Technical Health Check

A rapid technical assessment, root cause analysis, and improvement recommendations for your Segment workspace

Overview

A robust analysis of your segment workspace around 10 health dimensions to evaluate key trends and root causes.

From that analysis we will provide strategic recommendations on how to fix "red flag" trends identified in your workspace.

Analyses included

- Utilization against limits
 Such as MTUs, API calls and Throughput
- ► Unique Events & Properties/ Event Counts

 Across all of your Segment sources compared to benchmarks
- Source & Destination Volume
 Quarterly trends to uncover shifts, dips and surges
- Source & Destination Variety
 Quarterly trends across categories and types
- Integrations Count
 To assess depth & breadth of your source-destination connections
- Quarterly Active Workspace Users
 To evaluate your team's engagement in the Segment workspace
- Open & Closed Tickets
 To validate all platform questions have been addressed

Outcomes



₹ IIII A Clear Analytical Picture





Identified Drivers

Of "red flag" trends (the "Why")



Strategic Recommendations

On how to bring problem-metrics back to green

Best if you're...

- Approaching your Segment anniversary
- Concerned about the health of your workspace
- Considering adding new teams or BUs into your workspace
- Unsure about how well-adopted Segment is within your organization

Pricing: Ask your Segment salesperson

Timing: Typically 2-3 days

Led by: A Segment Solutions Architect

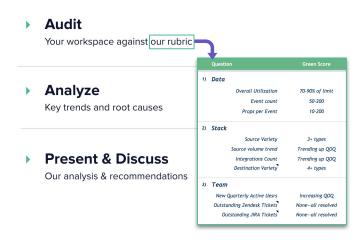
Required from you (and time commitments)

Business stakeholders to attend readout (th)
Marketing & product team owners to attend readout (th)
BI, Engineering & Data Ops owners to attend readout and potentially implement changes (varies)

Technical Health Check

Engagement Details

Approach



Artifacts

Insights Deck

Summarizing our analyses, findings and prioritized recommendations



How this compares

to other Segment Advisory Audits

	Technical Health Check	Lite Audit	Full Audit
	Rapid Insights	Events Assessment	Complete Assessmen
Workspace Health Assessment	✓	✓	✓
Health Improvement Recommendations	✓	✓	✓
Cross-Source Schema Assessment	×	✓	✓
Event Naming Reconciliation	×	✓	✓
Event-Prop Inventory	×	✓	✓
Identify Trait Inventory	×	✓	✓
Event Consolidation Recommendations	×	✓	✓
Full CDP Architectural Assessment	×	×	✓
Pains/Gains/Goals Fears Assessment	×	×	✓
Current/Future Data Flow Diagrams	×	×	✓
Refined Architecture Recommendations	×	×	✓
Timing:	2-3 days	1+ weeks	3+ weeks
Pricing:	Ask your Segment salesperson		