



From Aptean

# Cultivating Operational Efficiency Through Automation With Fresh Produce ERP



Produce industry leaders constantly navigate the complexities of perishable goods and evolving customer demands by turning to enterprise resource planning (ERP) solutions tailored for fresh produce.

## 30%



of fresh produce companies are moving or have already moved to a cloud ERP

## 52%

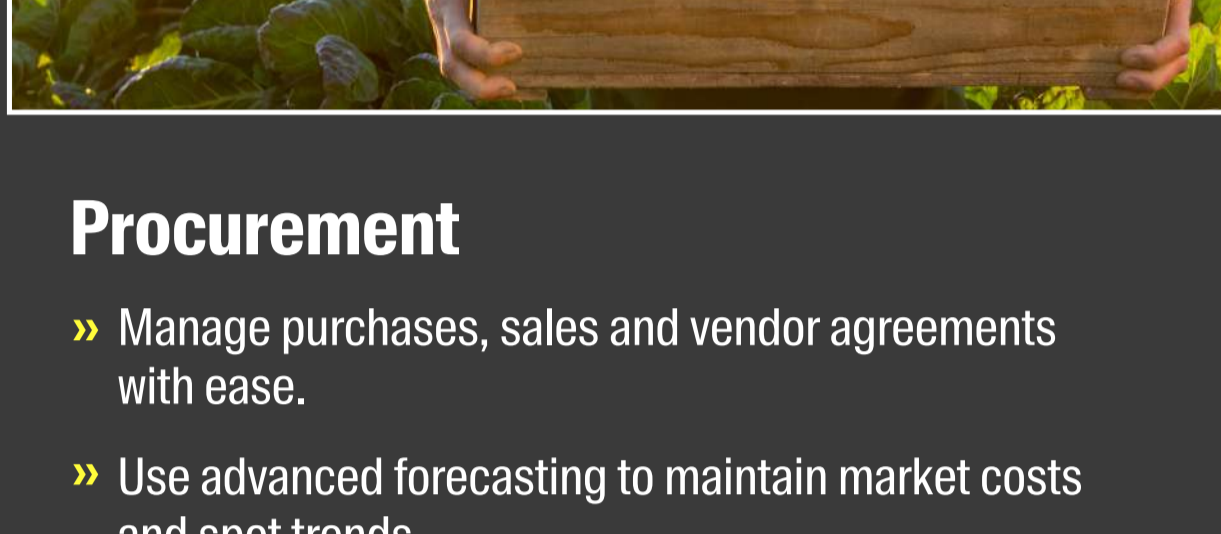


of fresh produce companies automate the tracing of product components and ingredients through technology

A produce-specific ERP delivers **comprehensive automation that directly tackles the pressing challenges** of your fresh produce business, **driving unparalleled efficiency, precision and productivity.**



## End-to-End Automation



### Procurement

- » Manage purchases, sales and vendor agreements with ease.
- » Use advanced forecasting to maintain market costs and spot trends.
- » Track all product actions, from repacking to processing.



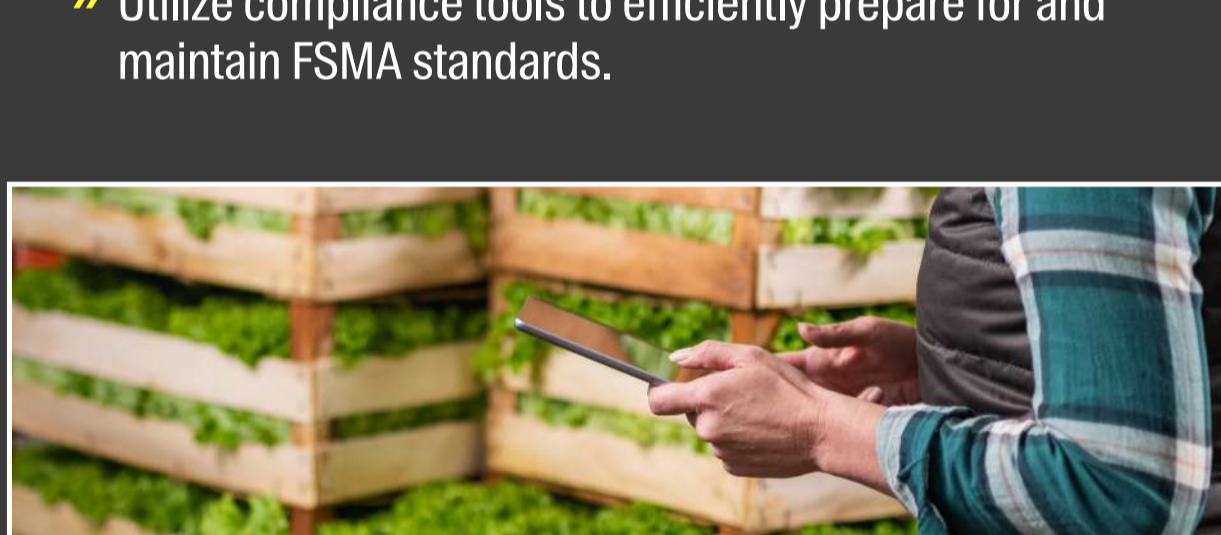
### Production Planning and Scheduling

- » Plan production based on accurate forecasts.
- » Track production processes in real-time.
- » Capture data directly from production equipment.



