

A Fresh Batch of Bakery Sector Insights



Take in the aroma of these key research findings for the North American market, **fresh out of the oven!**

60%

of bakeries identify as leaders in **sustainability**



Improving contingency planning is the top strategy for overcoming supply chain disruptions among bakeries



The most significant **benefit of digital transformation** for bakeries is **acquiring more customers**

55%

of bakeries have or are in the process of **migrating to the cloud**

75%

of bakeries are **investing in technology** to get more out of their data



Bakeries named **inflation and rising material costs** as their **top concern**

Want to Learn More?

Explore how our solutions can help your business **improve supply chain resilience.**

Discover the ways that our software helps companies **drive greater profitability.**

Check out how our systems help organizations **combat inflation and rising costs.**