



## Case Study

# Frethan Technology



**FRETHAN**  
MY SUPPLY CHAIN

### Company Overview

Frethan is a revolutionary new supply chain management system that harnesses the power of blockchain technology to simplify the importing process and put buyers in control.

We enable importers to find reliable, pre-vetted suppliers quickly and easily, conduct detailed due diligence, and securely manage payments, documents, and shipments—all in one place.

We also deliver a unique online environment for buyers and suppliers to connect throughout the entirety of a project, allowing them to build lasting relationships with greater trust and transparency.

Frethan is transforming the way importers do business and creating the future of international purchasing!

### The Challenge

Frethan is designed to be a fully integrated supply chain management platform that allows buyers to fully manage a procurement project, all the way from sourcing and sampling through to receipt of goods. To deliver on this vision, we needed a payments partner that could manage cross border currency conversion for quoting, payment processing, and payment tracking—seamlessly and within the Frethan user interface.

We needed a payment processing provider that:

- Could handle complex FX scenarios
- Was willing to customise their solution to meet the needs of our customers
- Could work with us to build an integration into our system quickly and efficiently

We evaluated a variety of different providers but only Corpay were able to meet all of our requirements.

## Why Corpay

At the decision making stage, Corpay responded very quickly and effectively.

David Britten, Managing Director APAC, brought the Enterprise lead in from Singapore to attend our first official meeting, and they presented a customised solution. We were very impressed with the efficiency, commitment and professionalism of the Corpay team.

The team are very knowledgeable in their field. The liaison with our tech development team and Corpay's went smoothly.

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We made a big decision: to do our first API integration with Corpay. We have committed 6 developers behind-the-scenes to create this payment gateway.

The Corpay team have followed up with us every week, to assist in the partnership agreement and in the project planning.

## The Relationship

Frethan's growth strategy is to focus on what we do best, and partner with other companies to leverage their strengths.

Frethan's founding team have over 20 years of experience managing product sourcing and procurement projects—the automation of the systems and processes that we have developed over this time is our strength.

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Lindy Chen

CEO | Frethan Technology

Payments have never been Frethan's strength. In our vision, Frethan will partner with a payment company to deliver payment services.

Corpay is our default payment system Under this partnership every buyer using the Frethan platform will use Corpay to make their payments. This relationship is significant to Frethan, and Frethan's worldwide development.

Click here to watch our conversation with Frethan (English)

In Conversation With Corpay and Frethan Technology



Click here to watch our conversation with Frethan (Chinese)

Corpay 与飞神科技 (Frethan Technology) 的对话



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