

FOR ORGANIZATIONS AND CONSULTANTS

# Apply your Strengths in the Workplace



## Single Courses for Individuals

Apply your unique character strengths to improve your experience with critical workplace issues.

Choose how you want to experience your journey!

\$49.00 per course



Click on each individual course picture to learn more!



## Learning Path and Certification for Individuals

Develop a systemic strengths-based approach to work across multiple critical topics.

Buy all five courses for a reduced price!

\$149.00 per learning path  
\$49.00 per certification



You at Your Best at Work



Work Relationships at Their Best



Teams at Their Best at Work



Leaders at Their Best at Work



Change at Its Best



# Strengths-based Certification for Individuals

## Introducing VIA's First Strengths-Based Workplace Certification for Individuals

### You at Your Best at Work

Dive in deeper to your VIA character strengths and your own special combination of strengths. You'll spend time understanding the ways your strengths manifest in your daily work life, and how to shift your perspective from what's wrong to what's strong.

### Work Relationships at Their Best

Learn science-backed strategies to cultivate and strengthen your work relationships. Discover how to leverage strengths to resolve and repair conflicts, appreciate the strengths of your colleagues, and gain a new strengths-based perspective on workplace interactions.

### Teams at Their Best at Work

Discover four strengths-driven activities that help teams build essential positive strengths-based practices, understand how strengths shape their internal culture, and develop methods to improve each team member's overall work experience.

### Leaders at Their Best at Work

Current and aspiring leaders will equip themselves with tools and strategies for developing exemplary leadership, enhancing individual well-being, and overall organizational performance.

### Change at Its Best at Work

Leverage your strength of hope, and all 24 other character strengths, to enact change management in the workplace.

## The Experience

- ✓ **5 courses on an innovative digital learning platform** that covers the gamut of influential strengths-based organizational topics
- ✓ **Learning activities** organized to enhance strengths fidelity
- ✓ **Engaging strengths-based resources and tools** designed to maximize understanding and application
- ✓ **Recognized for two years as a certified strengths-based workplace professional**

\$149.00

[Get the Learning Path](#)

Need help? Contact [info@viacharacter.org](mailto:info@viacharacter.org).



FOR ORGANIZATIONS

## Strengths-based Certification

### Introducing VIA's First Strengths-Based Program and Certification for Organizations

*Workplaces at Their Best for Organizations - Learning Path* maps out a transformative journey towards fostering a strengths-based culture.

With a comprehensive **asynchronous curriculum comprising six courses**, organizations gain access to invaluable tools, resources, and strategies meticulously designed to unlock the unique strengths of both individuals and the collective organization.

**From understanding and harnessing these strengths to cultivating a positive and engaged workplace environment, each course equips participants with practical insights and actionable steps to drive meaningful change.** Each step of the program promotes authentic engagement, enhanced relationship development, team efficacy, and individual and collective performance.

VIA's *Workplaces at Their Best for Organizations - Implementation Guide* offers a turnkey approach to the key accelerators for strengths-based implementation.



### The Experience

- ✓ **6 courses on an innovative digital learning platform** that covers the gamut of influential strengths-based organizational topics
- ✓ **A research-based implementation guide** grounded in VIA's work with 100s of organizations
- ✓ **Learning activities** divided between 7 Milestones of Learning with an individual, team, and organizational focus
- ✓ **Get recognized for two years as a certified strengths-based workplace**

\$2499.00

Get the Learning Path

Get Certified

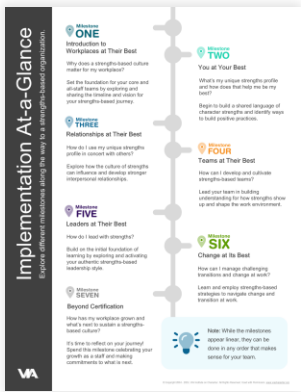
Need help? Contact [info@viacharacter.org](mailto:info@viacharacter.org).

FOR ORGANIZATIONS AND CONSULTANTS

# Workplaces at Their Best Implementation Guide

Looking for a step-by-step guide to transform your work culture?

