OFFICE OF THE MAYOR / CITY OF DALLAS



WHEREAS, The Center for BrainHealth® at The University of Texas at Dallas is hosting BrainHealth Week from February 24 to March 1, 2025, in Dallas, Texas; and

WHEREAS, BrainHealth Week will feature interactive activities and events that are both educational and community-building – providing important insights into proactive brain health, access to simple, science-based strategies, and encouragement for the public to adopt practical healthy-brain habits as a regular part of a daily wellness routine; and

WHEREAS, The goal of BrainHealth Week is to raise awareness about brain-healthy habits; to empower the public by sharing simple ways to become proactive about training the brain for gains at any age, to engage people throughout the broader community by partnering with local companies and organizations, and to showcase Dallas as an advanced, health-minded and engaged community; and

WHEREAS, The Center for BrainHealth is a nonprofit research institute of the University of Texas at Dallas, dedicated to advancing the science of brain health; how the brain best learns, reasons, and innovates; actionable ways to protect it from decline; and proactive protocols to repair and regenerate brain systems; and

WHEREAS, The City of Dallas recognizes brain health as a significant part of our overall health, which is responsible for fueling our ability to communicate, make decisions, problemsolve, and support a sound quality of life.

NOW, THEREFORE, I, ERIC L. JOHNSON, MAYOR OF THE CITY OF DALLAS, do hereby proclaim February 24 - March 1, 2025, as

BRAINHEALTH WEEK

in Dallas, Texas.

Mayor, the City of Dallas

