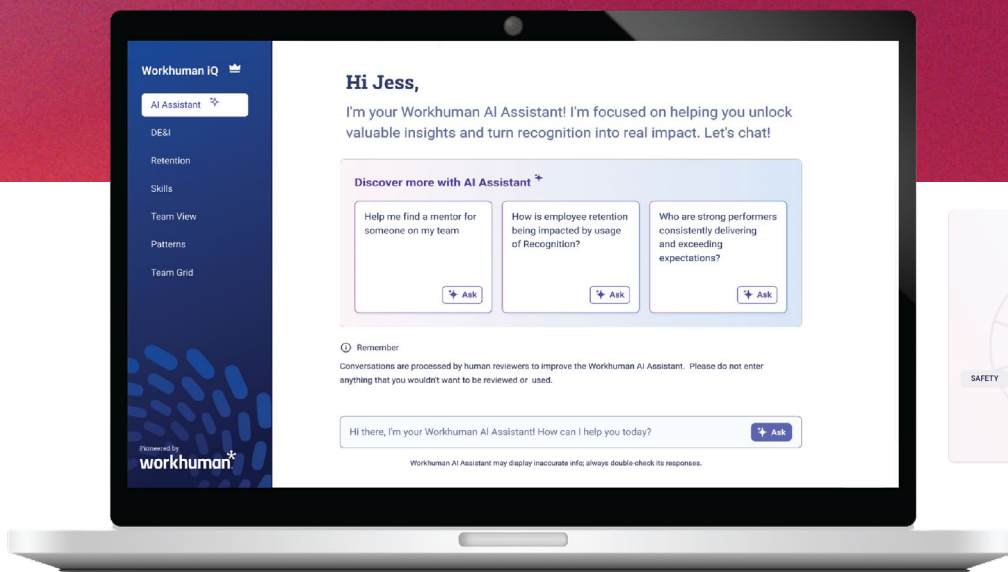




# Human Intelligence™

AI-powered insights that elevate people, business performance,  
and the role of HR



## Say “HI” to Human Intelligence™.

By mining the uniquely rich, human data of Social Recognition®, now you can easily access insights into:

**Skills.** Go beyond annual performance reviews and uncover hidden performers, untapped potential, candidates for internal mobility, and organizationwide skills gaps.

**Performance.** Track and maximize your recognition program’s impact on turnover and employee engagement – backed by the industry’s only ROI guarantee.

**DEI.** Easily ensure equitable distribution of recognition, plus offer in-the-moment anti-bias coaching with the Inclusion Advisor tool.

## The challenge:

### Your recognition data is failing to drive ROI.

You know your people are your most valuable asset, but tracking your return from this investment and keeping your humans happy at work can feel impossible. You have too much data or not enough, and too many AI platforms promise to help but end up wasting time and money because they're trained on irrelevant data.

You, and your people, deserve better.

## The solution:

### Human Intelligence™ – a genuinely smarter take on AI.

Human Intelligence is something completely new in the world of HR. It's AI-driven program optimization and advanced people and business insights derived by mining the human data of Social Recognition with Workhuman's revolutionary AI tools, including Workhuman® iQ. This combination of AI + human data delivers previously obscured insights that empower leaders to make decisions that improve employee engagement, productivity, and retention.

**HR and talent managers** can gain insights around skills and future cultural trends for better internal mobility, training, and succession planning.

**People leaders** can answer key questions around skills, mentorship matching, and more, driving performance across their teams.

**Program managers** can show the real-time value of their recognition programs, allowing them to confidently prove program ROI.

**And it's all made accessible through our industry-first AI Assistant and easy-to-use dashboards.**



What is the impact of recognition on new hire **retention**?

✦ Ask



Show me the top **employee skills** in the last three months.

✦ Ask



Who are **strong performers** exceeding expectations?

✦ Ask



Help me find a **mentor** for someone on my team.

✦ Ask

## One good thing leads to another.

Human Intelligence completes a virtuous cycle that turns recognition into a self-sustaining force for good for your people and company.



## Recognition is just the beginning.

The more capabilities of the Workhuman Cloud® you leverage, the more human data you collect – serving up even richer insights that transform your culture and business.



## Human Intelligence is the pinnacle of recognition done right.

Achieve maximum cultural and business impact through **recognition done right**: combining the **Workhuman Cloud** with the people analysts and data scientists of our **Workhuman iQ team**, the strategic advisory and expert guidance of **Workhuman Consulting**, and access to the most vibrant community of HR leaders and industry influencers in the world.



## Learn more and get in touch.

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