Drift into the Great White Open. Make E Yours.

PORSCHE ICE EXPERIENCE DATES AND PRICES 2025



Mobil

& MICHELINI

EXPERIENCE



Training stages and formats. Extreme driving pleasure. Pure thrills. Winter sports in true Porsche fashion.

Porsche Arctic Center in Levi, Finland. This is where the Porsche Ice Experience comes alive. Challenging ice tracks. The latest Porsche models. And you at the centre of the action. In the 2025 season, you can look forward to a spectacular range of driving formats in **4 consecutive training stages**, DISCOVER, LEARN, BOOST and RACE.

Are you looking for something even more exclusive? Then take advantage of the **packages with a personal instructor**: Ice Force Intense, Ice Force Pro Intense or Ice One2One. With the new Ladies Edition, you can participate in the Ice Performance and Ice Force formats. Another highlight is that with Ice Ultimate, you can drive a Porsche 911 GT3 Cup racing car from the 992 model range.

For the 2025 season, the track facilities will be fundamentally expanded, **renovated and optimised by the renowned architect Hermann Tilke**, the designer of many modern Formula 1 circuits. Progress from Ice beginner to expert. Amidst a pristine winter wonderland as a breathtaking backdrop for full vehicle control, perfect drifts and moments of pure joy.





ICE ULTIMATE: real-life motor racing feeling in the Arctic Circle. Feel the thrill of driving a Porsche racing car over ice. You will receive first-hand support in small groups, including individual coaching.

ICE FORCE PRO: master extreme driving situations at high speeds. On forest routes and extra-long handling tracks. With different Porsche models and drive concepts.

ICE FORCE: you will work on load change responses and lateral acceleration for controlled cornering. And take your driving skills to the next level with all-wheel drive.

ICE PERFORMANCE: your entry into the thrilling world of Porsche winter sports. Learning the basics to confidently drift on surfaces as smooth as glass will provide you with the necessary skills for safe handling.

Feel-good oases in Levi. Take your foot off the gas and enjoy.

Northern lights, reindeer and every facet of winter sports: the region surrounding Levi is utterly captivating. Just like the "Hotel Levi Panorama". Close to Kittilä Airport and in an idyllic location directly on the ski slope, your 4-star accommodation will spoil you with amenities including light and airy rooms, a picture-perfect view and a gondola right to the village. You can also go skiing or hiking right from the hotel.

With the Ice Ultimate format, you will stay in the "Northern Lights Ranch", about 15 kilometres from Levi. At this dreamy and magical 5-star hotel, the comfortable and distinctive Sky View Cabins with large glass windows and a heated glass roof provide the perfect conditions for observing the natural phenomenon of the Northern Lights in all their glory. Depending on the travel format you book, you can also enjoy first-class dining locations such as the "Design Hotel Levi" or the "Levi Spirit" hotel.

Would you like to fully enjoy the Porsche Ice Experience without sitting behind the wheel yourself? As an accompanying person, you can savour every aspect of the Arctic landscape and Finnish culture.



e Arctic Cent	ter	
а		

Porsche Arctic Center in Levi. Accelerate with passion.

Challenging sections, long handling tracks and fantastic routes through dense pine forests: welcome to the limits of driving physics at the Porsche Arctic Center in Levi.

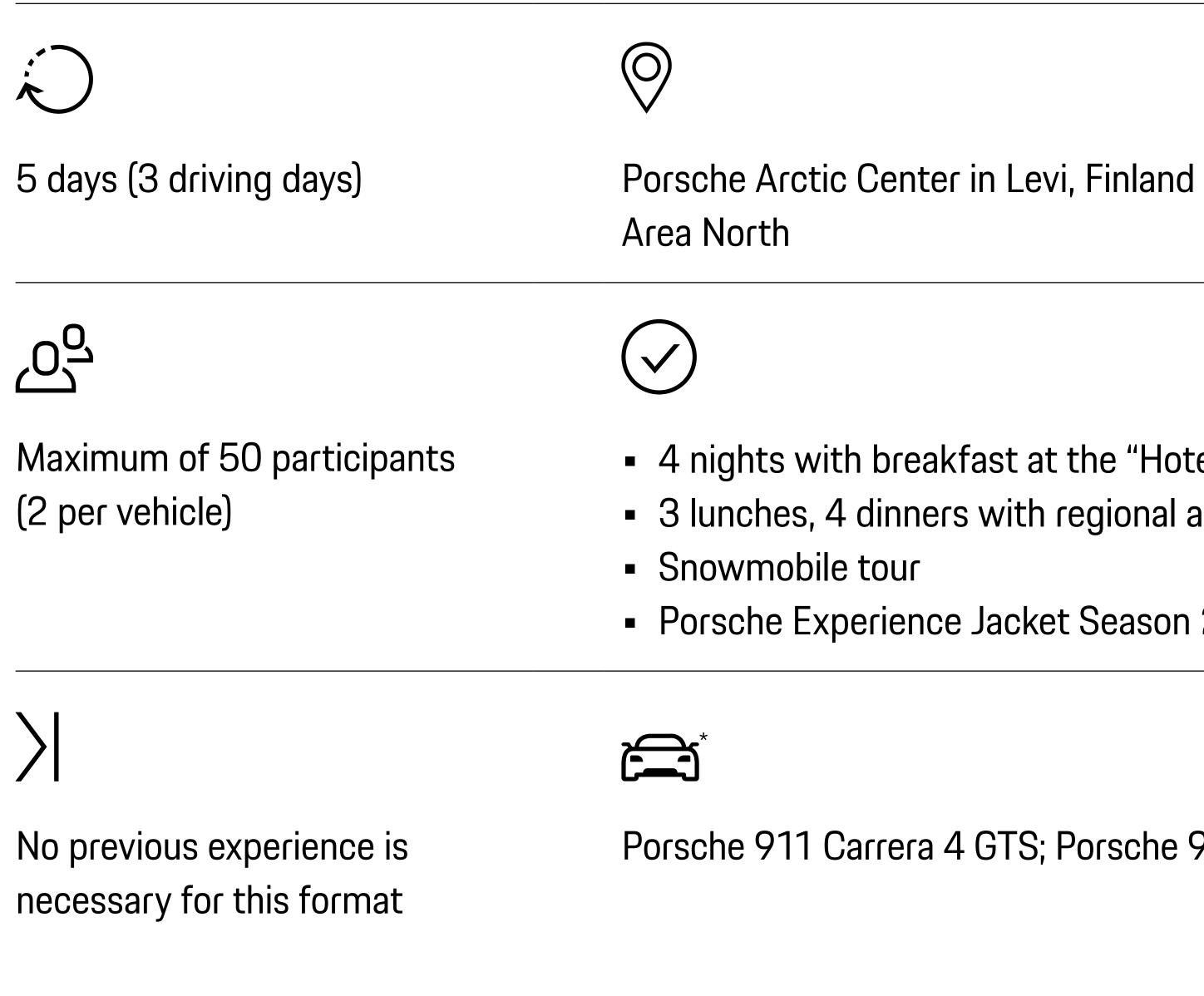
Here, you will get to know the exhilarating feeling of driving a sports car over icy tracks. You will experience brilliant driving pleasure on a total area of over 55 hectares, divided into Area North and Area South. With different sections, requirements and levels of difficulty. Renovated and optimised by racetrack architect Hermann Tilke.

