

WINNERS

Glass: The Lion for Change

CANNES LIONS

Title	Brand	Product / Service	Entrant / Idea Creation	Location	Prize	Award
A01 (Glass)						
THE UNIFORM THAT NEVER EXISTED	CENTAURO	THE UNIFORM THAT NEVER EXISTED	TRACYLOCKE BRASIL, São Paulo	BRAZIL	BRONZE LION	BRONZE LION
SIGNAL FOR HELP	CANADIAN WOMEN'S FOUNDATION	SIGNAL FOR HELP	JUNIPER PARK/TBWA, Toronto	CANADA	GOLD LION	GOLD LION
ADELI	UNIPADS	UNIPADS REUSABLE SANITARY PADS	VMLY&R, Mumbai	INDIA	BRONZE LION	BRONZE LION
DATA TIENDA	WECAPITAL	DATA TIENDA	DDB MEXICO, Mexico City / DDB MEXICO, Ciudad De México	MEXICO	GRAND PRIX	GRAND PRIX
DOJACODE	GIRLS WHO CODE	DOJACODE	MOJO SUPERMARKET, New York / RCA RECORDS, New York	USA	SILVER LION	SILVER LION
DON'T EVER LEAVE ME	LACTA	LACTA	OGILVY, Athens	GREECE	GOLD LION	GOLD LION
HAVE A WORD	MAYOR OF LONDON	CHALLENGE SEXIST ATTITUDES AND INAPPROPRIATE BEHAVIOUR	OGILVY, London	UNITED KINGDOM	BRONZE LION	BRONZE LION
MORNING AFTER ISLAND	GRUPO ESTRATEGICO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	GOLD LION	GOLD LION