

# DRIVE PROGRAMME

Towards an Innovative & Inclusive Society

## DAY 1: WEDNESDAY 24 OCTOBER 2018

	PODIUMZAAL	AUDITORIUM	ZAAL 2	BROET	GLAS
				WORKSHOPS	DISCUSSION/SMALL WORKSHOP
10:00	eHealth for Healthy Ageing, Get Inspired! part 1 ▲	Designing Innovative Attitudes ○	Where does Retail Research go? ○	Future of Playgrounds ▲	Inclusive Design for IT □ ★
11:00	COFFEE / TEA				
11:30	eHealth for Healthy Ageing, Get Inspired! part 2 ▲	Probing Emerging Futures ▲ ★	VR in Cultural Heritage □	We are Data □	Living my House - Reframe your Future □ ★
12:30	LUNCH (SESSION)				
12:40	Design Fiction: Prepare Care for the Future □ ★	Pitch: From Smart to S.H.A.R.E.D. Liveable Cities			
13:20					
13:30	Design for Systemic Change Health and Vitality ▲ ★	User Involvement for an Inclusive Society □	Designing with Future Emerging Technologies □ ★	Maximising the Role of Design for Innovation ○ ★	
14:30	COFFEE / TEA				
15:00	Quality of Life in Healthcare □ ★	Design to Support Remembering □ ★	The 7 Roles of the Applied Design Researcher □ ★	Envisioning Things as Citizens in Near Future Cities ▲ ★	From Design Thinking to Big Data – and beyond ○ ★
16:00		t/m 16:30			

## DAY 2: THURSDAY 25 OCTOBER 2018

	PODIUMZAAL	AUDITORIUM	ZAAL 2	BROET	GLAS
	DEMO DESIGNATHON WORKS			WORKSHOPS	DISCUSSION/SMALL WORKSHOP
10:00	CIRCO Designing Value ▲	Redesigning Festivals ▲ ★	The Future of Living Materials ○	Learning to Live in an Energy Efficient Home ▲ ★	Exploring Clothing Consumption through Design Fiction ▲ ★
11:00	COFFEE / TEA				
11:30	CIRCO Breakout Circular Building: Starting at the Facade ▲	Inspiring Designs from Waste through Digital Production ▲	Social Design to Change Collective Behaviour ▲	Circular Packaging; Symptom or Root? ▲	From Design Thinking to Big Data – and beyond ○ ★
12:30	LUNCH DEMO DESIGNATHON WORKS				
13:30	Food for Thought ▲	The Best of CHI 2018 □	CIRCO Breakout Products that Flow ▲ ★	Research through Design: Artefacts and Insights part 1 ★	Parametric Design to Robotic Additive Manufacturing □
14:30	COFFEE / TEA				
15:00	Design for Sustainability: Past and Future ○	Research Through Design: Artefacts and Insights part 2 ★	We are Data □	Smart Energy Cities ▲	Parametric Design to Robotic Additive Manufacturing □
16:00	DEMO DESIGNATHON WORKS				

### LEGEND: SOCIETAL CHALLENGES:

RESILIENCE IN SOCIETY	PERSONAL EXPERIENCE	CIRCULAR SOCIETY
HEALTH / HEALTHY BEHAVIOUR	HUMAN EMPOWERMENT	ENERGY & BEHAVIOUR

### ROADMAPS:

▲	DESIGN FOR CHANGE	★	KEY ENABLING METHODOLOGIES
□	THE HUMAN TOUCH		
○	VALUE CREATION		