



Service Milestones

Turn career milestones into memories



Features

Interactive and immersive: Employees will receive a beautifully curated gallery of upcoming and past celebrations, so it is easy to see who is being celebrated and why.

Integrated: Service Milestones® integrates with Social Recognition®, Community Celebrations®, and Life Events®, making it easier to recognize and celebrate the whole human – both inside and outside of work.

Inclusive and social: The award recipient's manager and work community are automatically invited to add congratulations.

Challenge

For decades, businesses have celebrated employees' 5, 10, or 15+ years of service by sending one-size-fits-all mementos like pens, watches, and desk plaques accompanied by a thank-you note from the CEO. While this may feel like a grand gesture, it doesn't deliver the social experience employees crave and focuses only on major anniversaries, minimizing the importance of the entire employee journey.

Solution

Service Milestones takes a modern approach to celebrating work achievements, retiring tired company trinkets and leveraging social experiences, crowdsourcing, and e-commerce to build powerful expressions of achievement and gratitude. It transforms every work achievement – from onboarding, transfers, promotions, retirement, and beyond – into a social celebration with personalized messages, images, videos, and more. This leaves an impact on the recipient, sending the ripple effects of gratitude throughout your entire organization. It is a win-win for all – employees feel valued, which leads to improved engagement, retention, and overall company culture.

Celebrate the journey, not the date. Service Milestones is customizable to commemorate every phase of an employee's journey. Celebrating these moments early and often makes employees feel valued and excited for what's next.

Give your employees the gift of choice. Company swag, pins, and cards aren't enough. With Service Milestones, employees can choose rewards from our e-commerce store that are meaningful and valuable to them.

Easy to launch and manage. Service Milestones does the work for you – you'll no longer need to manually track anniversary dates or work with managers to support the distribution of anniversary gifts.



When asked what people want from their anniversary experience, the top response was, **“Shared memories and congratulations from co-workers and managers.”**

Proof

Research from Workhuman® and IBM shows that a positive experience in the workplace leads to dramatic benefits for employees, such as:

Better work performance



Significantly higher levels of discretionary effort



Lower turnover intention



**Top 25% highest
Employee Experience
Index scores**

**Bottom 25% lowest
Employee Experience
Index scores**

Empower your people to celebrate their whole and best selves – and bring them to work.

workhuman*

Get in touch today.

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