



Lifesaving Report

Fiscal Year 2024





25 Years of Love – A Year Defined by Love, Impact, and Possibility

This year marks a milestone in the incredible journey of Petco Love and our lifesaving nation—**25 years of transforming the world for pets and the people who love them.**

When I reflect on this past year, I'm filled with gratitude and pride. Together, we've proven that when love leads, lives are saved. We've celebrated the joy of family created through adoption, advanced pet health, embraced innovation, and shown what's possible when compassion drives action.

But our story doesn't end with an anniversary—it accelerates with purpose. Thanks to your unwavering support, we invested **more than \$22 million** in animal welfare partners across the country, empowering communities to save countless pet lives.

Your love fueled innovation that is revolutionizing how we reunite lost pets. **Petco Love Lost** continued to grow into the nation's largest lost-and-found pet database, using photo-matching technology, to reunite more than **119,000 lost pets** with their families. Each reunion represents joy, relief, and the unbreakable bond between pets and the people who love them.

And because of you, we continued to protect pets from preventable disease—delivering **another one million free vaccines** to families who might not otherwise have access. Together, we are ensuring that every pet parent can make decisions based on love, not financial limitations.

Every life saved, every family reunited, every community strengthened is proof of what we can accomplish—**and of the extraordinary power of love to shape our future.**

As we look ahead, I am inspired by what's possible. Together, we will continue building stronger, healthier communities where every pet is safe, every family is whole, and every act of love makes a lasting difference.

Thank you for believing in our mission, for standing beside us, and for showing the world that **love saves lives—today and always.**

With heartfelt gratitude and, of course, love.

A handwritten signature in blue ink that reads "Susanne Kogut".

Susanne Kogut

President, Petco Love





The Power of LOVE

Petco Love, a national nonprofit, is dedicated to saving pet lives. We lead the way as a force for change to end preventable euthanasia in this country. **With over \$422 million invested in lifesaving initiatives,** we're creating a brighter future for pets and those who love them.





Creating FAMILIES

When a family adopts a pet, everything changes for the better. There's a connection that builds. Love fills the home. And every day after is brighter.

7M+ pets adopted





Lifesaving Love Stories Start Here

Whether at Petco or a Petco Love Mega adoption event, we bring communities together and find loving homes for pets in need.





Celebrating Love Stories to Save More Lives

Our annual Petco Love Stories campaign, in partnership with BOBS® from Skechers®, celebrates the lifechanging impact of pet adoption to inspire others to adopt and empowers animal welfare organizations to continue saving more pet lives by acknowledging their hard work with a lifesaving grant award.

Amy + Murray's Love Story Earned a \$100,000 Grant

for Animal Rescue League of Iowa

“This generous grant from Petco Love is going to make such a difference. It will help us save more pet lives because we can invest into our adoption program and create more families with special bonds like Amy and Murray.”

♥ *KC Routos, Director of Development and Communications, Animal Rescue League of Iowa*



“Murray helps me create relationships with people. He makes me feel like I'm not alone and that I'm needed. Working with Murray as a therapy pet gives my life purpose and meaning and you can't ask for more than that.”

♥ *Amy, Murray's pet parent*





Championing HEALTH

We champion pet health by facilitating access to affordable pet care, free pet vaccines, cancer resources, and other veterinary support.

3.4M+

free vaccines distributed to stop deadly, preventable diseases for family pets





Keeping Pets Vaccinated & Loved

We combat preventable diseases in pet communities by facilitating access to free vaccines so families facing financial hardship can protect their pet from deadly diseases.

17-Year-old Bently received our 3 millionth free pet vaccine.



“The vaccine clinic helps pets and their families a lot, I love it. That’s what we are here for – to help one another. Bentley is Vaccinated and Loved very much. Thank you, Petco Love!”

♥ *Joann, Bentley’s pet parent*

“I support the Petco Love Vaccinated & Loved campaign because I can help the most animals for the dollars donated.”

♥ *Jim Parker, Petco Love Vaccine Campaign Donor*



Fighting Pet Cancer

\$21 Million Invested & Blue Buffalo Support

Pet cancer remains the leading cause of disease-related deaths in dogs and cats in the U.S. We support cutting-edge research and subsidized treatment costs so more pets and their families have a chance at longer, healthier lives together.



“Thank you again for the help! Having him by my side is the best gift I could have hoped for!”

♥ *Katherine, Turbo’s pet parent*



REUNITING Pets with their People

Thanks to our innovative photo-matching technology, partnerships with 3,100 animal welfare organizations, and integrations with platforms like Neighbors by Ring and Nextdoor, Petco Love Lost is transforming how lost pets find their way home—and easing the burden on shelters nationwide.