### Inventory Management

- » Inform staff with timely notifications of product issues for quick action.
- » Access current inventory data to make informed decisions.
- » Oversee splits, repacks and processing with detailed cost insights.



### Quality Control and Compliance

- » Conduct quality and compliance monitoring without manual effort.
- » Instantly capture and generate clear, actionable quality data reports.
- » Utilize compliance tools to efficiently prepare for and maintain FSMA standards.



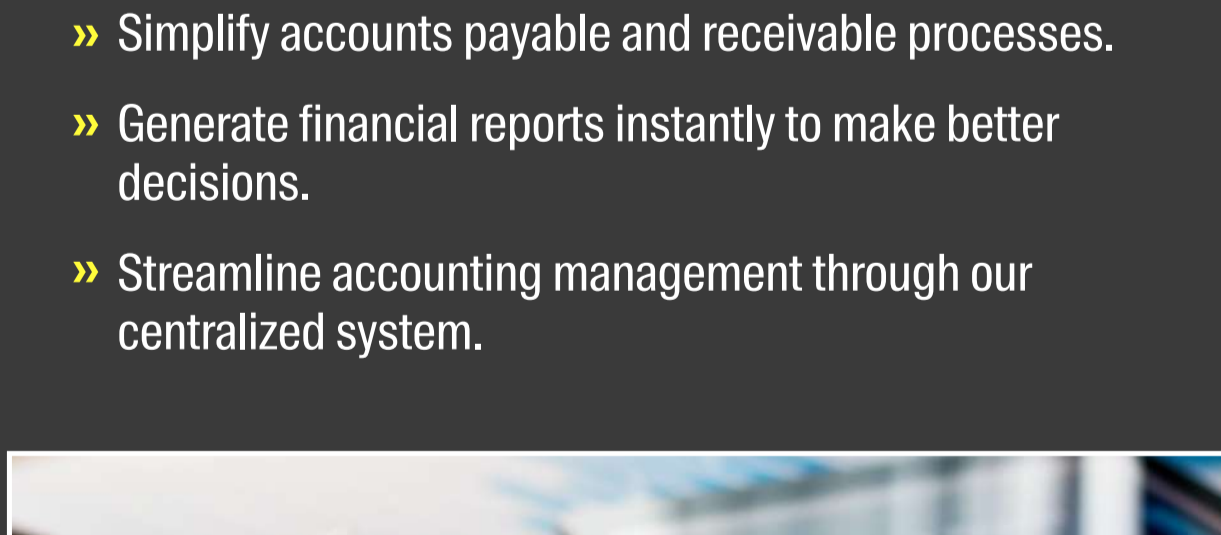
### Traceability

- » Keep a transparent record of all lot activities, including costs.
- » Ensure full traceability down to the pallet level.
- » Quickly initiate recalls with instant analysis and communication.



