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07.11-18.2025

Newsweek®

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FEATURES

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On the Ascent

Rock climbing is surging in popularity, thanks to its physical, mental and social benefits.

by MATTHEW TOSTEVIN

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Global Most Loved Workplaces 2025

Newsweek and Best Practice Institute spotlight the companies where employees feel respected, empowered and inspired to do their best work.



NOT JUST A PAYCHECK Loving your job makes Mondays through Fridays happier.

COVER Photograph by Alex Eggermont/Aurora Photos/Getty

ISTOCKPHOTO/GETTY

GLOBAL

MOST LOVED

♥ WORKPLACES ♥

2025



ISTOCK/GETTY

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HE GLOBAL MOST LOVED WORKPLACES® stand out for reasons beyond just compensation. These are companies where employees feel respected, empowered and inspired to do their best work, places defined by trust, inclusion and purpose-driven culture.

A fast-changing global workforce has made it clear: People want more than just a paycheck. According to statistics published by the Pew Research Center, only half of U.S. employees say they are “extremely or very satisfied” with their jobs overall. About 30 percent say they are “extremely or very satisfied” with their pay, just 37 percent expressed high levels of satisfaction with chances for training or ways to develop new skills and only 26 percent are satisfied with their job promotion opportunities. However, at the organizations recognized here, these priorities are not only met but exceeded.

To spotlight exceptional workplaces worldwide, *Newsweek* again partnered with the Best Practice Institute to present the third annual Global Most Loved Workplaces® ranking. Learn how your company can

qualify for future recognition by visiting [MostLovedWorkplace.com](https://www.MostLovedWorkplace.com). The list is based on BPI’s Love of Workplace Index®, which draws from surveys of more than two million employees worldwide, in-depth interviews with hundreds of company leaders, analysis of external public ratings, company news and employee reviews. Workplaces were measured in five primary areas to determine how employees feel about where they work: the level of collaboration at the workplace, how positive workers are about their future at the company, how much employer values align with employee values, respect at all levels and career achievement. Employee wellness, diversity, inclusion, career advancement and other workplace and talent development initiatives were also considered. The result is a list of 100 companies where employees are proud to work and feel genuinely connected to the mission and culture. This year’s leaders include HLB (#1), Petfolk (#2), Synctera (#3), Supercharge (#4) and Customer.io (#5). *Newsweek* is proud to recognize these companies, among others, with a spot on this year’s list.

► **Jennifer Cunningham**, *Global Editor-in-Chief*

GLOBAL MOST LOVED WORKPLACES 2025
Newsweek
Presented by Best Practice Institute



TaylorMade Golf Co.

HOW WE DID IT



NEWSWEEK'S RANKING of the Global Most Moved Workplaces® 2025 pays tribute to companies that put trust, belonging and respect for their employees at the center of their business model and, in doing so, have earned the loyalty and respect of the people who work for them.

The list was created in partnership with Best Practice Institute. BPI is a benchmark research company that studies and identifies the specific management practices that lead to employee

motivation and satisfaction and has documented the vital link between worker satisfaction and productivity and performance. BPI measures five primary areas to determine how employees feel about where they work to create the Most Loved Workplaces® list: the level of collaboration at the workplace, how positive workers are about their future at the company, how much employer values align with employee values and respect at all levels and career achievement.

In consultation with *Newsweek* editors, BPI also considered employee wellness, diversity, inclusion, career advancement and other workplace and talent development initiatives. Altogether, more than 2 million employees were surveyed at companies ranging in size from 10 employees to more than 10,000. Additionally, several hundred company officials were interviewed. To identify the top 100 companies ranked in this *Newsweek* publication, companies were evaluated and scored as follows:

50 percent of the initial score was based on direct employee responses run through BPI's proprietary Love of Workplace Index® assessment. Another 15 percent was derived from analysis of external public ratings, company news and employee reviews. The final 35 percent came from BPI's direct interviews and written responses from company officials. *Newsweek* then researched every company on the list to determine the final list of 100 companies and their rankings.

The rankings combine proprietary quantitative and qualitative analysis, developed by Best Practice Institute in partnership with The School of International and Public Affairs at the University of Pittsburgh and featured in the book *In Great Company* (McGraw-Hill, 2019) by BPI and Most Loved Workplace® founder Louis Carter.

Visit: [mostloved-workplace.com/](https://www.mostloved-workplace.com/) to get pre-qualified for future Most Loved Workplace® recognition.



TAYLORMADE GOLF CO.

