

kindthread

LANDAU | WHITE CROSS | CHEFWEAR | SCRUBS & BEYOND

Why Kindthread?

Kindthread weaves us all together. Creating consistency to how we treat and respect one another, communicate transparently, and unite around our progressive approach to the industry. KIND is the attitude, warmth, and sentiment of the leaders we aspire to be and the customers we serve. THREAD refers to the common thread that connects our dedication and purpose to the exceptional products, services, and experiences we enable as a company.

Our Purpose

Kindthread is a modern, digitally-forward, customer-obsessed organization, dedicated to serving healthcare professionals while driving positive community impact. Our global ecosystem of trusted brands and highly coveted products creates an unprecedented retail experience for healthcare professionals around the world.

Our Brands

Landau, White Cross, Chefwear, and industry leader Scrubs & Beyond.

Our Values

Our values of *Integrity, Individuality, Curiosity, Empathy and Utility* guide our philosophy on how we serve our healthcare professionals, business partners, our communities and each other.

Our Commitment

Our commitment to improving the lives of healthcare workers extends beyond product and retail experience. Through advocacy, awareness, and action, we are focused on the mental health and wellbeing of healthcare professionals worldwide.

Our Apparel

Kindthread is dedicated to serving and transforming the healthcare apparel industry while driving positive community impact. Our global ecosystem of trusted brands and highly coveted products creates an unprecedented retail experience for healthcare professionals around the world.

Our Leadership Team

David Murphy, Chief Executive Officer

David Murphy is the Chief Executive Officer of Kindthread, responsible for setting the vision and strategic direction of the company.

David Aquino, Chief Operating Officer

David Aquino is the Chief Operating Officer of Kindthread, responsible for leading the company's operations and technology innovation and performance.

Michael McCarthy, Chief Revenue Officer

Mike McCarthy is Kindthread's Chief Revenue Officer, responsible for leading the company's sales, partner and growth strategy.

Sallian Song, Chief Product Officer

Sallian Song is Chief Product Officer at Kindthread, responsible for leading product design, innovation, and production with a relentless focus on healthcare professionals.

Company Information

HQ: Scottsdale, AZ

Company Size: 900+

Corporate Website: www.thekindthreadcompany.com

Corporate LinkedIn: www.Linkedin.com/kindthread

Contact Us: media@thekindthreadcompany.com

More About Our Brands

Landau

For work. For life. Since 1938. American heritage brand and global supplier of uniforms made from the highest quality fabrics. The Landau family pioneered the healthcare uniform in the United States 70 years ago. With a mission to improve the lives of women and all healthcare professionals, founder Nat Landau and his wife established the modern scrub. Today Landau is one of the best suppliers of uniforms globally and is proud to make scrubs with the highest quality fabrics in trend-forward colors and prints to ensure a dependable and consistent fit. www.landau.com

White Cross

Hailed as an iconic brand in the uniform industry, the White Cross story is rich in history and heritage spanning three generations. For over 100 years, the company has produced high-quality apparel for medical professionals. Design, workmanship and functional styling are mainstays of the brand, which is distributed in Canada, North America, Latin America and around the world. A White Cross uniform worn by military nurses in 1939 is on display at the Canadian Museum of Civilization. The company is proud to bring its Quebec heritage to healthcare professionals worldwide. www.whitecrossuniforms.com

Chefwear

Chefwear was founded over 30 years ago by a chef and entrepreneur based on the simple idea that those in foodservice need quality, professional apparel to meet the demands of the evolving hospitality industry. Since creating the original 100% cotton chef pants, the business has expanded to include a vast selection of apparel that offers superior comfort, style and functionality for all, ranging from professionals to enthusiasts. www.chefwear.com

Scrubs & Beyond

For over 20 years, Scrubs & Beyond has offered fashion-forward products and outstanding customer service. Seeing an opportunity to raise the bar and provide a transformative experience catering to discerning healthcare professionals, Scrubs & Beyond has grown its business to become the largest retailer of healthcare apparel and accessories in the country. With the acquisition of Uniform City and Life Uniform companies in 2013, Scrubs & Beyond currently operates 114 stores in 30 states nationwide and is one of the largest scrubs-based ecommerce businesses with a relentless focus on customer experience. www.scrubsandbeyond.com

About the Investment Partner

LKCM Headwater Investments

LKCM Headwater Investments is a Texas-based private equity firm that seeks to partner with management teams to build highly successful companies taking an operationally minded approach and provide companies with the tools necessary to build market leaders with sustainable competitive advantages. LKCM Headwater's investment discipline is derived from several decades of investing capital for their partners and themselves. www.lkcmheadwater.com