



**Media Contact:**

Maria Zampaglione

+33 1 76691936

[zampaglione\\_maria@elanco.com](mailto:zampaglione_maria@elanco.com)

Karin Gerbens

+32 476 978467

[gerbens\\_karin@elanco.com](mailto:gerbens_karin@elanco.com)

**“YOU AND YOUR PET: TAKING CARE OF EACH OTHER” photo competition winner announced. 20 finalists explore perspectives on how pets benefit human lives**

Elanco, the leading animal health and science-based innovation company today announced the winner of its human-pet bond photography competition. As part of Elanco's commitment to help pets live longer, healthier and higher-quality lives, the winning images are being displayed at a special exhibition at its EMEA headquarters in Basel, Switzerland.

The top 20 photo submissions were selected by a professional jury and represent the special bond between humans and pets from across Europe and South Africa. The final winning image was selected by the public, and the winning photographer, Teresa Cislo from Poland has received a prize of 1,000 euros divided in 500 Euros cash and 500 Euros to be donated to a pet charity of her choice.

There are numerous scientific studies that prove a pet is good for humans— both mentally and physically. Pet owners are known to have lower blood pressure, heart rates, triglycerides and blood cholesterol<sup>1</sup>. A recent survey in Switzerland showed that one out of three people in Switzerland is living with a pet and that cats are considered favorite<sup>2</sup>. The Elanco photo competition aimed at exploring people's perspectives on how a pet takes care of them, their family or their friends.

Commenting on the photography entries, Dr. Ramiro Cabral, Elanco Operations Lead for Europe, Middle East and Africa said, “We have been impressed by the entries for the competition, and it's fantastic to see people's creativity in capturing the essence of these special human-pet relationships.”

“At Elanco, we are dedicated to understanding the benefits and mechanisms of the bond between people and their pets, while enabling veterinarians help improve pets' lives”, he added.

Former football star Beni Huggel (FC Basel, Eintracht Frankfurt and Swiss national team) was among the jury that selected the 20 top photo submissions. “Pets have become a major part of my life. Both in my professional experience as a coach and in my personal life I have witnessed the positive health benefits from pet-human relationships,” Huggel comments.

The winning photo and the 20 finalists can be found at: [www.elancophotocompetition.com](http://www.elancophotocompetition.com).

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<sup>1</sup> <http://www.berkeleywellness.com/self-care/preventive-care/article/can-pets-help-you-live-longer> - 29 Nov 2013

<sup>2</sup> <http://www.tdg.ch/vivre/societe/suisse-trois-vit-animal-compagnie/story/26041832>



**About Elanco**

Elanco, a division of Eli Lilly and Company, provides comprehensive products and knowledge services to improve animal health and food-animal production in more than 70 countries around the world. With a global presence of approximately 6,500 people and offices in more than 40 countries, Elanco anticipates, serves and supports the diverse and evolving needs of its customers--from veterinarians to food producers to all those concerned with animal health--to help them address the challenges of a diverse and changing world. Together with our customers, we are committed to raising awareness about global food security, and celebrating and supporting the human-animal bond. Additional information about Elanco is available at [www.elancoeurope.com](http://www.elancoeurope.com), or follow us @Elanco and @ElancoEU.

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