



Phil Duncan

Chief Design Officer

Phil Duncan leads P&G’s global Design discipline in transforming the strategies of the company’s ten product categories into superior, holistic consumer experiences. Working seamlessly from innovation to execution, his organization applies design thinking and technical expertise to all aspects of package, product, retail, digital and environment design.

Phil is also a key leader in P&G’s Olympics program, and in P&G Ventures, an entrepreneurial group within P&G that works with internal and external innovators and entrepreneurs to create new brands, technologies and business models.

Phil began his career at P&G in brand management in 1991, working on several brands in the Hair Care category. He joined Landor Associates, a major branding and design consultancy, in 1995—eventually becoming Managing Director of the Chicago and Cincinnati offices, and building Cincinnati into the largest office in the Landor network. Phil then became President, Landor Europe and Middle East in 2006, and led a network of more than eight offices to record levels of revenue and profitability.

Phil returned to P&G in 2008, where he was appointed the company’s Chief Design Officer. He and his talented team of world-class design thinkers and practitioners share a passion for elevating P&G brands to icons.

Birthplace Cincinnati, Ohio, U.S.A.	Year 2008	Positions Held Chief Design Officer
Education Ohio State University, Fisher College of Business, M.B.A., 1992	1995	Brand Management, Assistant Brand Manager, Vidal Sassoon
University of Kentucky, B.A., Design & Advertising, 1987	1992	Brand Management, Assistant Brand Manager, Prell
Date Joined P&G August 1, 2008	Year 2006	Business Affiliations Prior to Rejoining P&G President, Landor Associates, Europe and Middle East
	2001	Managing Director, Landor Associates, Cincinnati and Chicago
	1995	Executive Director, Senior Consultant, Landor Associates

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Affiliations and Activities

The Conference Board, Design Leaders Council, Member

ArtsWave, Region Board Member, P&G Chair

Cincinnati Chamber of Commerce, Former Board Member

Ohio State University, Advancement Committee, Former Member