

# LIFESAVING REPORT FISCAL YEAR 2021

Pets are love — and Petco Love harnesses that love for pets to power our lifesaving work. This year, love is all around.

Thanks to generous supporters like you, we empowered communities across the country to save pet lives investing more than \$28M in local animal welfare partners, for adoption, medical care and spay and neuter services and other lifesaving initiatives.

For the first time ever, Petco Love extended our funding internationally, providing \$1 million in assistance to organizations helping pets and pet families affected by the war in Ukraine for immediate relief and long-term recovery.

We continue to save lives in innovative ways using tools like Petco Love Lost, the largest national database of lost and found pets, to help reunite more pets with their families than ever.

We ensured family pets were vaccinated and loved, distributing one million free pet vaccines at clinics nationwide, and we committed to one million more as we work to stop the spread of deadly, preventable diseases.

Thanks to your support, Petco Love puts love in action to create a better world for the pets who need us most. Thank you for helping us build a lifesaving nation!

All for love,

Susanne Kogut

President, Petco Love

Jusanne M. Kogut

## **OUR IMPACT TOGETHER**

Petco Love, a lifesaving nonprofit, inspires and empowers animal lovers to save pet lives. Together we harness the power of love to make communities and pet families closer, stronger, and healthier.

### **Creating a Lifesaving Nation**

Pets change our lives. And when you love a pet, there's nothing you won't do to change theirs. At Petco Love, we lead the way as the force for change to end preventable euthanasia in this country.

#### We lead with:

Commitment: \$330 million invested in lifesaving work

Innovation: creating the tools animal-loving people need to reunite

lost pets and save pet lives

to create a world where homeless pets are cared for in

homes, not kennels

We're relentless in our pursuit to help pets be vaccinated against deadly, preventable diseases — enabling more pet parents to make veterinary decisions based on the needs of their pets rather than their ability to pay. Together, we'll build a lifesaving nation.



#### **Reuniting Pets**

Petco Love Lost uses innovative photo search technology to help send the 10 million pets lost annually in the U.S. back home where they belong, with you!



# Disaster Relief and Recovery

We assist with funds and supplies when disaster strikes to help save animal lives and aid in recovery.



#### **Creating Families**

Adoption and fostering change your life and save a pet's. So many good things begin with love.



#### **Healing Pets**

We're determined to reduce economic euthanasia and help pets live longer, healthier lives.



#### **Innovation**

We support innovation that advances change and promotes new approaches to lifesaving.

# \$330 MILLION INVESTED

We harness the power of love to save pet lives.









Adopters shared show their pets changed their lives and celebrated

## \$1 MILLION

in Love Stories with organizations across the country.

Read more: petcolove.org/lovestories





## 6.5 MILLION

pets have found loving homes through adoption.



the highest rating for accountability and transparency on Charity Navigator.









1,700+

shelters have partnered with Petco Love Lost to make it the central hub to search for lost and found pets nationwide. 6,000+

lost pets reunited with their families using the photo and search technology on Petco Love Lost.



#### Learn more at petcolovelost.org









400,000

pet lives saved annually.

Committed to

# 1 MILLION FREE PET VACCINES

to stop deadly, preventable diseases for family pets.





4,000+

animal welfare partner organizations across the country that are determined to save as many lives as possible.

**Provided** 

## \$1 MILLION

in assistance to organizations helping pets affected by the war in **UKRAINE.** 



# **EVERY DONATION MAKES AN IMPACT**Statement of Financial Position for the Years Ended April 30, 2022 and May 1, 2021

ASSETS	APRIL 30, 2022	MAY 1, 2021
Cash and cash equivalents	\$10,838,927	\$11,832,313
Receivable from Petco Animal Supplies Stores, Inc.	\$3,554,403	\$3,945,170
Other receivables	\$12,838	\$280,103
Prepaid expenses	<sup>\$</sup> 629,973	\$288,082
Long-term investments, at fair price	\$14,442,376	\$10,991,673
Convertible note receivable	-	<sup>\$</sup> 229,519
Mission related investment	<sup>\$</sup> 238,474	-
Software development in progress	-	\$69,204
Intangible asset, net	<sup>\$</sup> 61,667	\$81,667
Goodwill	\$3,640,000	\$3,640,000
Total assets	\$33,418,658	\$31,357,731

LIABILITIES AND NET ASSETS		
LIABILITIES:		
Accounts payable and accrued expenses	\$1,374,734	\$642,699
Due to Petco Animal Supplies Stores, Inc.	<sup>\$</sup> 488,701	\$447,243
Total liabilities	\$1,863,435	\$1,089,942
NET ASSETS:		
Net assets without donor restrictions	\$31,183,143	\$29,762,789
Net assets with donor restrictions	\$372,080	\$505,000
Total net assets	\$31,555,223	\$30,267,789
Total liabilities and net assets	\$33,418,658	\$31,357,731

# **EVERY DONATION MAKES AN IMPACT**Statement of Financial Position for the Years Ended April 30, 2022 and May 1, 2021

CHANGES IN NET ASSETS	APRIL 30, 2022	MAY 1, 2021
SUPPORT AND REVENUE		
Unrestricted contributions from individuals and corporations	\$36,265,513	\$39,272,149
Restricted contributions from individuals and corporations	<sup>\$</sup> 1,734,412	<sup>\$</sup> 614,673
Total Contributions	\$37,999,925	\$39,886,822
MERCHANDISE		
Revenue	\$156,441	\$607,317
Expense	-	(\$194,775)
Net Merchandise Revenue	<sup>\$</sup> 156,441	\$412,542
Net investment income/loss	(\$1,549,298)	\$2,758,109
Royalty revenue	\$1,404,580	<sup>\$</sup> 1,193,161
Interest income	\$10,472	\$3,295
Loss from mission related investment	-	(\$36,611)
Total Support & Revenue	\$38,022,120	\$44,217,318

#### **EVERY DONATION MAKES AN IMPACT**

Statement of Financial Position for the Years Ended April 30, 2022 and May 1, 2021

EXPENDITURES	APRIL 30, 2022	MAY 1, 2021
Program activities	\$32,716,458	\$29,803,773
Supporting activity: fundraising	\$2,844,108	\$1,777,199
Supporting activity: management and general	\$1,174,120	\$954,545
Total supporting activities	\$4,018,228	\$2,731,744
Total Expenditures	\$36,734,686	\$32,535,517
Change in Net Assets	\$1,287,434	\$11,681,801
Net Assets, Beginning of Year	\$30,267,789	\$18,585,988
Net Assets, End of Year	\$31,555,22 <b>3</b>	\$30,267,789



# BOBS FROM SKECHERS HAS HELPED AND SAVED 1.7 MILLION SHELTER PETS

Skechers has donated \$9 million to help save and support 1.7 million shelter dogs and cats in the United States and Canada.

Skechers' donations continue to provide crucial aid to animals in need, with more than \$5.4 million of these contributions helping to achieve Petco Love's mission of ending preventable euthanasia of pets.

"Petco Love is thrilled to partner with Skechers – a company with decades of proven success, whose philanthropic message to save animals' lives resonates with millions. We see a real synergy between the BOBS charity movement and our efforts at Petco Love, and we're grateful to partner to save even more lives together," said Petco Love President, Susanne Kogut.

Petco Love and BOBS from Skechers continue to help shelter pets find loving homes by celebrating pet adoption and raising the awareness of the lifesaving power of fostering pets.







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@petcolove