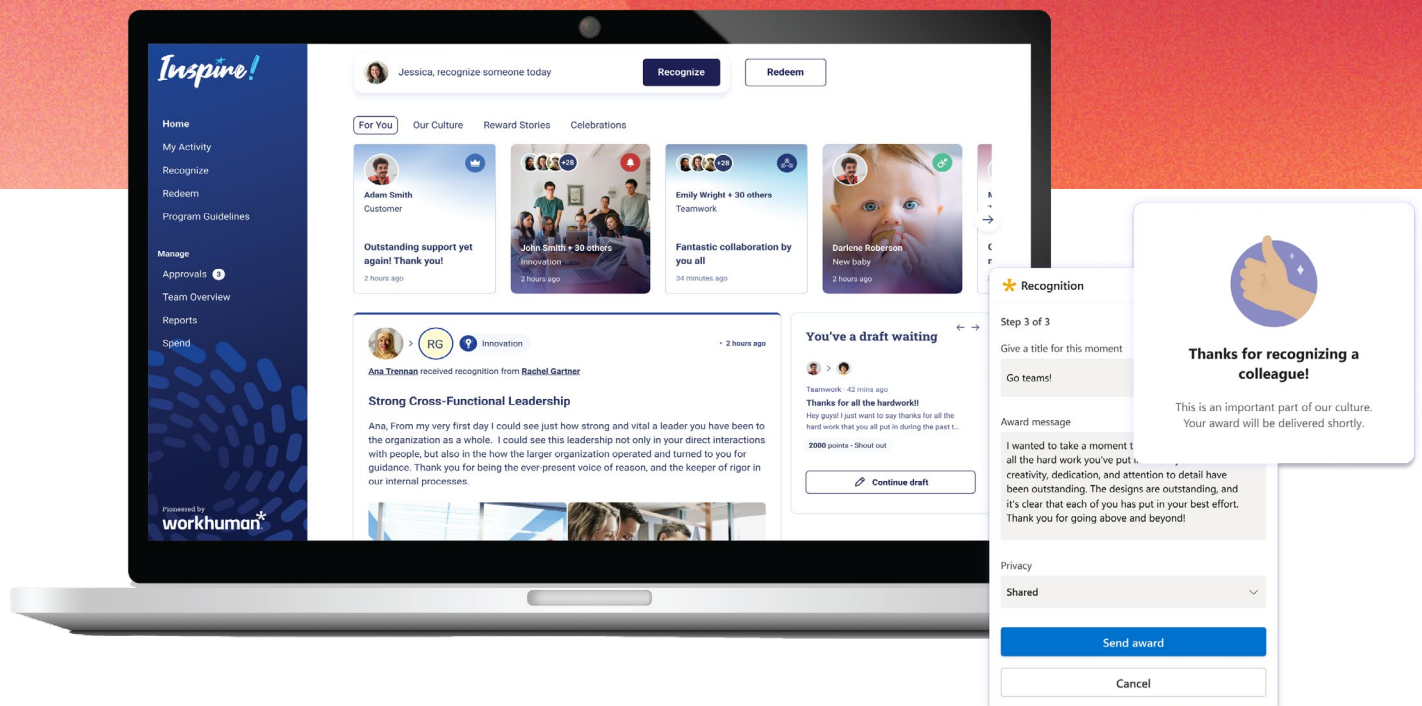




Social Recognition

The world's only #1 rated, ROI-guaranteed
employee recognition solution



Unleash your employees' hidden potential, ignite unparalleled productivity and engagement, and cultivate a magnetic workplace culture that attracts and retains the best talent – all while improving your company's bottom line.

It starts with Social Recognition®, part of a suite of Workhuman Cloud® products that fuel culture, engagement, and productivity. So much more than a simple way to say "thanks," it's a data-powered, science-backed tool to revitalize and inspire your workforce.

“Being able to say ‘thank you’ through the platform lets everybody else see that gratitude and what you’re expressing, and I think that’s so critical.”



Jennifer Wuertz
Director of Human Resources
SSOE

Source: [SSOE testimonial video](#), Workhuman®, 2023

Set the standard in employee experience with:

Peer-to-peer recognition: Empower employees at every level to recognize and reward one another for great work. It’s as easy as nominating a colleague for an award, customizing the message and points value, sending it off for approval – and making someone’s day.

AI-driven homepage: Increase recognition engagement with Culture Hub, which showcases the best representations of your company’s culture and values, delivering a personalized experience tailored to each employee so they can celebrate the goodness happening in their work community.

Actionable insights: Workhuman® iQ and the AI Assistant, the most comprehensive AI-powered Human Intelligence™ solution on the market, mines your organization’s recognition data to unlock unparalleled views of people dynamics, cultural health, program performance, skills, and more. Plus, all employees can now access Workhuman iQ Snapshots: personalized data, insights, and best practices tailored to their team, role, and function.

Intuitive AI coaching: Recognition Advisor coaches users to write authentic, meaningful recognition messages by evaluating specificity, impact, and more to keep recognition aligned to company values and strategic initiatives. And Inclusion Advisor is the industry's first DEI coach. Both are built right in – no additional setup needed.

Team Awards: A streamlined and efficient way to reach many people, Team Awards are customizable and scalable so groups of employees (or whole companies!) are acknowledged for efforts both big and small. They're more effective than cash or physical gifts, and they'll never get lost in a paycheck.

Seamless integrations and offline worker support: Workhuman can be wherever your people are, integrating with critical workplace applications like Microsoft Teams, Outlook, Slack, Workday, and more. With our open API, Workhuman fits seamlessly into your workflow and enables real-time recognition. Also engage employees with limited or no system access with our mobile app, break room kiosks, and paper nomination forms.

Global rewards: Employees in 180+ countries can redeem points for merchandise, gift cards, experiences, and global charity options in their own language. Go further with Reward Stories, which turn a redemption moment into a reflection on contributions and collaboration, facilitating a virtuous circle where one good thing leads to another. Stories can be exclusive to your Culture Hub or shared to LinkedIn, fueling your employer brand.

Unmatched expertise: Our platform combines cutting-edge technology with strategic expertise, ensuring our solutions are tailored to meet the unique needs of your organization. Our team of experts with backgrounds in HR, benefits, recognition, and strategic communications will help you get set up and support your ongoing success.



You've received an award!

Emily Wright - The Best Colleague!!!



Congrats Emily!



Job well done!



Key findings from Workhuman customers include:

5x

increase in recognition activity for the same investment as their previous recognition solution.

Source: [Zimmer Biomet customer snapshot](#), Workhuman, 2023

12-pt

increase from employees on the recognition question in a post-launch employee engagement survey.

Source: [Merck case study](#), Workhuman, 2021

2x

lower turnover for employees who receive recognition.

Source: [Eaton case study](#), Workhuman, 2023

70%

of sites that do recognition right see higher engagement, productivity, safety, and quality.

Source: [Morgan Truck Body case study](#), Workhuman, 2023



And they've spoken: We're #1.

Workhuman has driven engagement, productivity, and retention for our customers for more than 25 years. No wonder we've been recognized by G2 and Gartner, among others. So, why settle for second-rate recognition when you can partner with the best of the best?

Our fully integrated solution guarantees ROI, protects your data, and engages your employees in meaningful ways. If you want to get real about business impact, choose Workhuman – the trusted, global leader in recognition done right.



Don't settle for just checking a box on recognition.
Explore Social Recognition today.

+1 888.743.6723 | workhuman.com
Or read more on our blog: workhuman.com/blog

Join HR's leading innovators and trailblazers at
our next Workhuman Live conference.

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