



#### **Features**

**Interactive and immersive:** Employees will receive a beautifully curated gallery of upcoming and past celebrations, filled with well wishes from their colleagues.

**Integrated:** Life Events® integrates with Social Recognition®, Community Celebrations®, and Service Milestones®, making it easier to recognize and celebrate the whole human – both inside and outside of work.

**Customizable:** You can create a custom list of Life Event awards that fit your culture, making it easy to scale across the globe.

**The gift of choice:** Give points with each Life Event award so employees can choose a gift that matters to them.



## Challenge

Work and life. For years, companies talked about them as if they're completely separate things. But today's smartest companies know that celebrating all the personal life experiences humans bring to work leads to healthier, happier, and more productive workplaces.

#### Solution

Life Events helps employees celebrate the joy of human moments - babies, birthdays, nuptials, new homes, education milestones, and more - with their work community, even if everyone isn't physically together. Anyone in the organization can initiate a Life Events award and share it in an online feed, making it easy for co-workers to participate in and celebrate the personal milestones of their entire work family. Celebrating with co-workers deepens social connections, gives employees a sense of belonging, and encourages them to bring their whole selves to work.

# Major life moments are the perfect time to show employees you care.

Becoming a new parent and birthdays can be times of reflection. Research from HBR shows job seeking goes up 12% just before a birthday. There is no better time for an employee to hear they are celebrated and valued by their work community.

It creates an emotional connection. Life Events crowdsources congratulations, photos, and videos from an employee's work community for a richer, more meaningful experience.

**It's an inclusive solution.** Anyone in the organization can initiate a Life Event award and share it through an online feed, making it easy for everyone to participate.

"When we feel cared for –
even loved, as one does in a
friendship – and when we
belong to a group that matters
to us, we are generous with
our time and talents because
we're committed to people,
not just the job or company."

ANNIE MCKEE, PhD
Author of <u>"How to Be Happy at Work:</u>
The Power of Purpose, Hope, and
Friendship"



### **Proof**

According to recent research, employers that support employees through life experiences and help them build deeper relationships see:

23%
more employees reporting better mental health

69%
of employees saying they are more successful at work because of close connections

19%
of employees reporting they're more likely to feel like they belong

Empower your people to celebrate their whole and best selves – and bring them to work.

Get in touch today.

