



# Animal Shelter Management Certificate

## Society's relationship to pets continues to evolve.

Most people consider their pets to be beloved family members and expect their local animal shelter to work diligently to save the lives of the dogs and cats that enter the facility. This program will provide the knowledge you need to assume or enhance a management or



leadership role at an animal shelter or rescue group. You'll learn how to maximize the lifesaving potential through program management, community engagement, and shelter operations while at the same time prepare for or enrich an exciting career. Courses include live sessions with a variety of experts in the field of rescue and sheltering.

## Who will benefit from this program?

- Professionals seeking a career in something personally fulfilling
- New shelter directors
- Shelter directors or managers wishing to improve their live-release rate
- People in animal welfare who wish to advance into management
- Board members of animal shelters
- Those wanting to earn Continuing Education Units (CEUs) or AAWA/CAWA CE credits

# Five Courses Included

## Leadership Training

- Strategic Planning for Impact
- Analyzing Operations and Decision-Making
- Managing People & Processes to Achieve Results
- Organizational Responsibilities, Structure, and Governance

## Shelter Operations

- Adoptions
- Animal Care Fundamentals
- Enrichment
- Animal Behavior
- Customer Service

## Community Program Development

- Volunteer Programs
- Foster Care
- Spay/Neuter Services & TNR
- Pet Retention
- Community Partnerships & Coalitions
- Community Engagement

## Animal Health and Clinic Operations

- Understanding Shelter Medicine
- Basic Animal Health Considerations and Care
- Euthanasia Decisions
- Clinic Operations

## Marketing and Development

- Development Fundamentals
- Fundraising Strategies
- Marketing Fundamentals
- Adoption Promotion
- Social Media and Websites
- Media Relations

Courses are online and each course is six weeks long.



**Animal Shelter  
Management  
Certificate**