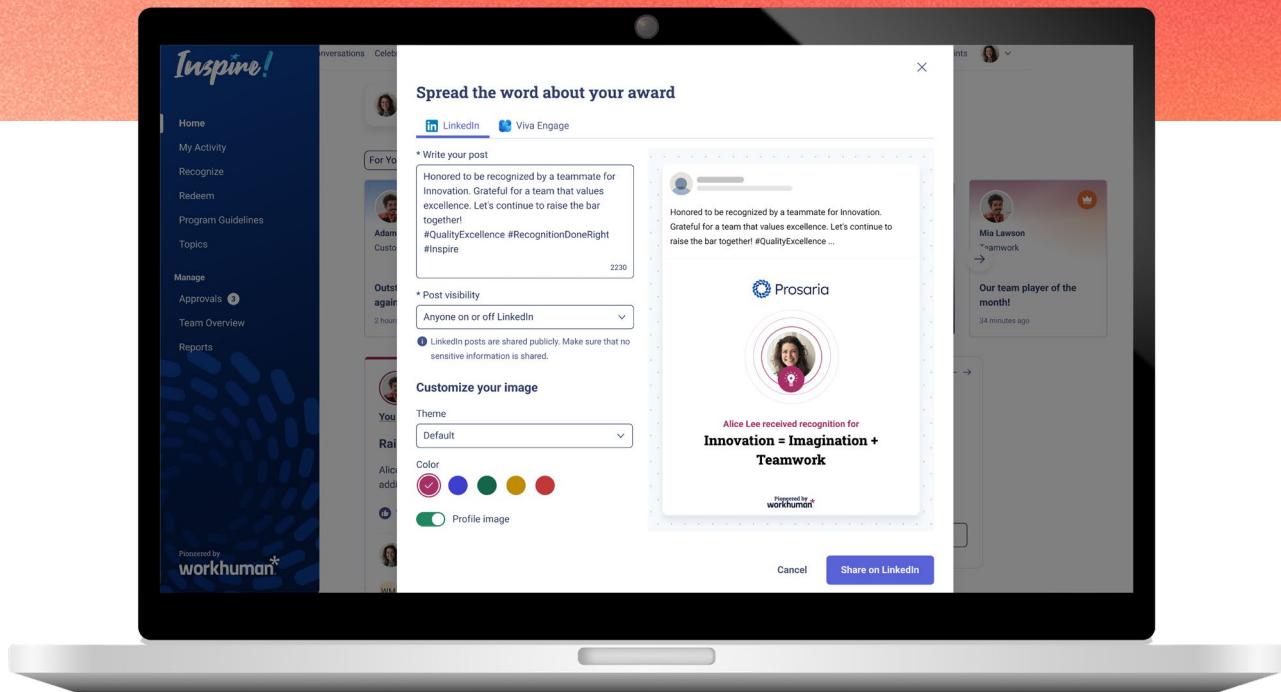




# Social Sharing

A feature of Social Recognition®



**Great work just got a bigger audience.**  
**Extend the life and reach of every recognition moment.**

With Social Sharing from Workhuman®, transform employee recognition and Reward Stories into powerful moments of connection on LinkedIn and Viva Engage. Social Sharing turns every recognition moment into a catalyst for connection, culture-building, and compounding business value.

# Social Sharing in action

## Boost recognition program engagement

Broadcast stories beyond your recognition platform, driving program engagement and providing social proof of the impact of recognition.

## Extend the recognition lifecycle

Turn a moment into a movement – foster broader community connection and more opportunities to highlight employee performance.

## Amplify strategic & cultural alignment

Reflect how your people are living your company values through their work, drawing even stronger links between recognition and strategic values.

## Build your employee brand

Empower employees to easily share their career achievements and milestones. Those authentic stories showcase your unique culture and can help attract new talent.