Adrenaline-charged action in extreme conditions. Can you think of a more exciting way to explore Finland's unique nature?



Ice Performance. A cool head despite hot drifts.

Are you ready to break away from conventional tracks and venture out onto black ice? Ice Performance is your entry into the thrilling world of winter sports on 4 wheels. With the support of experienced Porsche instructors, you will learn how to drift on snow and ice lap after lap. In addition to theoretical basics, driving safety, driving dynamics and plenty of driving pleasure with rear-wheel-drive or all-wheel-drive await on the programme. Your training course consists of first sections and handling tracks on the expanded areas of the Porsche Arctic Center in Levi.

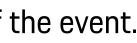


porsche.click/tup_iceperformance

• 4 nights with breakfast at the "Hotel Levi Panorama" 3 lunches, 4 dinners with regional and international fine dining

Porsche Experience Jacket Season 2025

Porsche 911 Carrera 4 GTS; Porsche 911 Carrera GTS; Porsche Taycan GTS







^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Ice Force. More time behind the wheel. Even more adrenaline rush.

lce Performance was the start. Now you can enjoy even more exciting driving pleasure in the Arctic. Feeling, precision and awareness are needed when exploring the potential of lateral acceleration in all-wheel-drive vehicles and utilising load change responses on the optimised sections of the Porsche Arctic Center in Levi. If you want to go even further, you can improve your skills in the lce Force Intense training. Here, you get direct feedback from a personal instructor with double the driving time – it does not get any better than this.



5 days (3 driving days)

Maximum of 30 participants (2 per vehicle)

\bigcirc

Porsche Arctic Center in Levi, Finland Area South



The prerequisite for Ice Force is the successful participation in the lce Performance format or a comparable training course



porsche.click/tup_iceforce

• 4 nights with breakfast at the "Hotel Levi Panorama" 3 lunches, 4 dinners with regional and international fine dining Porsche Experience Jacket Season 2025

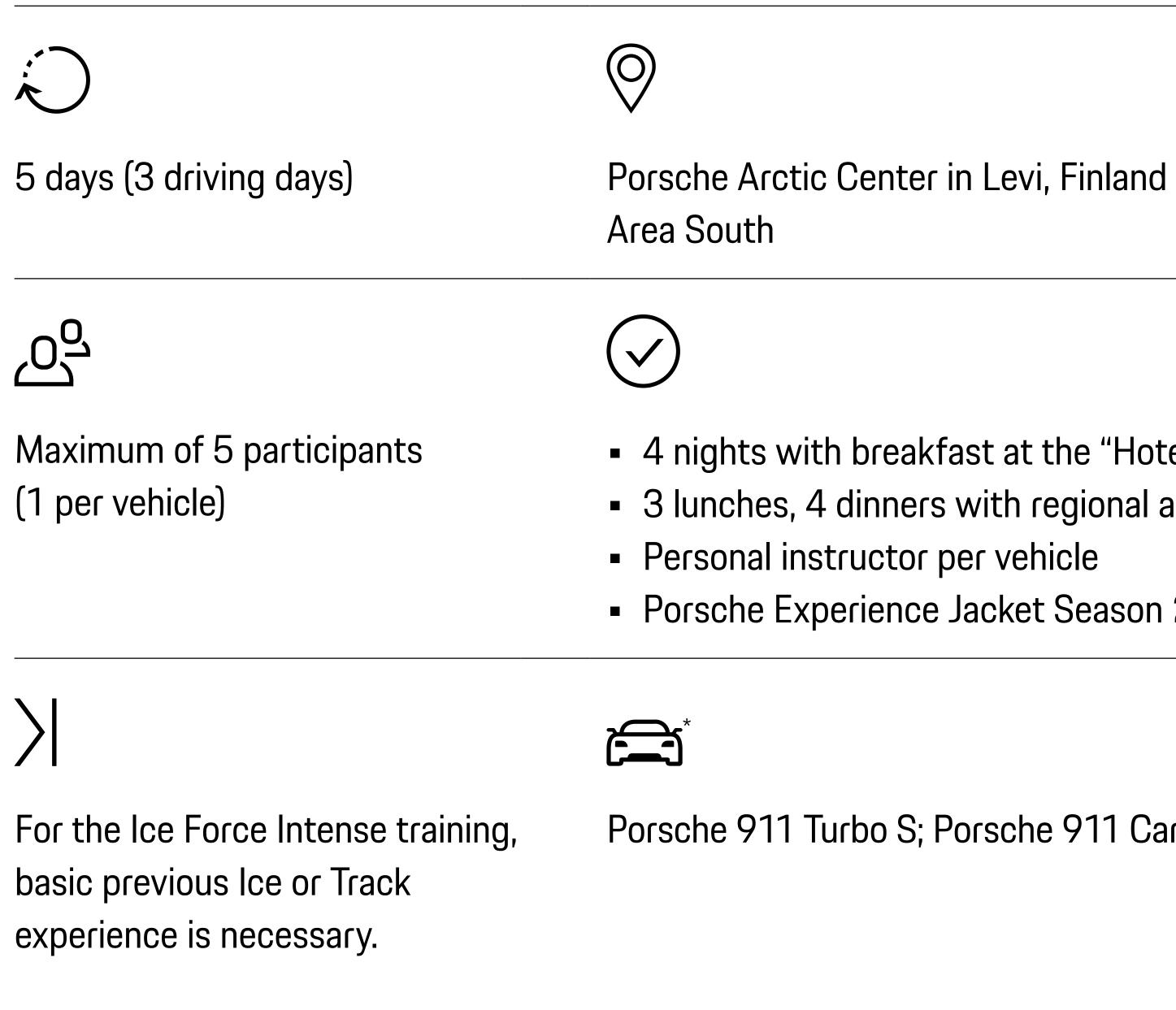
Porsche 911 Turbo S; Porsche 911 Carrera 4 GTS; Porsche 911 Dakar



^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Ice Force Intense. Exclusive individual training. With a personal instructor.

