




# Technical Health Check

*A rapid technical assessment, root cause analysis, and improvement recommendations for your Segment workspace*

## Overview

**A robust analysis** of your segment workspace around 10 health dimensions to **evaluate key trends and root causes**. From that analysis we will provide strategic recommendations on how to fix “red flag” trends identified in your workspace.

## Outcomes

-  **A Clear Analytical Picture**  
Of your workspace health across 10 key dimensions
-  **Identified Drivers**  
Of “red flag” trends (the “Why”)
-  **Strategic Recommendations**  
On how to bring problem-metrics back to green

## Analyses included

- ▶ **Utilization against limits**  
Such as MTUs, API calls and Throughput
- ▶ **Unique Events & Properties/ Event Counts**  
Across all of your Segment sources compared to benchmarks
- ▶ **Source & Destination Volume**  
Quarterly trends to uncover shifts, dips and surges
- ▶ **Source & Destination Variety**  
Quarterly trends across categories and types
- ▶ **Integrations Count**  
To assess depth & breadth of your source-destination connections
- ▶ **Quarterly Active Workspace Users**  
To evaluate your team’s engagement in the Segment workspace
- ▶ **Open & Closed Tickets**  
To validate all platform questions have been addressed

## Best if you’re...

- ▶ Approaching your Segment anniversary
- ▶ Concerned about the health of your workspace
- ▶ Considering adding new teams or BUs into your workspace
- ▶ Unsure about how well-adopted Segment is within your organization

**Pricing:** Ask your Segment salesperson

**Timing:** Typically 2-3 days

**Led by:** A Segment Solutions Architect

**Required from you** (and time commitments)

**Business stakeholders** to attend readout (1h)

**Marketing & product team owners** to attend readout (1h)

**BI, Engineering & Data Ops owners** to attend readout and potentially implement changes (varies)

*For more information please contact our sales team or visit [segment.com/services](https://segment.com/services)*

# Technical Health Check

## Engagement Details

### Approach

- ▶ **Audit**  
Your workspace against our rubric
- ▶ **Analyze**  
Key trends and root causes
- ▶ **Present & Discuss**  
Our analysis & recommendations

Question	Green Score
<b>1) Data</b>	
Overall Utilization	70-90% of limit
Event count	50-200
Props per Event	10-200
<b>2) Stack</b>	
Source Variety	3+ types
Source volume trend	Trending up QOQ
Integrations Count	Trending up QOQ
Destination Variety	4+ types
<b>3) Team</b>	
New Quarterly Active Users	Increasing QOQ
Outstanding Zendesk Tickets	None—all resolved
Outstanding JIRA Tickets	None—all resolved

### Artifacts

#### Insights Deck

Summarizing our analyses, findings and prioritized recommendations



### How this compares

to other Segment Advisory Audits

	<b>Technical Health Check</b> <i>Rapid Insights</i>	<b>Lite Audit</b> <i>Events Assessment</i>	<b>Full Audit</b> <i>Complete Assessment</i>
Workspace Health Assessment	✓	✓	✓
Health Improvement Recommendations	✓	✓	✓
Cross-Source Schema Assessment	×	✓	✓
Event Naming Reconciliation	×	✓	✓
Event-Prop Inventory	×	✓	✓
Identify Trait Inventory	×	✓	✓
Event Consolidation Recommendations	×	✓	✓
Full CDP Architectural Assessment	×	×	✓
Pains/Gains/Goals Fears Assessment	×	×	✓
Current/Future Data Flow Diagrams	×	×	✓
Refined Architecture Recommendations	×	×	✓
Timing:	<b>2-3 days</b>	<b>1+ weeks</b>	<b>3+ weeks</b>
Pricing:	<i>Ask your Segment salesperson</i>		

For more information please contact our sales team or visit [segment.com/services](https://segment.com/services)

Disclaimer: Segment makes no warranties, express or implied, in this data sheet