

JULIE FRATANTONI, PHD, CCC-SLP

HEAD OF RESEARCH AND STRATEGIC PARTNERSHIPS



Julie Fratantoni is head of research integration and partnerships at the Center for BrainHealth at The University of Texas at Dallas. She specializes in creating content and tools that help people become proactive about their brain health. Dr. Fratantoni is a skilled science communicator who makes neuroscience approachable and engaging. She regularly shares brain tips and science insights on *Good Morning Texas* and on social media.

She leads the user experience and training content creation for The BrainHealth® Project—a ten-year, longitudinal research study seeking to define, measure, and improve brain health and performance across the lifespan. She leverages behavioral science to facilitate the adoption of brain healthy habits and for the development and design of the online BrainHealth dashboard and mobile app where participants access assessments (BrainHealth Index), coaching and training.

Dr. Fratantoni heads up different research initiatives on topics including women's brain health, hormone replacement therapy and sleep. She also leads the Kindness Enterprise, a research and translational program seeking to uncover and harness the brain's capacity for kindness, empathy and compassion as critical components of overall brain health and well-being.

She received her PhD in cognitive neuroscience from The University of Texas at Dallas and is also a licensed speech language pathologist, and trained in biofeedback and mindfulness techniques. Her clinical work has focused on facilitating high performance brain training for corporate executives, veterans, athletes, and young adults.