In this exclusive driving format, you will leave the group on track and receive individual coaching from a Porsche instructor who will guide you exclusively. All this in all-wheel-drive vehicles that you can use exclusively for yourself throughout the entire event. For steep learning curves, your personal instructor will tailor the programme to your needs and learning objectives. As a single driver, you will double your driving time as you do not have to share the car with another participant and you can organise the days according to your wishes.



porsche.click/tup_iceforce_intense

• 4 nights with breakfast at the "Hotel Levi Panorama" 3 lunches, 4 dinners with regional and international fine dining Porsche Experience Jacket Season 2025

Porsche 911 Turbo S; Porsche 911 Carrera 4 GTS; Porsche 911 Dakar





€ 15,990.-Participation price per person

^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Ice Force Pro. Performance and driving pleasure taken to the extreme.

Master extreme winter conditions. Here you will make optimal use of the various drive concepts, steer your respective Porsche model over frozen terrain and perfect optimal vehicle control. On narrow, challenging forest routes and new, extra-long handling tracks, the right level of concentration and precision is essential. Certified Porsche instructors ensure that the adrenaline rush is combined with a sense of achievement. Would you like direct, personal feedback with double the driving time? Then choose the Ice Force Pro Intense training.

k

5 days (3 driving days)

Maximum of 30 participants (2 per vehicle)

\bigcirc

Porsche Arctic Center in Levi, Finland Area South, forest routes



The prerequisite is the successful participation in the Ice Force format or a comparable training course





* Subject to change. All prices include the Value Added Tax applicable in the country of the event.

• 4 nights with breakfast at the "Hotel Levi Panorama" 3 lunches, 4 dinners with regional and international fine dining Porsche Experience Jacket Season 2025

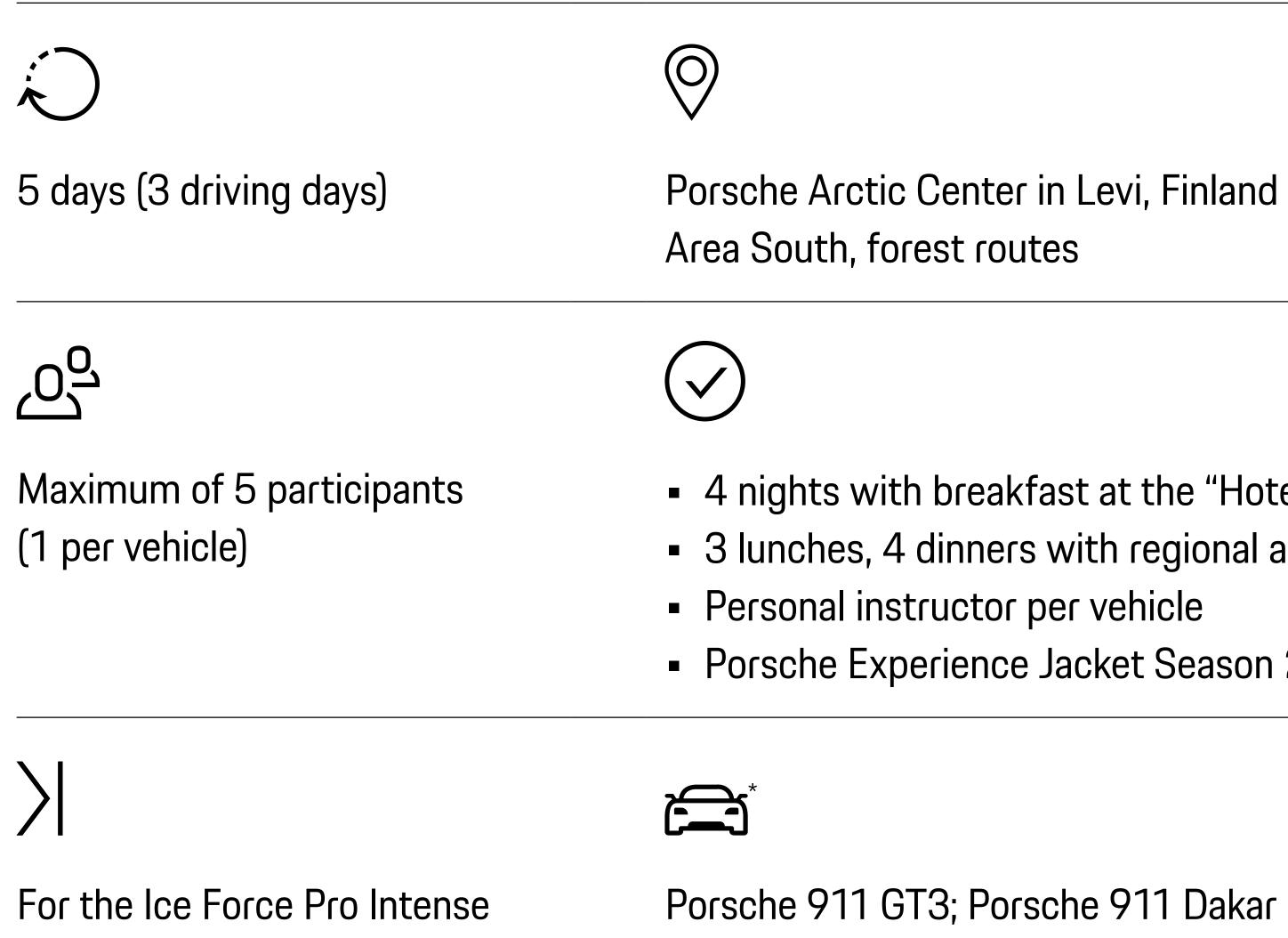




€9,890.-Participation price per person

Ice Force Pro Intense. Exclusive individual training. With a personal instructor.

