

Case Study

# Global Communications Company

Global communications-focused holding company chooses Corpay Payments Automation to centralize and customize AP workflows.





## CASE STUDY

**Industry:** Technology

**Annual Spend:** \$100K

**Subsidiaries Using Corpay:** 8

**ERP:** NetSuite

### Client Profile

With a mission to digitally empower hard-to-reach communities, the global communications company provides internet, broadband, and cellular services to countries around the globe. The company has been in business for over 35 years, and its operations include services in many remote regions.

Some of the communication company's subsidiaries had used another billing platform before switching to Corpay Payments Automation (formerly Accrualify Procure to Pay), but "it wasn't very friendly," noted the company's Senior Financial System Analyst.

### Challenges

In using their previous billing platform, the communications company dealt with several challenges with their AP workflows, including:

- Visibility of payment processes was minimal
- The interface wasn't user-friendly
- AP staff struggled to add new users as their business grew

With the need to streamline processes across multiple international locations, the company knew there had to be an easier way to make vendor payments.

"The approval workflows — they're much more flexible than NetSuite.

That was one of the big factors. The flexibility to tweak things to fit certain needs, the ease-of-use... in the long run, it saves money!"

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Senior Financial System Analyst

### Solution

The company started the search for an end-to-end automation solution. They were ultimately drawn to Corpay — specifically the Corpay Payments Automation solution — due to its intelligent workflows and ease-of-use. Plus, the communications company could fully customize different processes and approval workflows for each of their subsidiaries, which ended up being crucial to overcoming their AP obstacles.



Increased payment  
visibility and control



Customized  
approval workflows



Significant time  
and cost savings

## Results

Implementing Corpay Payments Automation didn't involve a heavy IT lift, plus, "we had our own support team, which was great," remarked the company's Senior Financial System Analyst. After nailing down what kind of automation and approval process each subsidiary needed, vendor bill processing now runs smoothly.

Even more, the company has a monthly call with Corpay to go over new enhancements and changes they'd like to see to their solution, which has allowed each subsidiary to continue customizing their AP workflows.

Additional perks of Corpay Payments Automation include:

- Direct integration with NetSuite, the company's existing ERP
- Ability to add users without worrying about costly licenses
- Advanced OCR and ML technology that fully automates AP workflows

## About Corpay

Corpay is a global leader in business payments, helping companies of all sizes better track, manage, and pay their expenses. Corpay provides customers with a comprehensive suite of online payment solutions including Bill Payment, AP Automation, Cross-Border Payments, Currency Risk Management, and Commercial Card Programs. As the #1 B2B commercial Mastercard® issuer in North America, Corpay handles over a billion transactions each year. Corpay is part of the FLEETCOR (NYSE: FLT) portfolio of brands. To learn more visit [www.corpay.com](http://www.corpay.com).