119,000+ lost pets reunited





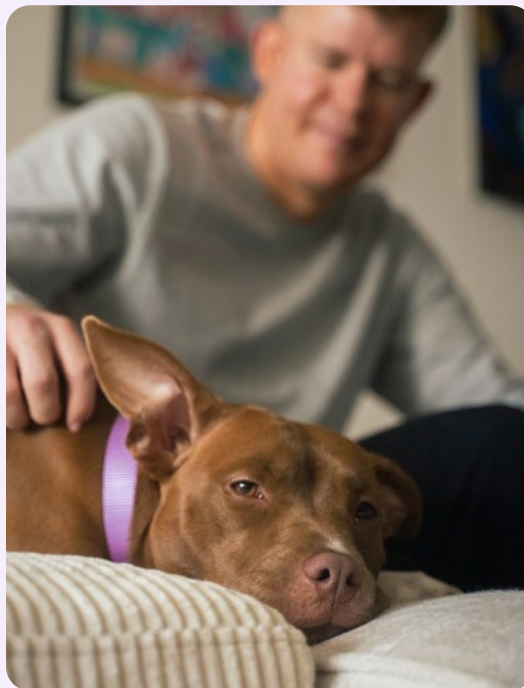
Michael & Millie: Reunited thanks to Petco Love Lost

When Millie slipped out of her harness during a walk and was nowhere to be found, Michael uploaded her photo to Petco Love Lost.

Less than 24 hours later, Michael got a notification – Millie had been found more than ten miles away! A veterinarian uploaded her information to Petco Love Lost, creating a match that reunited them.

“I couldn’t recommend Petco Love Lost enough. Petco Love Lost brought Millie home.”

♥ *Michael, Millie's pet parent*



Award Winning Technology

Petco Love Lost was celebrated and honored for its innovative technology and impactful campaign that is driving social good and making positive change in the world.



RESPONSIBLE TECHNOLOGY
Best Use of Technology
Product, Innovation, or Service Categories



RESPONSIBLE TECHNOLOGY
Product
Product, Innovation, or Service Categories



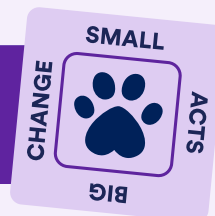
RESPONSIBLE TECHNOLOGY
Partnership or Collaboration
Product, Innovation, or Service Categories



More to LOVE

Petco Love is there when pets and their people need them most. From providing lifesaving emergency support when the well-being of pets is threatened by natural disasters to helping our nation's heroes—we're working to ensure all pets receive the care and compassion they need to thrive and share their love with others.

Over \$422M invested in saving pet lives



Disaster Relief and Recovery

When disasters strike, we act quickly to provide funds, supplies and other support to save pets and aid in recovery.

In response to the devastation caused by the Southern California wildfires, we delivered critical support to impacted communities. This included on the ground staffing, grant funding, reuniting lost pets through Petco Love Lost, and evacuating shelter pets in affected areas.



Helping Heroes

We bolster efforts to train and support pets who dedicate their lives to saving and improving the lives of others, including helping military and contract working dogs retire at home.



“I have bad dreams and remember certain moments that happened to me. But waking up and feeling Tahoe beside me reminds me that everything is going to be okay and that I'm home now and I'm safe”

