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SHORTLIST

Innovation Lions

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 CANNES LIONS

Title	Brand	Product/Service	Entrant Company	Country
A01 (Early Stage Technology)				
PROJECT CONVEY	COX COMMUNICATIONS	DIGITAL CABLE TELEVISION PROVIDER, TELECOMMUNICATIONS AND HOME AUTOMATION SERVICES	COX COMMUNICATIONS ATLANTA	USA
DOT PAD. THE FIRST SMART TACTILE GRAPHICS DISPLAY.	DOT	DOT PAD	SERVICEPLAN GERMANY MUNICH	GERMANY
SPEAKING IN COLOR	SHERWIN-WILLIAMS COIL COATINGS	SPEAKING IN COLOR	WUNDERMAN THOMPSON MINNEAPOLIS	USA
EYEDAR	HORIZON THERAPEUTICS	EYEDAR APP FOR THE BLIND	AREA 23. AN IPG HEALTH NETWORK COMPANY NEW YORK	USA
A03 (Applied Innovation)				
E-NTERPRETERS	PILSEN CALLAO	PILSEN CALLAO	FAHRENHEIT DDB LIMA	PERU
THE MINDSETS PAPER	CANADIAN DOWN SYNDROME SOCIETY	CANADIAN DOWN SYNDROME SOCIETY	FCB CANADA TORONTO	CANADA
MCENROE VS MCENROE	ANHEUSER-BUSCH INBEV	MICHELOB ULTRA	FCB NEW YORK	USA
WITH MY EYES	QD LASER, INC.	RETISSA SUPER CAPTURE	DENTSU INC. TOKYO	JAPAN
A04 (Scalable Innovation)				
PIÑATEX	DOLE SUNSHINE COMPANY + ANANAS ANAM	PIÑATEX	L&C NEW YORK	USA
PLASTICOFF	WHIRLPOOL	WHIRLPOOL	VMLY&R COMMERCE MEXICO MEXICO CITY	MEXICO
A06 (Product Innovation)				
HYDROGEN GARBAGE TRUCK	HYUNDAI MOTOR GROUP	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE SEOUL	SOUTH KOREA
REAL TONE — PRODUCT INNOVATION & GLOBAL CAMPAIGN	GOOGLE	REAL TONE	GOOGLE MOUNTAIN VIEW	USA
ONE HOUSE TO SAVE MANY	SUNCORP GROUP	WEATHER RESILIENT HOUSING	LEO BURNETT SYDNEY	AUSTRALIA
THE KILLER PACK	MAXX FLASH	MAXX FLASH MOSQUITO REPELLENT COIL	VMLY&R COMMERCE INDIA MUMBAI	INDIA