In this exclusive driving format, you will leave the group on track and receive individual coaching feedback from a Porsche instructor who will look after you exclusively. This means you will benefit from twice as much driving time compared to the regular lce Force Pro format – in Porsche models with different drivetrain concepts that you can use alone throughout the entire event. And on handling and forest routes that become even longer, even more intense and even more challenging. For steep learning curves, your personal instructor will tailor the programme to your needs and training objectives.



For the Ice Force Pro Intense option offered in the Ice Force Pro format, basic previous lce or Track experience is necessary

porsche.click/tup_iceforcepro_intense

• 4 nights with breakfast at the "Hotel Levi Panorama" 3 lunches, 4 dinners with regional and international fine dining Porsche Experience Jacket Season 2025



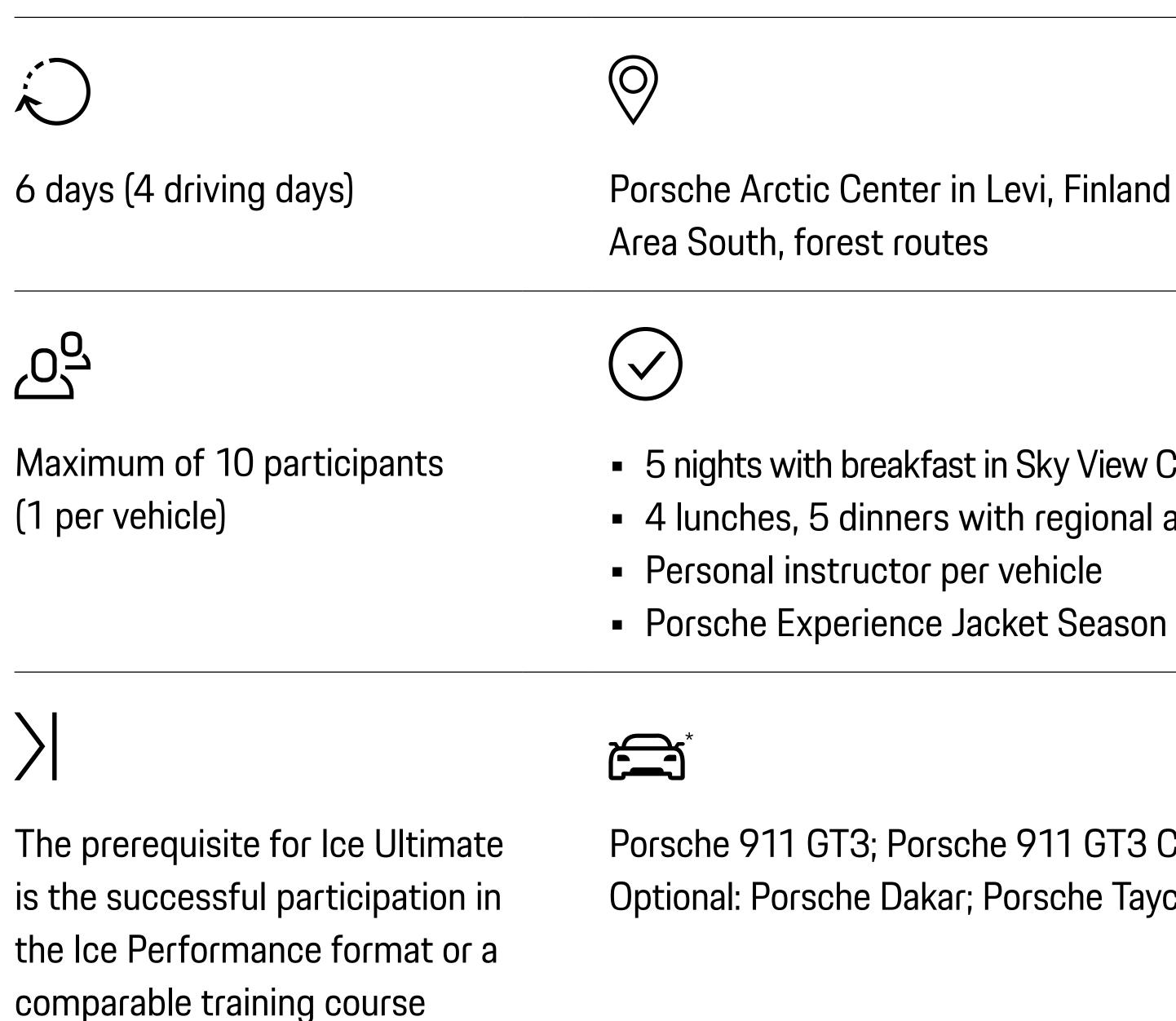


€ 15,990.-Participation price per person

^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Ice Ultimate. That motor racing feeling in the Arctic Circle.

Even under normal conditions, Porsche GT racing cars are a real challenge. Snow and ice raise the bar even higher. With Ice Ultimate, a personal Porsche instructor will provide you with in-depth know-how for mastering the highperformance motorised sports cars. You will train in small groups with individual coaching and benefit threefold during the 2025 Ice season. From 4 instead of the previous 3 driving days. From new and improved handling and forest tracks. And from Porsche 911 GT3 Cup racing cars from the 992 model range. The full programme for an exciting motor sports atmosphere in the Arctic.



porsche.click/tup_iceultimate

• 5 nights with breakfast in Sky View Cabins at the "Northern Lights Ranch" 4 lunches, 5 dinners with regional and international fine dining Porsche Experience Jacket Season 2025

Porsche 911 GT3; Porsche 911 GT3 Cup 992 Optional: Porsche Dakar; Porsche Taycan; Porsche Macan







^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Ice One2One. Personal coaching. For maximum success.

Get off to a dynamic start with this one-day exclusive event. Your personal instructor will provide individual support throughout the entire day, according to your knowledge and experience in driving on snow and ice. The big advantage: with direct feedback from the professional at your side, you will acquire and reinforce the basic techniques that will significantly improve your skills on spike tyres in extreme winter conditions. Ice One2One is ideal for completing another training programme afterwards. To effectively save time with a compact format. Or to familiarise yourself with the Porsche Ice Experience first.



