

Yu-Hsuan(Sabrina), Liu

Project Manager

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Project Manager with over 6 years of experience in software, technology, and textile industries. Proficient in Agile and Waterfall methodologies, I excel in cross-functional collaboration, strategic planning, and product execution. I have led 30+ projects, secured government initiatives, and collaborated with industry leaders like Apple, Meta, and Microsoft, focusing on simplifying complexity, streamlining processes, and enhancing product development.

AREA OF EXPERTISE

Project Management	Cross-Functional Collaboration	Agile & Waterfall Methodologies
Digital Product Strategy	Process Optimization	User Research

KEY ACHIEVEMENTS

- Global Brand Partnerships.** Successfully collaborated with Apple, Meta, and Microsoft, managing cross-functional projects and ensuring seamless product integration across multiple industries.
- Revenue Growth.** Negotiated and secured contracts with 17 medical institutions and 6 vendors, boosting company revenue by 1.5 million NTD within eight months.

PROFESSIONAL EXPERIENCE

Senior Project Manager **Jan 2024 – Aug 2024**

Gamma Technology Co., Ltd. | Taipei, Taiwan

- Led a government-approved digital healthcare initiative, securing funding from Taiwan's Ministry of Digital Affairs for the DIGITAL+ Innovation Subsidy Platform.
- Secured contracts with 17 medical institutions and 6 vendors, increasing revenue by 1.5 million NTD (approximately 65,000 CAD).
- Implemented cloud services for medical laboratory users, optimizing data accessibility and efficiency.
- Managed the development and successful launch of a car rental app (iOS/Android), expanding digital service offerings for a major rental brand.

Project Manager / Sales **May 2022 – May 2023**

Pioneer Material Precision Tech | New Taipei, Taiwan

- Managed 6+ large-scale projects for top-tier clients, including Apple, Microsoft, Meta, and Google.
- Led production of rubber elastomer fabrications for wearables and VR device protective covers across multiple product lines.
- Strengthened supply chain management by coordinating cross-functional teams in engineering, quality control, and production to maintain manufacturing stability.

Project Administrator **July 2019 – April 2022**

Far Eastern New Century | New Taipei, Taiwan

- Collaborated on the development of an eco-friendly textile, earning the ISPO Textrends Award for Best Eco Product FW23/24.
- Managed cross-departmental project schedules, ensuring smooth execution and alignment with departmental KPIs.
- Facilitated vertical integration within the company by enhancing communication between internal teams.

EDUCATION

Master of Digital Media

Sep 2024 - Present

Centre for Digital Media | Vancouver, Canada

- A multi-disciplinary program by UBC, SFU, ECU, and BCIT, focused on digital innovation, UX design, and product strategy.

Bachelor of Arts in Fashion Design

Sept 2015 – June 2019

Shih Chien University | Taipei, Taiwan

CERTIFICATIONS

Google Project Management Professional Certificate

Issued Jan 2025

Google on Coursera | Credential ID JW5C8QSHC248

AI Infrastructure and Operations Fundamentals

Issued Dec 2024

Nvidia on Coursera | Credential ID 8WOWDLTIDJ5L

Team Building & Leadership in Project Management

Issued Dec 2024

Microsoft on Coursera | Credential ID IAR1E036MGGU

Project Management Fundamentals

Issued Dec 2024

Microsoft on Coursera | Credential ID HXZJZXHR84TE

VOLUNTEERING

VR Exhibition Volunteer

Nov 2024

Alliance Française | Vancouver, Canada

- Assisted in organizing and guiding attendees through an interactive VR art exhibition.

Research Assistant – Climate Media Monitoring

Oct 2024 – Aug 2024

Simon Fraser University | Vancouver, Canada

- Analyzed regional media coverage of the 2024 British Columbia election, focusing on climate-related reporting.

Rotary International Ambassador

July 2014 – Aug 2015

Taiwan Rotary D3480 x Japan Rotary D2780 | Kanazawa, Japan

- Represented Taiwan in a cultural exchange program, achieving JLPT N2 (Intermediate-Advanced Japanese).
- Honed public speaking and cross-cultural communication skills.

TECHNICAL & DESIGN TOOLS

- Project Management Tools: Miro, Trello, Notion, others
- Design & Prototyping: Figma, Procreate, TouchDesigner
- Video & Editing: CapCut, Adobe Suite, others

LANGUAGES

- English – Professional Proficiency
- Mandarin – Native
- Japanese – Intermediate-Advanced