♥ *Joel, Army Medic Veteran and Tahoe's pet parent*





Partner Spotlight

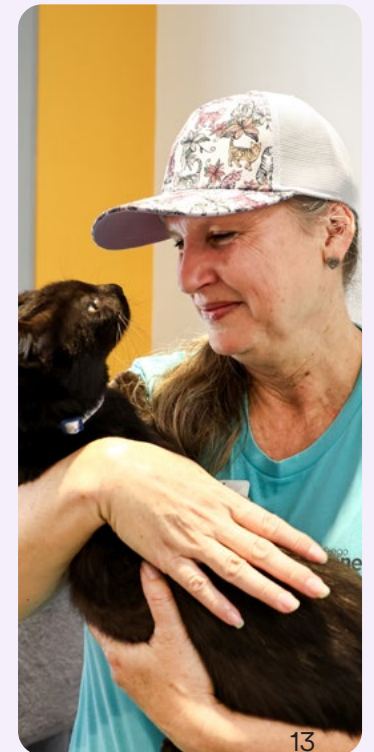
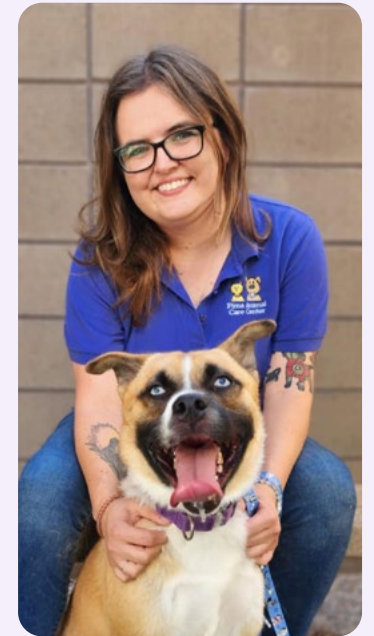
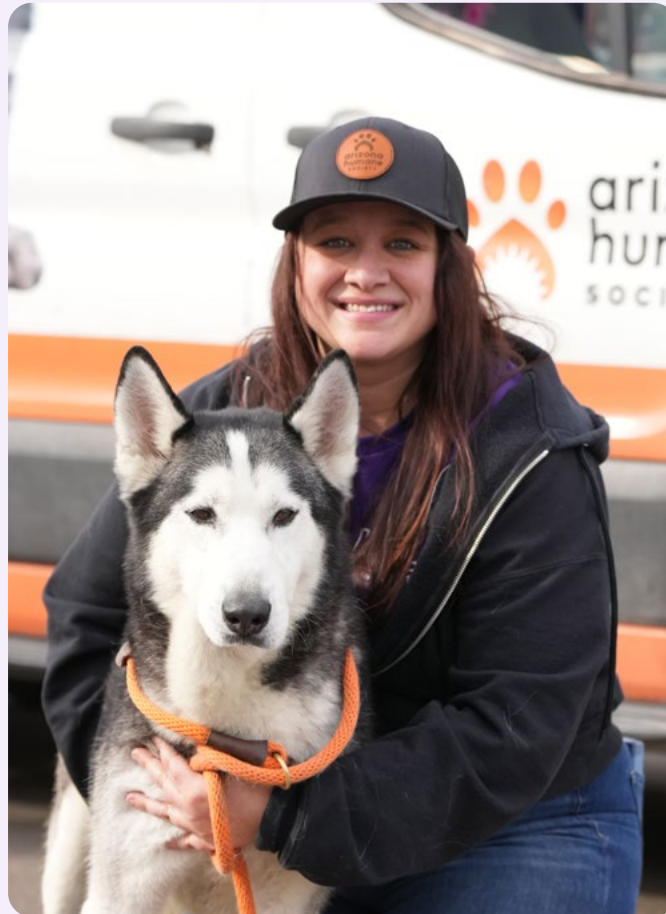
We work with 4,000+ animal welfare partner organizations determined to save as many lives as possible.

“We are so grateful for the support from Petco Love...They're out here, helping us get the work done. They really walk the walk.”

♥ *Jordan Craig, Executive Director
Spay Neuter Network*

“With Petco Love, we've been able to do so many awesome things, both for the pets and people in our community.”

♥ *Kayleigh Murdock, Media Coordinator
Animal Welfare Institute*





Millions of Pet Lives Saved

25 years and millions of pet lives saved later, we've never once wavered from our vision: To harness the power of love to make communities and pet families closer, stronger and healthier.

Together, we can help save even more pet lives.





Every dollar **MAKES A DIFFERENCE**

Statement of Financial Position for the
Year Ended May 3, 2025



Assets

May 3, 2025

Cash and cash equivalents	\$4,065,990
Receivable from Petco Animal Supplies Stores, Inc.	\$2,151,866
Other assets	\$3,738
Prepaid expenses	\$458,754
Long-term Investments, at fair value	\$17,238,131
Mission related investments	\$238,474
Intangible asset, net	895,450
Total Assets	\$25,052,403

Liabilities & Net Asset

May 3, 2025

LIABILITIES:

Accounts payable and accrued expenses	\$1,269,343
Grants payable	\$2,180,000
Due to Petco Animal Supplies Stores, Inc.	\$572,433
Total Liabilities	\$4,021,776

NET ASSETS:

Net assets without donor restrictions	21,030,627
Net assets with donor restrictions	--
Total Net Assets	\$21,030,627

Total Liabilities and Net Assets	\$25,052,403
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Changes in Net Assets

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUE:			
Contributions	\$30,410,458	\$1,116,333	\$31,526,791
Net investments income/loss	\$2,556,403	--	\$2,556,403
Royalty revenue	\$1,306,134	--	\$1,306,134
In-kind contributions	\$5,294,893	--	\$5,294,893
Net assets released from restrictions	\$1,116,819	(\$1,116,819)	-
Total Support and Revenue	\$40,684,707	(\$486)	\$40,684,221

Expenditures

	Without Donor Restrictions	With Donor Restrictions	Total
Program activities	\$37,084,502	--	\$37,084,502
Supporting activity: fundraising	\$2,040,047	--	\$2,040,047
Supporting activity: management and general	\$1,022,624	--	\$1,022,624
Total Expenditures	\$40,147,173	-	\$40,147,173

Changes in Net Assets	\$537,534	(\$486)	\$537,048
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Net Assets, Beginning of Year*	\$20,493,093	\$486	\$20,493,579
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Net Assets, End of Year	\$21,030,627	--	\$21,030,627
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*Restated





654 Richland Hills Drive, Ste 145
San Antonio, TX 78245

Learn more at petcolove.org

Follow us to see your love in action!

