

A Fresh Batch of Bakery Sector Insights



Take in the aroma of these key research findings for the European market, **fresh out of the oven!**

97%

of bakeries are making a **significant effort to be more sustainable**



Using **technology to drive supply chain visibility** is the top strategy for overcoming disruptions amongst bakeries



The most significant **benefit of digital transformation** for bakeries is **better production performance**

53%

of bakeries have or are in the process of **migrating to the cloud**

70%

of bakeries are **investing in technology to overcome reduced demand**



Bakeries named **inflation and rising material costs** as their **top concern**

Want to Learn More?

Explore how our solutions can help your business **improve supply chain resilience.**

Discover the ways that our software helps companies **drive greater profitability.**

Check out how our systems help organisations **combat inflation and rising costs.**