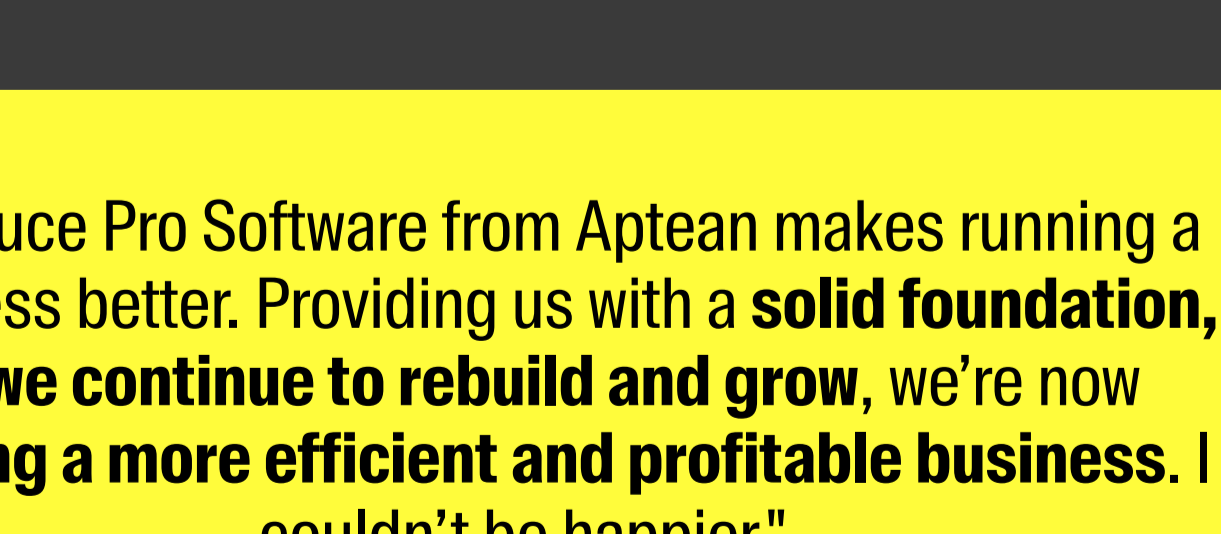
### Order Processing

- » Enhance order processing with integrated e-commerce and mobile tools.
- » Ensure smooth transactions with trading partners via electronic data interchange (EDI).
- » Easily create invoices and packing slips.



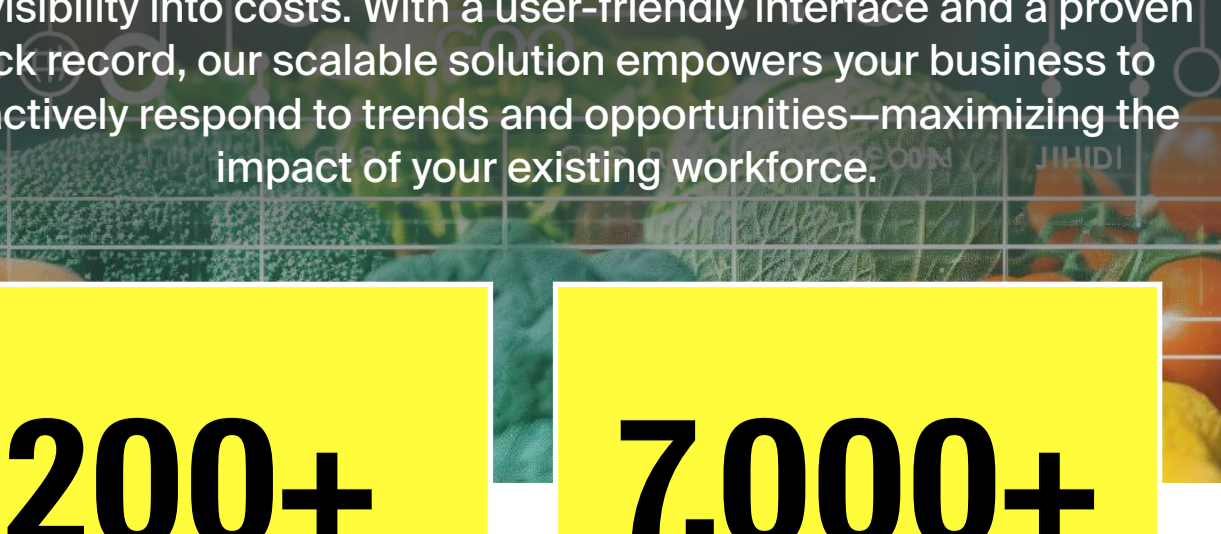
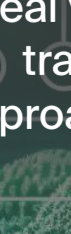
### Sales and Customer Management

- » Access customer data quickly and automate follow-ups like reminders and emails—keeping communication consistent and timely.
- » Apply adaptable pricing logic to optimize revenue.
- » Use real-time data for robust reporting.



### Financial Management

- » Simplify accounts payable and receivable processes.
- » Generate financial reports instantly to make better decisions.
- » Streamline accounting management through our centralized system.



### Business Intelligence and Analytics

- » Gather and analyze business data effortlessly.
- » Use real-time dashboards for better insights.
- » Integrate with BI tools for advanced analytics.

“Produce Pro Software from Aptean makes running a business better. Providing us with a **solid foundation, as we continue to rebuild and grow**, we’re now **running a more efficient and profitable business. I couldn’t be happier.**”

—Belair Produce, President

## The Produce Pro Software from Aptean Advantage

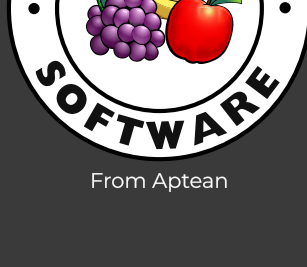
Choosing Produce Pro Software from Aptean means leveraging industry-specific features to streamline your operations, improve efficiency and boost profitability through better decision-making and real visibility into costs. With a user-friendly interface and a proven track record, our scalable solution empowers your business to proactively respond to trends and opportunities—maximizing the impact of your existing workforce.

# 200+

fresh produce companies trust Produce Pro

# 7,000+

active end users



Read our blog to learn more about [why you need a specialized fresh produce ERP](#) or schedule your [personalized demo](#) today.

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