



Grow Profits Using One of Your Largest Assets

Medical Group Challenges

The modern group needs diverse and stable forms of revenue to be competitive and profitable

"We looked at MediSync as an opportunity to increase our bottom line revenues from our core business but also to bring alternative sources of revenue like with (MediSync Clinical) Research. "

Dr. Jay Zdunek, Chief Medical Officer,
Austin Regional Clinic, Austin TX

MediSync's Solution

MediSync Clinical Research partners with large to medium sized medical groups to establish dedicated, group branded, research centers that recruit participants from the group's electronic database. MediSync provides the operational methodology of a turnkey research program and the medical group provides the physical location and equipment.

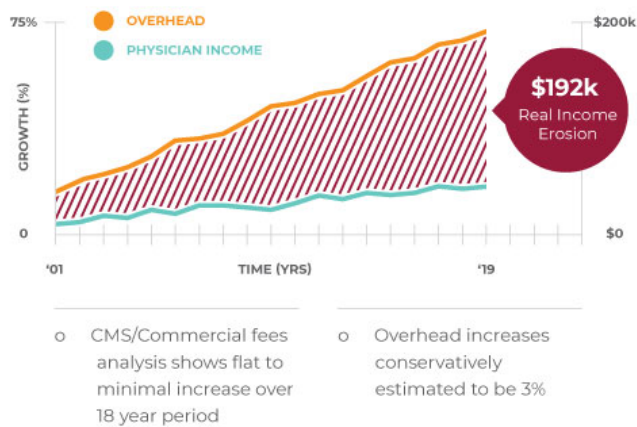
This turnkey approach breaks down barriers to entry and speeds the group's timeline to realize incremental ancillary revenues. MediSync Clinical Research provides the recipe for medical groups to implement clinical research programs that drive maximum revenues leveraging your biggest asset – your patient population.

Financial Performance

Your reimbursement rates are increasing at a much slower rate than your overhead is inflating. This makes it harder and harder for groups to thrive.

What Can a Medical Group Do?

Medical groups today need to maximize patient access to care while finding ways to pay for it. Adding MediSync's outpatient research as an ancillary service allows a group's delivery system to continue to operate without change while creating a new source of incremental revenue for the group.



Proven Results

MediSync Clinical Research is backed by years of operational experience and success in conducting research on behalf of its partner medical groups. Repeat business from the world's largest pharmaceutical and medical device companies prove MediSync's value to our industry partners.

Patients like participating in studies. Those who join and then complete our studies ask what study they can join next. The long term relationships with our medical group partners show our stability and consistency in meeting the needs of our clients.

Strengthen Patient Satisfaction

Patients have more choices than ever before and patient satisfaction is THE critical business health variable. Patients that participate in clinical studies build deeper connection to the medical practice and their physician will increase their retention.

Pledge to our Pharmaceutical Industry Partners

Pharmaceutical companies have a choice when selecting those who will help them develop their next medication or treatment. Finding the right network of research sites and principal investigators is mission critical to the expedient development of new medical treatments. Study delays in enrollment and failures in participant retention stretch timelines and increase costs. MediSync delivers a reliable and consistent approach to research that industry can count on to deliver.

Turn Challenges into Opportunities for Better!

Virtually all medical groups face unprecedented challenges in today's healthcare environment. MediSync can help make your situation better through solution options that address your top challenges.

Ask us about MediSync Clinical Research today!

"The sponsors for the studies love it. We get positive review after positive review of how well our documentation is. And this is all due to MediSync's background work on this and the formula they use to do these trials."

Dr. William Randall, Principal Investigator,
PriMed Clinical Research, Dayton OH