1 day

Individual group size



Porsche Arctic Center in Levi, Finland Area North, Area South



The necessary previous experience depends on the respective Porsche model



Porsche 911 Turbo S; Porsche 911 Carrera 4 GTS; Porsche 911 Carrera 2 GTS; Porsche Taycan GTS; Porsche 911 Dakar; Porsche 911 GT3



^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

 Lunch and coffee break at the track facilities Porsche Experience Jacket Season 2025

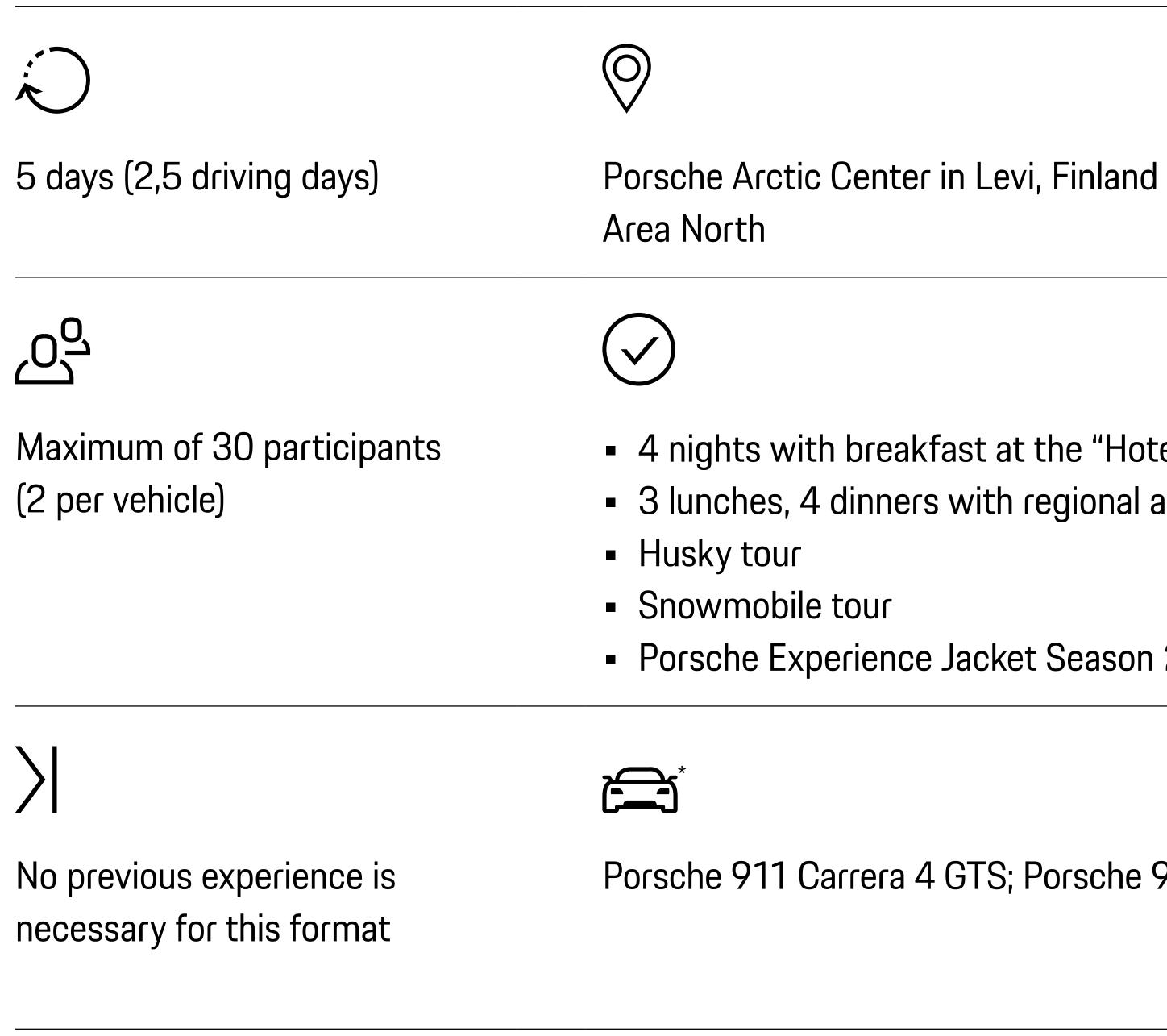




€5,590.-Participation price per person

Ice Performance Ladies Edition. Fun on the track. And off it.

After its successful debut season, the Ladies Edition (which you may know under the former name Ladies Special) is entering its second year in an optimised form. Look forward to a first-class experience, under the guidance of experienced Porsche instructors, you will learn the basics of vehicle control on challenging snow and ice tracks. Amidst the magnificent winter landscape, a diverse additional programme of activities ensures unforgettable experiences beyond the driving action.

