



Tom Libretto

President

Vision

I joined Workhuman because I was attracted to the extraordinary mission of making work more human. As President of Workhuman, I am honored to work with talented teams of humans to impact all aspects of our Go-To-Market, from marketing, to sales, to customer excellence, delivering an exceptional experience for our prospects and customers, guiding them on their own journeys to bring humanity, gratitude, and wellbeing to their workplaces. The opportunity ahead is massive for organizations who leverage the power of recognition to increase employee engagement, wellbeing, and inclusivity and then realize the quantifiable productivity and retention outcomes. I have seen first-hand the power that human connection has on morale and collectively, workplace culture. I am inspired to help others see the possibilities and take action to create a better employee experience for all.

Expertise

A hands-on, lead-from-the-front, dynamic leader ensuring strategic business priorities are translated into pragmatic action and delivered with the utmost quality, through strong strategic visioning and relentless execution.

Successful record of leading large digital transformation initiatives that continuously deliver improved business results. Successful history of identifying and delivering cost-efficiencies while improving go-to-market efficacy

Proven expertise in transforming cultures and practices to galvanize workforces and produce world-class employee experiences.

LinkedIn profile

[Tom Libretto](#)

Speaking topics

- Workhuman Company Story
- ROI of Recognition

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Biography

Tom Libretto is President at Workhuman, where he is focused on leading all revenue-generating teams and activities for the company. His multi-disciplinary background includes senior leadership accountability across both B2B and B2C sales, marketing, and customer success, as well as product management, corporate strategy, and business development. Prior to Workhuman, he was the Chief Marketing Officer and Senior Vice President of PEGA Systems and before that, served as the Managing Director and Global Head of Digital Experience at JPMorgan Chase (JPMC). Mr. Libretto has over 25 years of experience working for some of the world's largest brands, including IBM, Nokia, and JPMorgan Chase. Mr. Libretto received a bachelor's degree in economics, with a minor in music from the College of the Holy Cross (Massachusetts). Tom is passionate about what he does and is often requested to speak at internal and external industry, marketing, and academic forums and events.



Telling the powerful stories of leading brands that have closed that gap, elevated the employee experience with the same level of energy applied to the commercial aspects of their business, and the compounding positive impact that Workhuman has on their business and the lives of their humans is an extraordinary privilege.