Grant Beckett

Senior Vice President, Corporate Strategy

Vision

I believe innovative, modern software can encourage and cultivate human experiences at work. Fostering these organic and authentic human moments creates a web of connections across the enterprise stronger than any hierarchical relationship contrived by the organization. By nurturing these ad hoc, unscripted, in-the-moment employee connections, this new breed of software (procured by and supported by the HR department) drives psychological safety deep throughout the entire employee population.

On an individual level, this unlocks each employee's intrinsic strengths, passions, and perspectives to contribute their maximum effort to business successes. Furthermore, by broadcasting (or more specifically "narrowcasting" to a uniquely defined employee social graph), these stories of human connections, business behaviors, and business outcomes reinforce the positive pillars of the desired company culture.

Expertise

- Human Resources technology solutions, especially for large, global enterprises
- Advising HR leaders on technology strategies
- Software vendor product management
- Software vendor product marketing
- Software vendor corporate strategic planning

LinkedIn profile

Grant Beckett

Speaking topics

- The science behind a more human workplace
- Equality in the workplace
- Shaping the future of work
- Creating modern HR/ employee software

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Biography

An HR technology industry veteran with more than 30 years of HR software strategy, product management and marketing leadership, Grant joined the company in July 2009. For the first 10 years at Workhuman led all the company's product and eCommerce teams. More recently, Grant has been focused on Workhuman's broader corporate strategies including partnerships, markets served, and M&A.

Prior to Workhuman, Grant served as vice president of product management for HR services at Fidelity, where he launched the new business unit to provide HR services to mid-sized, U.S.-based multinational companies. Prior to Fidelity, Grant served as vice president of strategy and alliances at Kenexa, where he drove product strategy, messaging, and the product roadmap. Before this, Grant held leadership roles in product management at both Workscape and PeopleSoft.

He holds a Bachelor of Arts in Economics and Computer Science from the University of Virginia.

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Elevating recognition to a true business initiative that drives culture change requires the right tools to allow hundreds of thousands of globally dispersed employees to thank each other appropriately, equitably, and with cultural sensitivity.