

# Key Retail Dates in 2018

January	February	March
<p>25th - Burns Night (UK) 26th - Australia Day</p>	<p>4th - Super Bowl Sunday 8th-16th - New York Fashion Week 9th-25th - 2018 Winter Olympics 14th - Valentine's Day 16th - Chinese New Year 16th-20th - London Fashion Week</p>	<p>1st - World Book Day 8th - International Women's Day 11th - Mother's Day (UK) 17th - St Patrick's Day 30th-2nd April - Easter Weekend</p>
April	May	June
<p>1st - April Fool's Day 7th - World Health Day 22nd - Earth Day 22nd - London Marathon</p>	<p>5th - Cinco de Mayo (Mexico/US) 12th - World Fair Trade Day 13th - Mother's Day (US, Can &amp; Aus) 19th - FA Cup Final (UK)</p>	<p>5th - World Environment Day 13th - Father's Day 14th - FIFA World Cup starts</p>
July	August	September
<p>1st - Canada Day 2nd-15th - Wimbledon (UK) 4th - Independence Day (US) 8th - British Grand Prix (UK) 10th - Amazon Prime Day</p>	<p>27th - Summer Bank Holiday (UK)</p>	<p>3rd - Labor Day (US) 3rd - Back to School starts 9th - Great North Run (UK) 28th-30th - The Ryder Cup</p>
October	November	December
<p>8th - Canadian Thanksgiving 8th - Columbus Day (US) 11th - Buy British Day (TBC) 22nd - Autumn Half Term (UK) 31st - Halloween</p>	<p>1st-30th - Movember 5th - Bonfire Night (UK) 11th - Singles Day (China) 22nd - Thanksgiving (US) 23rd - Black Friday 24th - Small Business Saturday (US) 26th - Cyber Monday</p>	<p>1st - Small Business Saturday (UK) 3rd - Manic Monday 10th - Green Monday 15th - Free Shipping Day (US) 22nd - Super Saturday 22nd - Last day for one-day delivery 26th - Boxing Day</p>