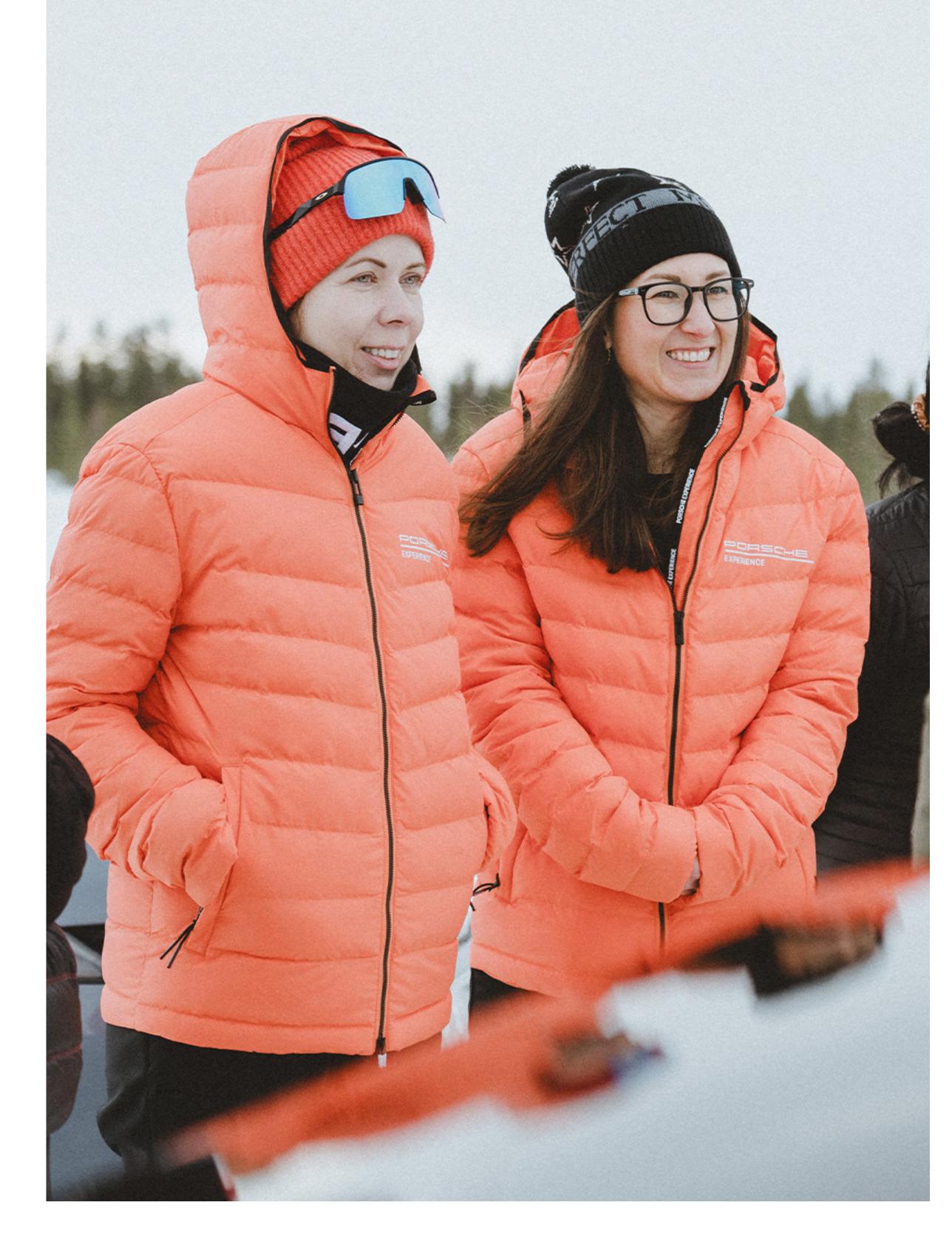


porsche.click/tup_iceperformance_ladiesedition

• 4 nights with breakfast at the "Hotel Levi Panorama" 3 lunches, 4 dinners with regional and international fine dining

Porsche Experience Jacket Season 2025

Porsche 911 Carrera 4 GTS; Porsche 911 Carrera GTS; Porsche Taycan GTS



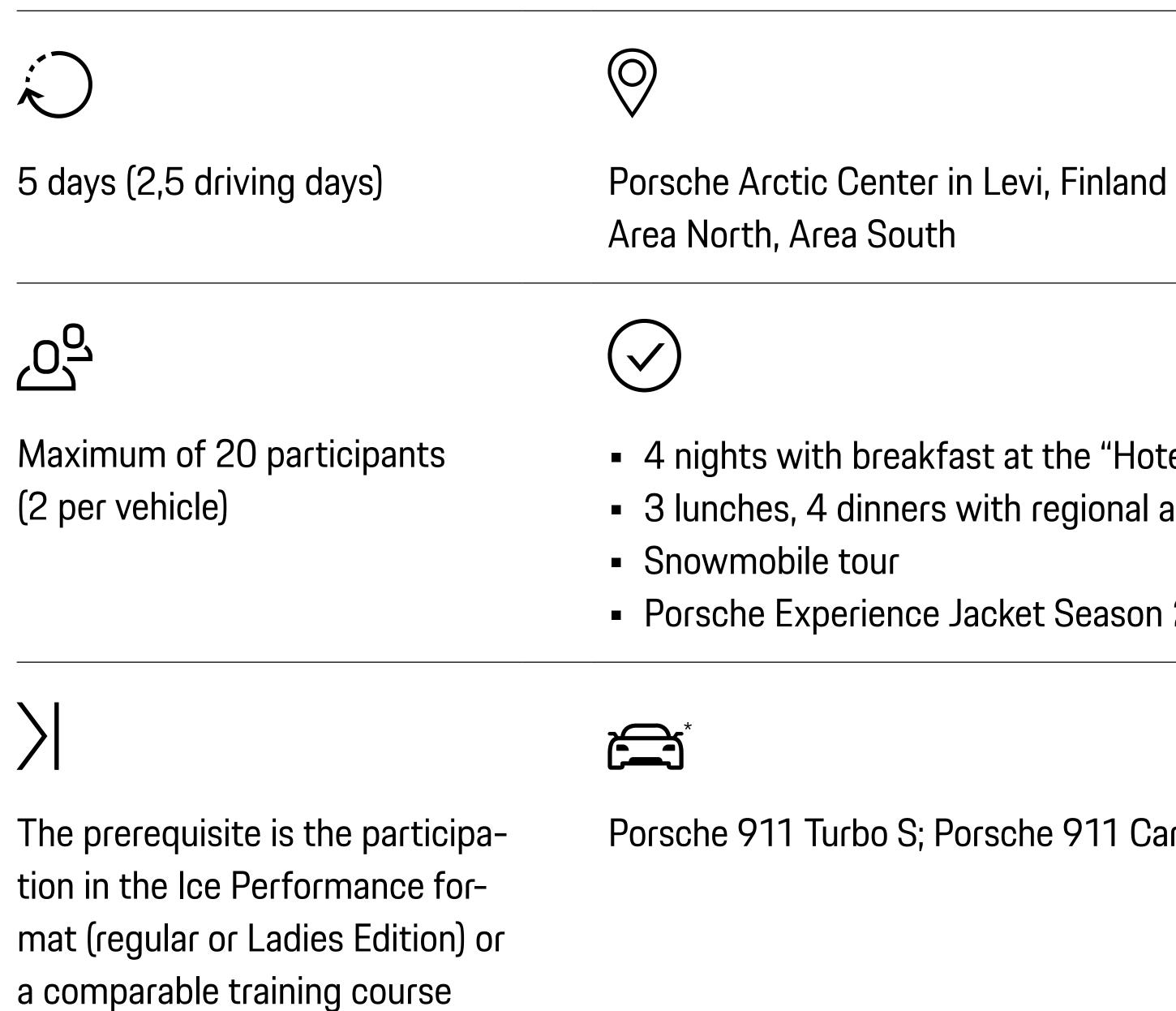




^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Ice Force Ladies Edition. Fun on the track. And off it.

