



CMH Unveils New Summer Experience

-New heli-hiking and glacier trekking trips to explore B.C.'s untamed Cariboo region-

Banff, AB – July 12, 2017: CMH announced today a brand new summer adventure to explore the colossal glaciers and extensive peaks of the Cariboo mountain range in British Columbia.

Launching July 2018, CMH Cariboos will open its doors to two and three day summer experiences, enabling travellers to explore one of North America's most remote mountain ranges while staying in the comfort of a luxury backcountry lodge.

Located approximately 1.5 hours west of Jasper National Park in the northernmost sub-range of the expansive Columbia Mountains, CMH Cariboos has long been recognized as a heli-skiing mecca, and is one of the largest areas in CMH's three million acre tenure.

"CMH Cariboos is known for its pristine wilderness, impressive glaciers and massive tenure. As such, we are thrilled to showcase these gorgeous vistas during the summer months," says Jeremy Levitt, President of CMH Heli-Skiing & Summer Adventures. "CMH founder Hans Gmoser was a visionary who elevated the skiing and hiking experience over 50 years ago, and it is in the spirit of this legacy that we continue to provide such unique wilderness adventures for our guests."

The Cariboo mountain range is dominated by glaciers, jagged peaks and in summer, green valleys painted vibrantly with wildflowers. The new trips will involve daily, expertly-guided treks through the remote, far reaches of some of the most striking landscapes in the world, with guests' often spotting wildlife like grizzly bears, moose, lynx, elk, and wolves along the way.

The new Cariboos trips will depart from Banff, Alberta and journey through the Icefield Parkway to Jasper National Park, notably one of the most picturesque drives in the world, before arriving at the Cariboos helipad. From there a short helicopter flight will transport guests to the remote wilderness lodge for heli-accessed backcountry adventures.

The opening of Cariboo Lodge in summer 2018 will complement the two current summer offerings at CMH Bobbie Burns and Bugaboos. For more information on CMH Summer experiences visit www.cmhsummer.com

ABOUT CMH HELI-SKIING & SUMMER ADVENTURES:

Celebrating over 50 years of heli-adventures, CMH Heli-Skiing & Summer Adventures is the world's first and largest Heli-Skiing and Heli-Hiking operator. From their head office in Banff, Alberta, CMH operates exceptional mountain experiences based from 12 lodges located in the Bugaboo, Purcell, Selkirk, Monashee and Cariboo ranges of British

Columbia, Canada. Heli-Skiing takes place each year from December through April, and CMH Summer Adventures take place from July to mid-September.

For more information visit:

Web: www.cmhski.com

Twitter: @CMH_Heli

Facebook: facebook.com/cmhski

Instagram: @CMH_Heli

Follow the conversation at #cmhheli

Media Contact:

Tanya Otis, Public Relations Manager

Tel: 403 762 7110

totis@cmhinc.com

www.cmhinc.com