



Sarah Whitman

Senior Vice President, e-Commerce

Vision

I help provide our customers with a world-class shopping and redemption experience that creates memorable moments for their employees. I am passionate about our personalized Global Commerce Platform to help recognize, celebrate, and engage employees on a deeper level. We deliver a best-in-class online shopping experience to our network of over five million customers in 120 countries across the globe that maximizes the greatest impact for our customers and their employees.

Our e-Commerce platform was curated by humans for humans, connecting the full human-centric recognition experience that makes every employee feel special and connected to their company.

Expertise

- Overseeing best-in-class e-Commerce platform
- Managing product development and design, vendor sourcing and management
- Recognition through the redemption experience

Biography

As Workhuman's Senior Vice President of e-Commerce, Sarah oversees the proprietary global e-Commerce network, which contains expansive choices, with access to 1,500+ gift cards and over one million merchandise items from thousands of leading brands. The e-Commerce network gives employees localized, relevant and impactful reward choices through an immersive and personalized redemption experience, making it a destination of choice for millions of employees around the world.

LinkedIn profile

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Speaking topics

- Creating a personalized user experience to drive connection and engagement
- Offering e-Commerce solution at scale
- Driving retention and performance through e-Commerce

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Sarah previously served as the head of Wayfair's Allmodern.com e-Commerce destination and graduated with a Bachelor of Arts in Communications from George Washington University and a Master of Business Administration from the University of Chicago.



Social recognition allows organizations to leverage reward systems to drive positive reinforcement and build more human workplaces where employees feel inspired to go above and beyond for their organizations.