VIA's *Workplaces at Their Best for Organizations - Implementation Guide* offers a turnkey approach to the key accelerators for strengths-based implementation.



## Your Path to Success

Follow seven milestones of learning that provide detailed timelines and agendas including resources, templates, facilitator guides, plans, and surveys, proven to increase fidelity. Know who is leading the effort at every stage, how to build strengths-knowledge with your team, and create a sustainable workplace culture rooted in positive psychology research.

## Detailed Implementation Steps and Objectives

Utilize best practices from VIA's trusted researchers and consultants in the science of character strengths to transform your workplace. Each milestone of learning is rooted in years of in-person application and practice by professionals and organizations.

## Easy-to-use Tools at Each Step of the Process

Take the guess work out of what to say and what to do with in-depth email templates, agendas, surveys, and facilitation guides. Resources are provided in each course in the accompanying learning path to augment your experience building a strengths-based workplace.

Get the learning path and implementation guide!



FOR CONSULTANTS

## Strengths-based Certification

### Introducing VIA's First Strengths-Based Organizational Development Certification for Consultants

We envision **strengths-based organizations with thriving workplace cultures** that support authentic engagement, strong relationships, enhanced team efficacy, and individual and collective performance.

Research by the VIA Institute on Character has repeatedly confirmed that our work builds the capacity to know, see, and apply character strengths to transform individuals and organizations.

We are delighted to share this work with the world and support other organizational development experts eager to add to their resources for catalyzing positive workplace transformation.

**If you are a practicing organizational development consultant, leader, manager, or someone interested in learning more about the application of the science of character strengths at work, join our certification program.**

### The Experience

- ✓ **7 synchronous half-days** with VIA faculty and leaders to build knowledge of the science and expertise for application
- ✓ **12-month access to an innovative digital learning platform** and 6 courses to support you and your clients/partners
- ✓ **Research-based implementation guide** grounded in VIA's work with hundreds of organizations
- ✓ **An ongoing learning community** to support continued growth and development
- ✓ **Listing in VIA's 2025 Professional Directory on the VIA website**

**\$3999.00**

### Live Virtual Sessions Required

7 Synchronous Half-Day Sessions




**Get the Learning Path + Certification**

Participants are automatically registered for the first upcoming virtual session with available space. Please see the page linked above for more information.

Need help? Contact [info@viacharacter.org](mailto:info@viacharacter.org).

# Workplaces at Their Best

## Features & Renewal

	Individual Courses 49.00	Learning Path of all Individual Courses 149.00	Teams and Organization Implementation 2499.00	Organizational Development Consultants 3999.00
<b>I am a(n)</b>	Individual seeking specific topics on workplace development	Individual seeking all topics on workplace development or an individual who wants to work toward becoming certified as a <b>VIA Strengths-Based Workplace Professional</b>	Organization or team seeking all topics on workplace development or who want to work toward certifying their organization as a <b>VIA Strengths-Based Workplace</b>	Consultant seeking certification as a <b>VIA Strengths-Based Workplace Consultant</b> in order to work with organizations on developing a strengths-based culture
<b>Access Time</b>	<b>3 months</b>	<b>6 months</b>	<b>12 Months</b>	<b>12 Months</b>
<b>Renewals of Courses and Learning Paths</b>	<b>50% OFF</b>	<b>50% OFF</b>	<b>50% OFF</b>	<b>50% OFF</b>
<b>Type of Learning</b>	Asynchronous	Asynchronous	Asynchronous + Synchronous Bi-Monthly Onboarding & Q&A	In-Person/ Synchronous or Synchronous
<b>Implementation Guide and Workbook</b>			✓	✓
<b>Access to VIA Faculty or Staff Directory for Consulting</b>			✓	✓
<b>Monthly Learning Community</b>				✓
<b>Certification Bi-annual Renewal</b>		 Initial + Renewal of Certification <b>49.00</b>	 Initial + Renewal of Certification <b>299.00</b>	 Renewal of Certification <b>499.00</b>

Visit the VIA Site for more!

Visit <https://www.viacharacter.org/strength-based-workplaces>