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Joint initiative sets out path to more sustainable livestock sector

Brussels, 26 June 2017 – Healthy animals mean healthy people and a healthy planet. Elanco Animal Health and eight other organisations* working in the farm sector today launched a call for key players help to foster innovation in Europe’s agriculture and rural areas and to enhance their sustainability.

The livestock sector accounts for 42% of total EU agricultural activity, employing almost 30 million people. Rural mobility, generation renewal, and sustainable livestock and animal health are challenges to be addressed to ensure that agricultural production meets our current needs without compromising those of future generations.

The Roadmap for Sustainable EU Livestock aims to give concrete approaches to enhance a more sustainable European agriculture thanks to science-based solutions, innovation and technology. To reach this goal, the roadmap is structured around five areas:

1. Strengthening the competitiveness of the livestock sector
2. Investment in science, technology and innovation
3. Promoting the technologies improving rural mobility for livestock goods
4. Adopting a holistic legislative approach to encourage science-based solutions contributing to sustainable livestock
5. Encouraging exchanges on progress in sustainability between the livestock sector and consumers

This initiative coincides with the debate around the Common Agriculture Policy (CAP) reform that will lay the foundation for the future European agriculture. It follows the groups’ trilogy of debates entitled “Sustainable EU Livestock: Actions towards an Innovative, Climate-Smart and Competitive Future” that took place at the European Parliament during 2016.

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About Elanco

Elanco provides comprehensive products and knowledge services to improve animal health and food-animal production in more than 70 countries around the world. We value innovation, both in scientific research and daily operations, and strive to cultivate a collaborative work environment for more than 6,500 employees worldwide. Together with our customers, we are committed to raising awareness about global food security, and celebrating and supporting the human-animal bond. Founded in 1954, Elanco is a division of Eli Lilly and Company. Our worldwide headquarters and research facilities are located in Greenfield, Indiana.

*The Animal Task Force, the European Council of Young Farmers, the European Federation of Animal Science, the European Feed Manufacturers' Federation, the International Federation for animal Health Europe, the Polish Poultry Council Chamber of Commerce, Newcastle University and EU40.