- | | | |
|--|---|---|
| <p>1 HLB
LONDON
FINANCIAL SERVICES</p> <hr/> <p>2 Petfolk
CHARLOTTE, NC
VETERINARY</p> <hr/> <p>3 Synctera
PALO ALTO, CA
TECHNOLOGY</p> <hr/> <p>4 Supercharge
BUDAPEST, HUNGARY
INFORMATION TECHNOLOGY</p> <hr/> <p>5 Customer.io
PORTLAND, OR
TECHNOLOGY</p> <hr/> <p>6 YouScan
KYIV, UKRAINE
INFORMATION TECHNOLOGY</p> <hr/> <p>7 APCO
WASHINGTON, D.C.
ADVISORY & ADVOCACY</p> <hr/> <p>8 TaylorMade Golf Co.
CARLSBAD, CA
SPORTING GOODS</p> | <p>9 Veritiv
ATLANTA
DISTRIBUTION</p> <hr/> <p>10 Kaplan
FORT LAUDERDALE, FL
EDUCATION SERVICES</p> <hr/> <p>11 Distology
GREATER MANCHESTER, U.K.
TECHNOLOGY</p> <hr/> <p>12 NCR Atleos
ATLANTA
FINANCIAL SERVICES</p> <hr/> <p>13 Vasion
ST. GEORGE, UT
TECHNOLOGY</p> <hr/> <p>14 Zabka Group
POZNAN, POLAND
RETAIL</p> <hr/> <p>15 Airfinity
LONDON
HEALTH CARE</p> <hr/> <p>16 Seer Interactive
PHILADELPHIA
MEDIA</p> | <p>17 Ergeon
SAN FRANCISCO
CONSTRUCTION</p> <hr/> <p>18 AirHelp
BERLIN
TRAVEL TECH</p> <hr/> <p>19 Kyndryl
NEW YORK CITY
INFORMATION TECHNOLOGY</p> <hr/> <p>20 Kevel
DURHAM, NC
COMPUTER SOFTWARE</p> <hr/> <p>21 Pattern
LEHI, UT
E-COMMERCE</p> <hr/> <p>22 ERM
LONDON
PROFESSIONAL SERVICES</p> <hr/> <p>23 Tanium
EMERYVILLE, CA
TECHNOLOGY</p> <hr/> <p>24 O2E Brands
VANCOUVER, CANADA
HOME SERVICES</p> <hr/> <p>25 Chainlink Labs
REMOTE
INFORMATION TECHNOLOGY</p> <hr/> <p>26 Iguzzini
Illuminazione
RECANATI, ITALY
ELECTRONIC APPLIANCES</p> <hr/> <p>27 Databricks
SAN FRANCISCO
SOFTWARE</p> <hr/> <p>28 Neo4j
SAN MATEO, CA
SOFTWARE</p> <hr/> <p>29 PureSpectrum
WESTLAKE VILLAGE, CA
MARKET RESEARCH</p> <hr/> <p>30 Nectar Ltd
TA' QALI, MALTA
FOOD & BEVERAGE</p> <hr/> <p>31 Cloudbeds
SAN DIEGO
SOFTWARE</p> <hr/> <p>32 Crazy Maple Studio
SUNNYVALE, CA
ENTERTAINMENT</p> <hr/> <p>33 Xtrac
THATCHAM, U.K.
MANUFACTURING</p> <hr/> <p>34 OxfordSM
WOKING, U.K.
CONSULTING</p> |
|--|---|---|

- 35 **Incyte**
WILMINGTON, DE
BIOTECH

- 36 **Wyndham Hotels**
PARSIPPANY, NJ
HOSPITALITY

- 37 **TravelPerk**
BARCELONA, SPAIN
HOSPITALITY

- 38 **Clelo**
WAUWATOSA, WI
TALENT ACQUISITION

- 39 **Corpay**
ATLANTA
FINANCIAL SERVICES

- 40 **LHi Group**
LONDON
STAFFING & RECRUITING

- 41 **Stihl**
WAIBLINGEN, GERMANY
MANUFACTURING

- 42 **Fresenius Medical Care**
BAD HOMBURG, GERMANY
HEALTH CARE

- 43 **Nehmeh**
DOHA, QATAR
INDUSTRIAL SOLUTIONS

- 44 **Karyopharm Therapeutics**
NEWTON, MA
BIOTECH

- 45 **Cint**
STOCKHOLM
RESEARCH TECHNOLOGY

- 46 **Jumo**
CAPE TOWN, SOUTH AFRICA
FINTECH

- 47 **eXp Realty**
BELLINGHAM, WA
REAL ESTATE

- 48 **Mochi**
SAN FRANCISCO
HEALTH CARE

- 49 **Automattic**
SAN FRANCISCO
PROGRAM DEVELOPMENT

- 50 **Daemon**
LONDON
CONSULTING

- 51 **KnowBe4**
CLEARWATER, FL
INFORMATION TECHNOLOGY

- 52 **Jägermeister**
WOLFENBUTTEL, GERMANY
SPIRITS

- 53 **Palo Alto Networks**
SANTA CLARA, CA
CYBERSECURITY

- 54 **Automation Anywhere**
SAN JOSE, CA
AGENTIC PROCESS AUTOMATION

- 55 **Conduent**
FLORHAM PARK, NJ
BUSINESS PROCESS OUTSOURCING

- 56 **RDI Corp**
BLUE ASH, OH
TELECOMMUNICATIONS

- 57 **Axon**
SCOTTSDALE, AZ
MANUFACTURING

- 58 **Pendo**
RALEIGH, NC
SOFTWARE

- 59 **Firefly**
NEW YORK CITY
MARKETING

- 60 **Wellcom Worldwide**
NEW YORK CITY
PRODUCTION

- 61 **grenke Italia**
MILAN
FINANCIAL SERVICES

- 62 **Zebra Technologies**
LINCOLNSHIRE, IL
TECHNOLOGY

- 63 **Synopsys, Inc.**
SUNNYVALE, CA
TECHNOLOGY

- 64 **ABC Fitness**
SHERWOOD, AR
SOFTWARE

