

# Top Books for Entrepreneurs & Tech Founders

## Tech Leadership & DevOps

- The Phoenix Project - Gene Kim, Kevin Behr & George Spafford
- High Output Management - Andrew S. Grove
- Inspired - Marty Cagan

## Product Management & Design

- Hooked - Nir Eyal
- The Mom Test - Rob Fitzpatrick
- Sprint - Jake Knapp et al.

## Growth & Marketing

- Traction - Gabriel Weinberg & Justin Mares
- Hacking Growth - Sean Ellis & Morgan Brown
- Contagious - Jonah Berger

## Founder Psychology & Leadership

- The Hard Thing About Hard Things - Ben Horowitz
- Grit - Angela Duckworth
- Dare to Lead - Brené Brown

## Indian Business Wisdom

- Doglapan - Ashneer Grover
- Dream with Your Eyes Open - Ronnie Screwvala
- Saying No to Jugaad: The Making of BigBasket - T.N. Hari & M.S. Subramanian

## Finance & Funding

- Venture Deals - Brad Feld & Jason Mendelson
- The Psychology of Money - Morgan Housel
- Profit First - Mike Michalowicz

## Operations & Scaling

- Good to Great - Jim Collins
- Measure What Matters - John Doerr
- Jugaad Innovation - Navi Radjou, Jaideep Prabhu & Simone Ahuja

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## Personal Productivity & Habits

- Atomic Habits - James Clear
- Deep Work - Cal Newport
- The 4-Hour Workweek - Tim Ferriss