After its successful debut season, the Ladies Edition (which you may know under the former name Ladies Special) is entering its second year in an optimised form. Test different all-wheel-drive models on new and expanded sections of the Porsche Arctic Center in Levi and and improve your driving skills on snow and ice with the help of certified Porsche instructors. Amidst the magnificent winter landscape, a diverse additional programme of activities ensures unforgettable experiences beyond the driving action.

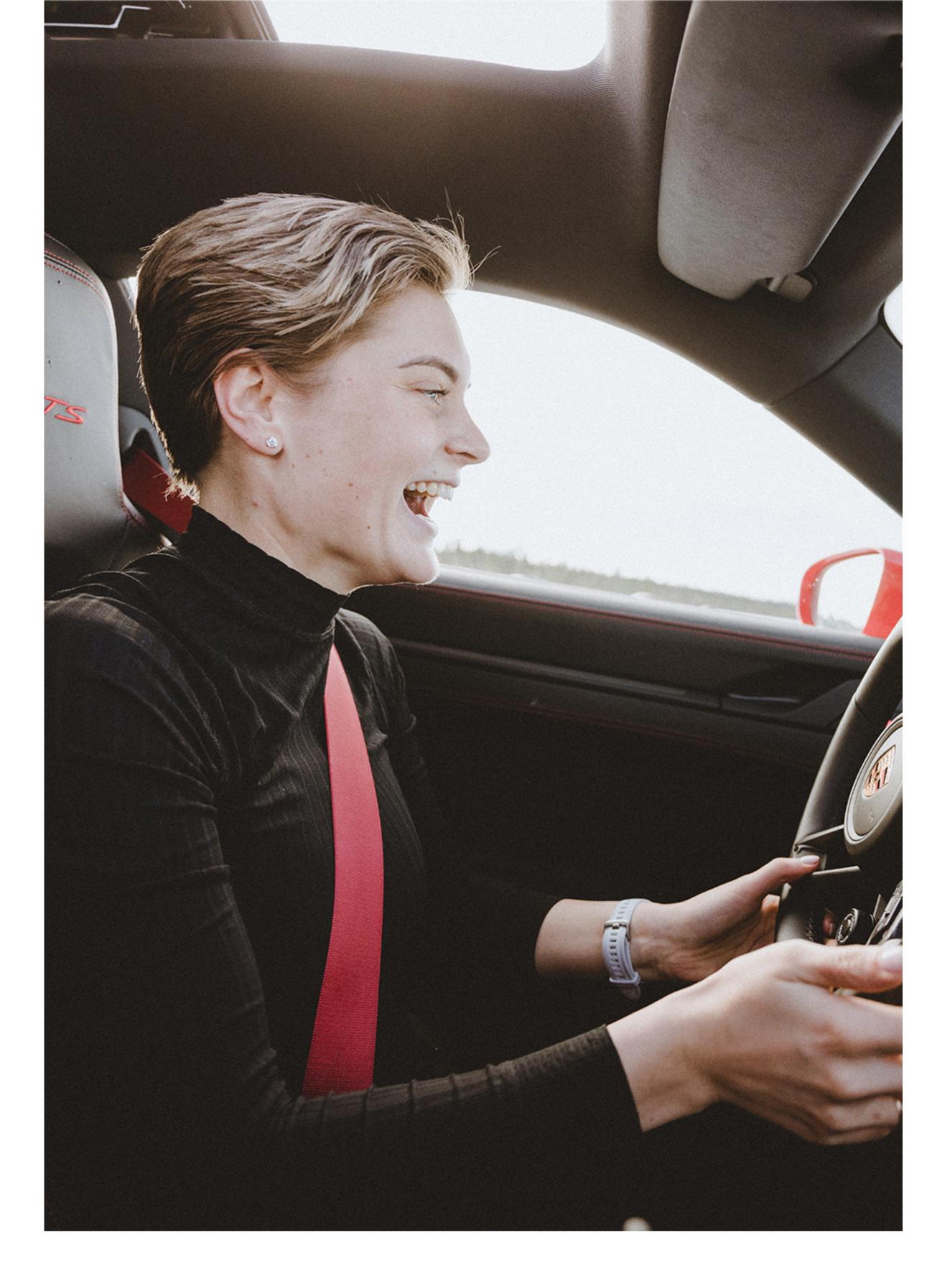


porsche.click/tup_iceforce_ladiesedition

• 4 nights with breakfast at the "Hotel Levi Panorama" 3 lunches, 4 dinners with regional and international fine dining

Porsche Experience Jacket Season 2025

Porsche 911 Turbo S; Porsche 911 Carrera 4 GTS





€8,990.-Participation price per person

^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Accompanying Programme. Unforgettable highlights beyond the tracks.

From the 2025 season, 2 new offers will be available to accompanying people: the Accompanying Programme Light and the Accompanying Programme Special.

Away from the cockpit, unique experiences await in a magical ambience. A fascinating husky tour. A visit to the impressive track facilities. Or an exciting snowmobile tour through the Porsche Arctic Center in Levi. Participants in the Porsche Ice Experience can specify their favourite option during the booking process.



Accompanying Programme Light

- Transfers from/to the airport, hotel
- 4 nights at the "Hotel Levi Panorama" (double room)
- Welcome Dinner and daily breakfast at the hotel restaurant "Cloud11"
- Porsche Experience Jacket Season 2025

For additional lunches and dinners or other activities, please contact the Porsche Experience Team by email at info.porscheexperience@avantgarde.de or by telephone on +49 711 652-000222 – always Monday to Friday between 09:00 am and 06:00 pm CET.

Please note that an accompanying person cannot actively participate in the various driving formats.



porsche.click/tup_begleitperson



Accompanying Programme Special

- Transfers from/to airport, hotel, Porsche Arctic Center in Levi; to/from restaurants
- 4 nights at the "Hotel Levi Panorama" (double room)
- Daily breakfast at the hotel restaurant "Cloud11"
- 4 dinners, 3 lunches
- Track inspection with taxi drive in a Porsche
- Snowmobile tour
- Husky tour
- Porsche Experience Jacket Season 2025





€890.-Participation price Accompanying Programme Light

€ 2,690.-



^{*} Subject to change. All prices include the Value Added Tax applicable in the country of the event.

