FRAMEWORK FOR DISCUSSING THE VALUE AND IMPACT OF METHODS

For constructive dialogue between practitioners and project stakeholders.

A3 worksheet

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Project-related value and impact

Addressed (societal) challenge

The extent to which the method contributes to understanding, reframing, or making progress on the systemic or societal challenge at hand.

How does this approach help us understand, address or solve the core challenge differently?

People-related value and impact

Stakeholders: organisation and collaboration

The effect of the method or approach on how stakeholders organise themselves, communicate, and work together.

- How does this approach affect collaboration and alignment between stakeholders?
- What changes in ways of working or interaction emerge?

Development of new products and services

The contribution of the method to designing, testing, or refining concrete products, services, or interventions.

How does the method influence the relevance, usability, or quality of what is being developed?

Stakeholder interests

The alignment or negotiation of diverse stakeholder interests, motivations, and expectations throughout the project.

- How do the project interests of the different stakeholders shape their valuation of the (outcomes) of a method or approach?
- Where do interests align or diverge, and what does that mean for the (approach of the) project?

Policy and regulation

The degree to which a method or approach generates insights or pathways that inform or shape policy, governance, or regulatory decisions.

• What regulatory insights arise from this approach?

Skills, expertise and other learning effects

The development of capabilities, confidence, and practical skills with regard to the approach among the people involved in the project.

- What skills or expertise do participants develop through this process?
- How might these learning effects influence future work or decision-making?

Knowledge development

The value created through new insights, evidence, or understanding about the problem, context, or system.

■ What new knowledge will emerge from this approach?

Insights and mindset

The shifts in understanding, attitudes, assumptions, or problem framing that occur during the project.

What new perspectives or insights emerge from the methods or approach for the people involved?

Other forms of value and impact

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