## Everyone benefits:



Program Managers



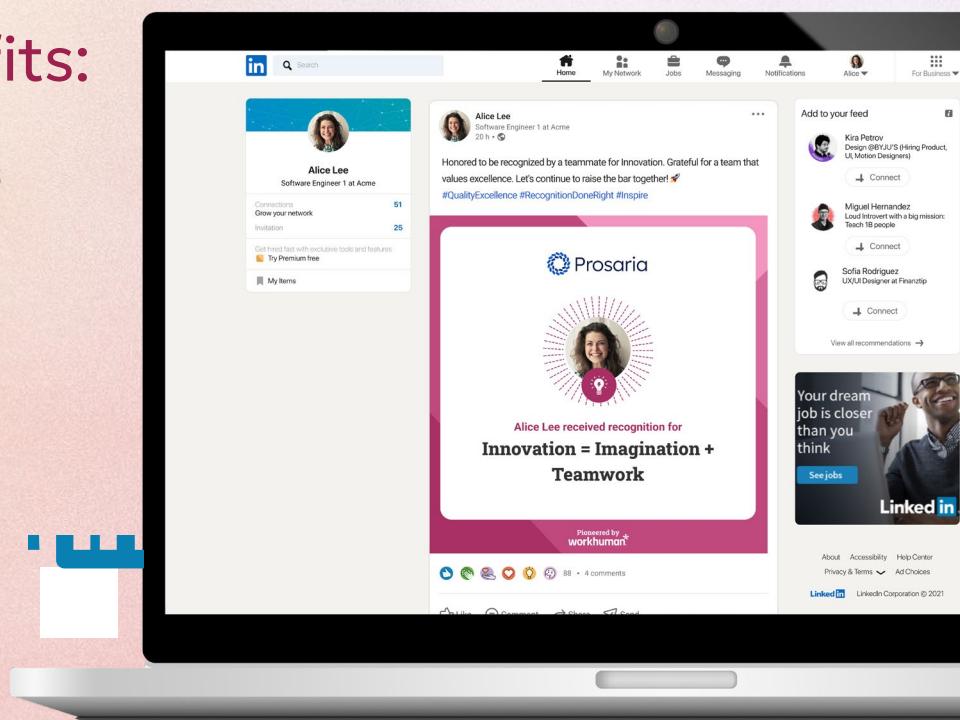
Employees



HR Leaders



Executives

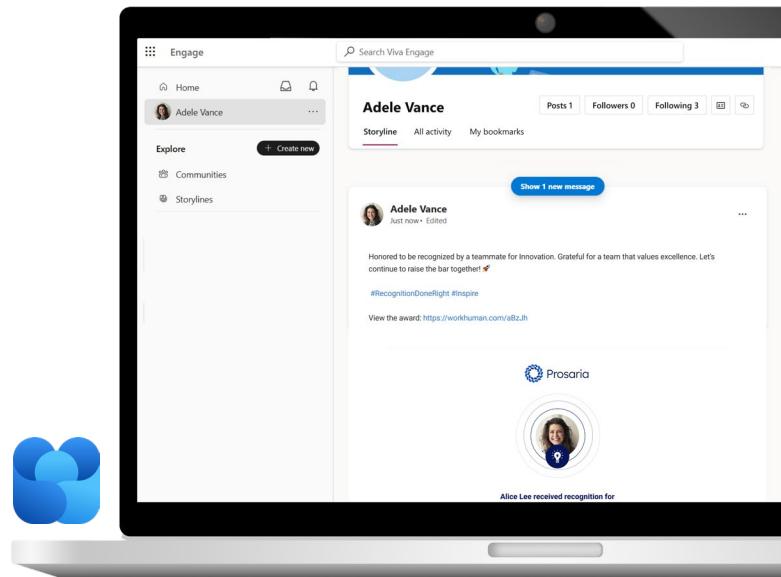


# Social Sharing features

	<b>Description</b>	<b>Platforms</b>
<b>Privacy &amp; security</b>	No recognition message data is shared.	  Viva Engage
<b>Quick &amp; easy</b>	Social Sharing is conveniently embedded throughout the Culture Hub, nomination flow, and redemption flow so users can post in minutes.	 
<b>Personalization</b>	Post editor features editable modules so users can customize post message, post visibility, theme, color, and language.	 
<b>Employer branded</b>	Set up default hashtags, award reasons, and icons to further align your company's values and highlight your employer brand.	 
<b>Post visibility settings</b>	Control which audiences can view Social Sharing posts.	
<b>Community sharing</b>	Amplify Social Sharing posts in up to five internal Viva Communities.	

# Unlock the full potential of recognition

Social Sharing empowers your employees to easily share their most meaningful career achievements with their professional networks on LinkedIn and Viva Engage. Plus, it further enhances the recognition experience and amplifies your organization's cultural values.



Our new Social Sharing feature makes it easy to extend the impact of your recognition program at no added cost. Let's discuss how Social Sharing can support your culture goals.

+1 888.743.6723 | [workhuman.com](http://workhuman.com)

Or read more on our blog: [workhuman.com/blog](http://workhuman.com/blog)

Join HR's leading innovators and trailblazers at our next Workhuman Live conference.

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