Porsche Ice Experience. Dates und prices.



- Individual outbound and return journey
- Additional stays before and after

C porsche.click/tup_iceexperience

	Ice Performance	Ice Force / Ice Force Intense	Ice Force Pro / Ice Force Pro Intense	Ice Ultimate	One2One*	Ladies Edition
January	08/01–12/01/2025	10/01–14/01/2025	_	_	Appointments	
	12/01–16/01/2025	14/01–18/01/2025	_	_	possible at any time on request	
	16/01-20/01/2025	_	_	18/01-23/01/2025		
	20/01-24/01/2025	_	_	23/01–28/01/2025		
February	24/01–28/01/2025	29/01-02/02/2025	_	_		
	30/01-03/02/2025	02/02-06/02/2025	_	_		
	03/02-07/02/2025	_	06/02–10/02/2025	_		
	07/02–11/02/2025	_	10/02–14/02/2025	_		11/02 - 15/02/2025
	_	_	15/02–19/02/2025	_		Ice Performance: € 6,990.– Ice Force: € 8,990.–
	16/02-20/02/2025	_	_	_		
	20/02-24/02/2025	19/02-23/02/2025	_	_		
	24/02-28/02/2025	23/02-27/02/2025	_	_		
	28/02-04/03/2025	_	27/02-03/03/2025	_		
	05/03-09/03/2025	_	04/03-08/03/2025	_		
	09/03–13/03/2025	_	08/03-12/03/2025	_		
	13/03–17/03/2025	12/03–16/03/2025	_	_		
	17/03–21/03/2025	_	16/03–20/03/2025	_		
Participation price	€ 6,990.–	€ 8,990.–	€ 9,890.–	€ 27,490.–	€ 5,990.–	
Intense programme	_	€ 15,990.–	€ 16,890.–	_	_	_
Accompanying Programme Light	€ 890.–	€ 890.–	€ 890.–	€ 890.–	_	890.– €
Accompanying Programme Special	€ 2,690.–	€ 2,690.–	€ 2,690.–	€ 2,690.–	_	_

^{*} All prices include the Value Added Tax. * Appointments possible on alternating days with a maximum of 5 people.

Individual Porsche Ice Experience. Snow. Ice. Below zero. Individual programmes the Porsche way.

Porsche always strives for the maximum. That's why the Porsche lce Experience offers you the opportunity to wholly design your stay in Levi according to your personal wishes.

The only thing that cannot be changed is the adrenaline-charged drifts. Otherwise – depending on availability – the composition of your tailor-made programme is entirely up to you. Individual services include:

- Group size
- Number of driving days
- Additional activities
- Budget limit
- Vehicle models and instructors
- Restaurants
- Hotel room category





Your ideas determine what happens on and off the ice track. Yet in terms of the associated planning, you can relax and leave it in the hands of the Porsche Experience Team. To design an individual experience, please contact us by email at info.porscheexperience@avantgarde.de or by telephone on +49 711 652-000222 – always Monday to Friday between 09:00 am and 06:00 pm CET. You can find more information about the training dates for 2025 online at www.porsche.com/iceexperience.



Contact. Your contact coordinator for extraordinary adventures.

Porsche Ice Experience operated by AVANTGARDE Experiences GmbH Atelierstraße 10 81671 Munich, Germany Telephone: +49 711 652-000222 Email: info.porscheexperience@avantgarde.de Website: www.porsche.com/iceexperience



For the Porsche models shown or mentioned in the brochure. Fuel consumption and emissions.

911 Turbo S:

Fuel consumption combined: 12.3–12.0 I/100 km; CO₂ emissions combined: 278–271 g/km; CO₂ class: G; Status 05/2024 911 Carrera GTS:

Fuel consumption combined: 11.4–10.4 I/100 km; CO₂ emissions combined: 258–236 g/km; CO₂ class: G; Status 05/2024 911 Carrera 4 GTS:

Fuel consumption combined: 11.4–10.6 I/100 km; CO₂ emissions combined: 259–240 g/km; CO₂ class: G; Status 05/2024 911 Dakar:

Fuel consumption combined: 11.3 I/100 km; CO₂ emissions combined: 256 g/km; CO₂ class: G; Status 05/2024 911 GT3:

Fuel consumption combined: 12.9 I/100 km; CO₂ emissions combined: 293 g/km; CO₂ class: G; Status 05/2024 Taycan:

Electrical consumption combined: 20.0–16.7 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A; Status 05/2024 Taycan GTS:

Electrical consumption combined: 22.6 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A; Status 02/2024 Macan:

Fuel consumption combined: 10.7–10.1 I/100 km; CO₂ emissions combined: 243–228 g/km; CO₂ class: G; Status 05/2024

All new vehicles offered by Porsche are type-approved according to WLTP. Official NEDC values derived from the WLTP values will no longer be available for new vehicles after 1 January 2023 and can therefore no longer be specified.

If the values are given as ranges, these do not relate to a single, individual car and do not constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Extra features and accessories (attachments, tyre formats, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions as well as individual handling, can affect the fuel consumption, energy consumption, CO_2 emissions, range and performance values of a vehicle.

You can find more information on the difference between WLTP and NEDC at www.porsche.com/wltp. Further information on the official fuel consumption and the official specific CO₂ emissions of new cars can be found in the "Guide to the fuel consumption, CO2 emissions and electricity consumption of new cars", which is available at all points of sale and from DAT (Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern) or at www.dat.de/co2.

Porsche Ice Experience Porsche Travel Experience operated by AVANTGARDE Experiences GmbH Atelierstraße 10 | 81671 Munich | Germany Telephone: +49 711 652-000222 Email: info.porscheexperience@avantgarde.de Website: www.porsche.com/experience

Porsche, the Porsche Crest, 718, 911, Carrera, 918 Spyder, Boxster, Cayman, Cayenne, Macan, Panamera, Taycan, Targa, PDK, PCCB, PCM, PSM, Tequipment, Tiptronic and other marks are registered trademarks of Dr. Ing. h.c. F. Porsche AG.

Errors and omissions excepted.

