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The Power of People Data:

5 SLIDES TO SHARE WITH YOUR BOARD

The world's #1 employee recognition and talent intelligence platform.

1

Most CEOs don't see what employees are working on.

Recognition is your clearest real-time view on what work is getting done.

Data from recognition shows who's driving progress, where execution is stalling, and which behaviors are moving strategy forward.

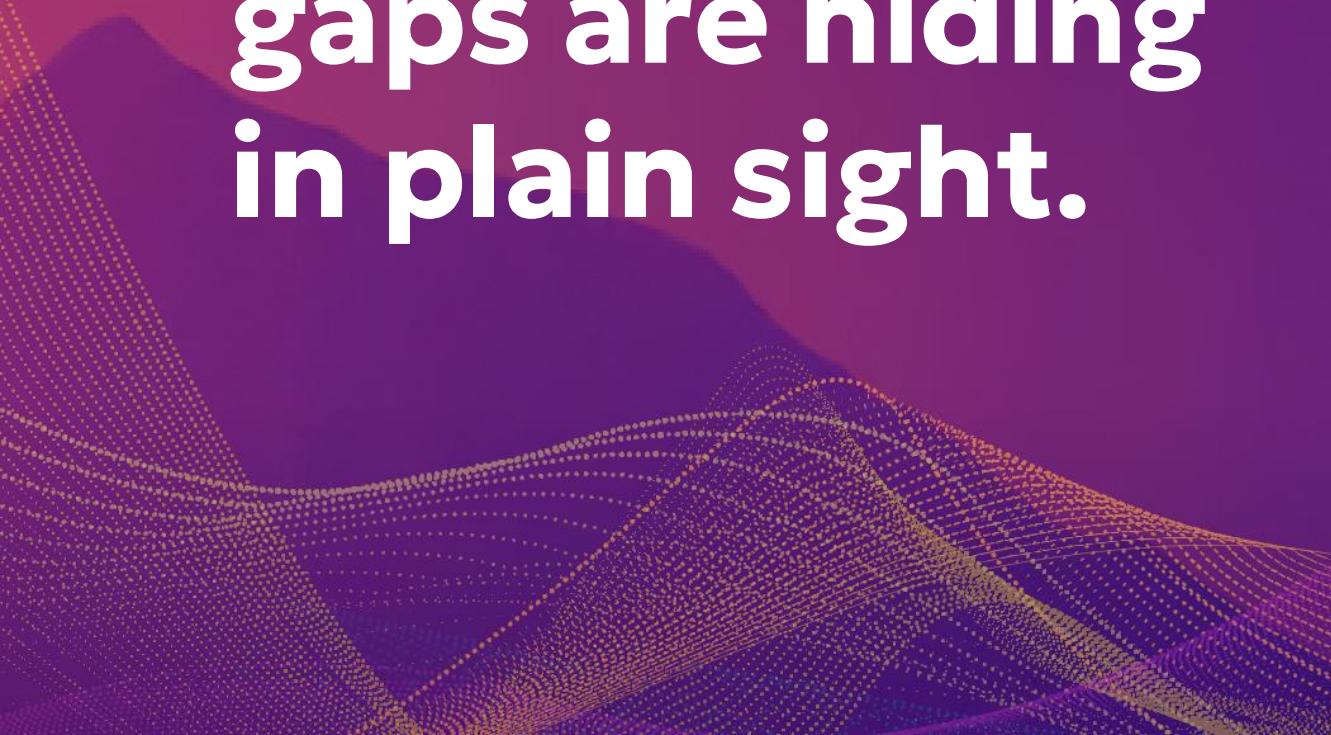It's people data your financial dashboards can't see — and Boards urgently need.

Read more about it:

HR In the Boardroom: CHROs Have Become the Stewards of Business Clarity

Forbes

2

Your skills and gaps are hiding in plain sight.

Recognition reveals skills traditional systems overlook.

How can you get a reliable view on the technical and human skills that drive the business?

Recognition shows how people practice job-related skills, but also skills like creativity, influence, resilience, problem-solving, and inclusion — skills the WEF calls the 'future of work.'

Recognition data creates a live skills map leadership can act on.

Read more about it:

**New Economy Skills:
Unlocking the Human Advantage**

WORLD ECONOMIC FORUM

3

AI fails when humans aren't on board.

AI adoption is not a technology problem. It's a human problem.

Recognition accelerates the behaviors AI needs: experimentation, knowledge-sharing, coaching, and trust.

It's positive reinforcement at scale — the missing layer in every AI transformation plan.

Read more about it:

The AI-First Enterprise

aws

4

Boards need decision-level insights in real time.

Human Intelligence® gives Boards a live MRI of culture, performance, and risk.

Alignment, influence, skills, manager quality, and early-warning retention signals — all derived from recognition and delivered in finance-ready terms.

It's the people-performance dashboard Boards have been asking for.

Read more about it:

How Work Gets Done Now: Rearchitecting People Data as Signals for the Modern Workplace

How Work Gets Done (Now)

Rearchitecting People Data as Signals for the Modern Workplace

5

The human signals your strategy is missing.

AI can't help you win if it's trained on the wrong data.

Most organizations have a data gap: the systems feeding their AI know **what** people do, but not **how** work gets done. They miss the behaviors, skills, and networks that actually drive execution.

Recognition fills that gap. It's a live stream of human context — the patterns and behaviors AI needs to make accurate predictions and support better decisions.

If Boards want an AI advantage, they need a better foundation of human data. Recognition and **Human Intelligence**® are that foundation.

Hear more about it:

HR Leaders: Why 90% of AI Projects Fail (and How to Fix it)

HR LEADERS
With Chris Rainey

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7.7M+ USERS	**193** COUNTRIES	**91%** SATISFACTION
60% END-USERS outside the us	**20**yrs LEADING INNOVATION in the category	**1/4** OF FORTUNE 500 companies are clients
40 LANGUAGES natively translated	**10**yrs PROFITABLE GROWTH	**90%** OF CLIENTS are enterprisewide
92% REDEMPTION RATE (industry standard is 65%)	**1100** EMPLOYEES	**7**y/avg PARTNERSHIP TENURE

Trusted by the world's leading companies, including:

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STRATEGIC LEADER — Leader — THE WALL STREET JOURNAL — FORTUNE — GALLUP — CNBC — Gartner — FT FINANCIAL TIMES — FAST COMPANY — Great Place To Work. — the joshbersin company

Everest Group® — Forbes — Brené Brown — IDC

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Let's talk.

Set up a 30-minute session
with our executive team to discuss
the role of recognition in:

- AI transformation
- Skills visibility
- Early warning signals
- Strategy activation
- Board-grade decision dashboards

Schedule a call