



Media Release

K4I Forum drives the debate towards policies enabling sustainable livestock farming in Europe

MEP Seán Kelly hosts the K4I event sponsored by Elanco

Brussels, 20 October 2015 – With an estimated 60% increase in global demand for high quality protein such as milk, meat and eggs by 2050, the question about Europe’s role in helping address that demand cannot remain unanswered.

The challenge is multifaceted: we must produce quantities of livestock food products through systems that are resource-efficient, climate-friendly, socially responsible, and economically viable for both European farmers and consumers.

Under the umbrella of the K4I Forum (Knowledge4Innovation), today’s [conference](#), hosted by MEP Seán Kelly and supported by Elanco brings together European Union policy makers as well as representatives from the agricultural industry, the farming community and the retailer sector to discuss the policy paper “[Sustainable livestock production in Europe: A question of food security, climate and innovation](#)”. The paper - presented by an informal stakeholder group on sustainable livestock - puts forward insights and policy recommendations for policies and practices that can foster the sustainability of livestock production in the EU; this includes clearly identifying the use of sound and safe technology and innovation for a long-term approach to increasing EU’s own animal production volumes in a sustainable way.

“It is vital to highlight the importance of ensuring a coherent approach to the twin challenges of food security with climate ambition” commented MEP Seán Kelly. “[...] innovation towards the sustainable intensification of food production is an important step in meeting the challenge of food security in an environmentally sustainable manner”, he added.

Today, the EU livestock accounts for 48% of total EU agricultural activity, with an estimated €130bn output value annually and creates employment for almost 30 million people¹. It presents challenges, but it also offers multiple opportunities for contributing to a climate smart², sustainable and competitive EU. Establishing an overarching EU vision and strategy for a secure, safe and sustainable food supply in terms of quality and quantity depends on the desire of farmers, industry, regulators, veterinarians and the society to work together.

“Elanco is strongly committed to play its role and help tackle the food security challenge. Platforms like K4I are critical to enable the right discussion with the right influencers; we are confident that today’s outcome sets a big milestone in the European debate about food security”, commented Ramiro Cabral - Leader for Europe, Middle East and Africa (EMEA) at Elanco.

¹ Animal Task Force, 2013. Research and Innovation for a Sustainable Livestock Sector in Europe. [White Paper](#). Accessed June 12, 2015.

² [FAO Climate-Smart Agriculture \(CSA\)](#)

**About K4I**

Knowledge4Innovation is an open, independent, nonprofit platform with a wide variety of stakeholders including small and large companies, universities and research centers, regions and cities, trade organisations and think tanks.

About Elanco

Elanco provides comprehensive products and knowledge services to improve animal health and food-animal production in more than 70 countries around the world. We value innovation, both in scientific research and daily operations, and strive to cultivate a collaborative work environment for more than 6,500 employees worldwide. Together with our customers, we are committed to raising awareness about global food security, and celebrating and supporting the human-animal bond. Founded in 1954, Elanco is a division of Eli Lilly and Company. Our worldwide headquarters and research facilities are located in Greenfield, Indiana. Visit Elanco.com and EnoughMovement.com to learn more, or join the discussion on Facebook and Twitter (#EUEnough).