Technical Health Check

A rapid technical assessment, root cause analysis, and improvement recommendations for your Segment workspace

Overview

A robust analysis of your segment workspace around 10 health dimensions to evaluate key trends and root causes. From that analysis we will provide strategic recommendations on how to fix “red flag” trends identified in your workspace.

Outcomes

- **A Clear Analytical Picture**
  Of your workspace health across 10 key dimensions
- **Identified Drivers**
  Of “red flag” trends (the “Why”)
- **Strategic Recommendations**
  On how to bring problem-metrics back to green

Analyses included

- Utilization against limits
  Such as MTUs, API calls and Throughput
- Unique Events & Properties/ Event Counts
  Across all of your Segment sources compared to benchmarks
- Source & Destination Volume
  Quarterly trends to uncover shifts, dips and surges
- Source & Destination Variety
  Quarterly trends across categories and types
- Integrations Count
  To assess depth & breadth of your source-destination connections
- Quarterly Active Workspace Users
  To evaluate your team’s engagement in the Segment workspace
- Open & Closed Tickets
  To validate all platform questions have been addressed

Best if you’re...

- Approaching your Segment anniversary
- Concerned about the health of your workspace
- Considering adding new teams or BUs into your workspace
- Unsure about how well-adopted Segment is within your organization

Pricing: Ask your Segment salesperson

Timing: Typically 2-3 days

Led by: A Segment Solutions Architect

Required from you (and time commitments)
- Business stakeholders to attend readout
- Marketing & product team owners to attend readout
- BI, Engineering & Data Ops owners to attend readout and potentially implement changes

For more information please contact our sales team or visit segment.com/services

Disclaimer: Segment makes no warranties, express or implied, in this data sheet.
Technical Health Check

Engagement Details

**Approach**

- **Audit**
  Your workspace against our rubric

- **Analyze**
  Key trends and root causes

- **Present & Discuss**
  Our analysis & recommendations

**Artifacts**

**Insights Deck**
Summarizing our analyses, findings and prioritized recommendations

**How this compares**

to other Segment Advisory Audits

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<th>Lite Audit</th>
<th>Full Audit</th>
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<td>Health Improvement Recommendations</td>
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**Timing:**
- 2-3 days
- 1+ weeks
- 3+ weeks

**Pricing:**
Ask your Segment salesperson

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