



Workhuman Recognized as a Customers' Choice in 2024 Gartner® Peer Insights™ Voice of the Customer Report



As a pioneer of employee recognition, Workhuman® has long been a champion of the transformative power of recognition.

To that end, Workhuman has been recognized as a Customers' Choice in the 2024 Gartner® Peer Insights™ Voice of the Customer Report. The "Voice of the Customer" is a document that synthesizes Gartner Peer Insight™ reviews into insights for IT decision makers. This aggregated peer perspective, along with the individual detailed reviews, is complementary to Gartner expert research.

Download the report.

Read on for Gartner Peer Insights about Workhuman, pulled from reviews and ratings in the 18-month period ending 31 January 2024.

Overall experience with Workhuman Social Recognition

“Great product and strongly recommend it”

Overall user rating: 5.0 stars ★★★★★

“This product makes the rewards and recognition process pretty simple. The workflow is easy to track in getting every nomination approved to the final stage. In addition, the user navigation is easy and nice. It also gives the wide range of options for reward redemption options with a good catalog of products and gift card options. Also the insights it provides on the expiry

of each awards helps us to utilize the awards within the expiry period. Overall this is a very good tool to use and strongly recommended.”

– **IT services, \$1B – 3B USD**

- **Evaluation & contracting:** ★★★★★
- **Service & support:** ★★★★★
- **Integration & deployment:** ★★★★★
- **Product capabilities:** ★★★★★

“Life changing and exceptional product and reward system”

Overall user rating: 5.0 stars ★★★★★

“I have enjoyed Workhuman Social Recognition® – it not only allows the employees to select awesome rewards with recognition from our supervisors, but it gives us as employees something to work toward. I personally love the selection of rewards. The rewards options are exceptional, from gift cards to electronics. I am truly excited and thankful to have the opportunity to be able to use this reward program.

I would recommend this program to anyone who would like to give incentives to their employees – it is an awesome reward program.”

– **Healthcare & biotech, \$50M – 250M USD**

- **Evaluation & contracting:** ★★★★★
- **Service & support:** ★★★★★
- **Integration & deployment:** ★★★★★
- **Product capabilities:** ★★★★★

What Gartner Peer Reviewers like about Workhuman



The Workhuman team does not just sell a product or service. They live [recognition] and you can see it in each interaction you have with a Workhuman team member.



Years of Service is a big hit with our employees. They love having the ability to easily add messages and photos, AND the fact that the system notifies them of upcoming anniversaries to celebrate. As an admin, I like the ability to expand with new features and modules so we can keep giving our employees something new.



Workhuman has a user-friendly interface which makes it easy for employees at all levels to navigate and engage with the platform. It is straightforward to give and receive recognition. Has a positive impact on our company's culture. The emphasis on recognition contributes to a more positive work environment.



I like the intuitive design of the portal and system. I like the reliability of the recognition and redemption pages. I like the connection to large online outlets ensuring that myself and my colleagues can use rewards easily.

The business and cultural impact of recognition

Recognition is essential for creating cohesive and resilient workplaces. It strengthens human connections – fostering collaboration, sparking creativity and innovation, encouraging adaptability, and cultivating robust workplace cultures.

But it makes good business sense, too.

Workhuman and Gallup research shows a 10,000-person company can save \$16.1M annually in turnover costs with a successful recognition program. Even more hard-hitting: A 10,000-person company can see a whopping \$91.9M in gained productivity by simply doubling the number of employees who receive recognition for doing good work each week.

Download the 2024 Gartner® Peer Insights™ Voice of the Customer Report.

Gartner, Voice of the Customer for Employee Recognition and Reward Systems 22 March 2024, By Peer Contributors

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