

Pioneers in BrainHealth



Founded in 1999 by Sandra Bond Chapman, PhD, the Center for BrainHealth® at The University of Texas at Dallas advances the science of brain health: how the brain best learns, reasons and innovates; actionable ways to protect it from decline; and proactive protocols to repair and regenerate brain systems.

The center's team has grown from 22 to more than 150 brain health experts. More than \$100 million dollars in funding has been garnered from NIH, DOD, DARPA, NSF, HHS, the state of Texas, private philanthropy, corporations and foundations.

Our acclaimed cognitive neuroscience experts have been at the forefront of brain health research for decades, with hundreds of publications in prestigious journals. They are boldly impatient to bring proven discoveries to the public. Who does not want to know how

to build resilience, lengthen years of cognitive robustness, and regain brain energy to maximize the potential of our most vital organ?

Opened in 2017, the Brain Performance Institute is the center's translational arm, offering evidence-based programs and educational events.

By capitalizing on rapidly emerging brain health discoveries and advanced technologies, the BrainHealth team is empowering people to optimize the brain's dynamic capacity to be strengthened in health and repaired after injury or disease.

In 2019, the center opened the Sammons BrainHealth Imaging Center, which uniquely focuses on discovering composite brain health metrics to measure the brain's positive response to interventions. Research published in late 2023 identifies neural markers as a novel, effective way to track

brain health in healthy individuals.

Launched in 2020, The BrainHealth® Project is a major longitudinal study exploring the brain's upward potential at population scale, with more than 30,000 registered to date.

Most recently, the center has launched the Brainomics™ Venture to quantify the economic value of better brain health at the organizational and societal level.

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Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

————— Margaret Mead

