# **DAVID GRANT**

# User Experience | Web Design

I choose to create better human values through design and interaction.

Creative problem solver with logical thinking.

Strong at communicating design intent - verbally and visually.

Praised for my sense of empathy which fuels me to be honest with my work.

Perform well under pressure to meet tight deadlines and quick turn-arounds.

Embrace experimentation and am considered open minded.

Always thinking about the bigger picture and delivery focused.

Motivated and ambitious to learn.

## Education

### **Plymouth College of Art**

MA Visual Communication

2018 - 2019

Developed a website that explores the relationship between basic designs and JavaScript. Thesis: A research project on how functional programming can be taught more effectively through pedagogic design.

BA (Hons) Graphic Design

2015 – 2018

My original record sleeve design was chosen by Secret-7, a charitable organisation, and exhibited and then sold at Sonos Studios in London.

Gave lectures to my classmates on design software I found interesting and useful (Sketch; Origami Studios).

Introduced Slack to my peers and tutors which helped collaboration throughout my class. Prototyping an app that shares information to other people based on your location, being highly praised by my tutor and developed further from feedback.

Mentored second year undergraduates when in my final year offering them my expertise. Writing a research paper exploring the use of applied AI from the perspective of the end user. An OS prototype that uses VUI and a digital Personal Assistant to help the user schedule and complete day to day tasks.

Foundation Diploma in Art and Design

2014 - 2015

An intensive program exploring and experimenting with all aspects of design culminating in a typographic light exhibition, using the laser cutter, based on the events of 9/11.

## Kingsbridge Community College

A-Levels

2012 – 2014

Graphic Design, Maths and Chemistry

## Work

Nisbets 2019 – Presen

Working as a Web Designer that covers designing, building and testing new static pages. The purpose of these static pages is to inform customers with more information about the products, exposing them to the brands. This results in higher sales.

Collaborating in a small and agile team of developers & designers, with a very fast turnover rate. I am often relied on to complete multiple tasks, while also focusing on larger projects. Responsible for designing and building homepage banners across all sites globally. I take a central role in creative marketing campaigns, showcasing my work across the web.

My role expanded to cover UI & UX as I grew more confident within the business. This included designing icons, prototyping different user journeys on checkout & redesigning category layouts.

#### Plymouth College of Art Student Union Design Assistant

2017 - 2018

Extensive research, design and development in the re-branding and marketing.

Took responsibility of designing all Social Media content.

Collaborated with students across campus to help promote their work.

#### **TwoFour Production Company Intern**

2011 – 2013 (Summers)

Completed set branding tasks inspired by their TV productions.

Developed websites with senior developers in the digital department.

Full immersion in design sprints.

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O Bristol

# **Design Skills**

Contextual Inquiry Interaction Design Responsive Web Design User Centred Design Rapid Prototyping Digital Layout Sketching and Storytelling Wire-framing

## **Technical Skills**

Iconography

HTML, CSS, Bootstrap, Tailwind JavaScript, ES6+, React, Next, SASS Sketch, Figma, Framer, Invision Photoshop, Illustrator, InDesign, XD, Muse, After Effects, Dimensions GitHub, Basic IDE's, CMS's

# **Activities / Interests**

Web Development & Design Meetups Volunteering at Future Sync conference Football, Rowing, Running Drumming, Painting