

2026-2027 Advisory Board Responsibilities

PURPOSE

The Advisory Board supports and advances the mission of Center for BrainHealth:

- *Optimal brain performance is the new frontier of human potential.*
- Center for BrainHealth translates research into practical strategies that help people thrive at every stage of life.

MEMBER COMMITMENTS

- Attending at least two of the three annual board meetings held in fall, winter, and spring.
- Making an annual contribution, ideally at a Friends of BrainHealth level, with a signed pledge by September 1 of each year. 100% board participation in annual giving is vital for Center for BrainHealth's philanthropic grant acquisitions. Various levels of membership are available, and gifts can be paid in installments at all levels:

Companion: \$500 Friend: \$1,000 Special Friend: \$2,500 Esteemed Friend: \$5,000 Distinguished Friend: \$10,000 Visionary Friend: \$25,000
--

- Participating in the Advisory Board Orientation for new board members in August prior to the start of your board term to learn about the programs, research projects, and involvement opportunities. The board term runs from September 1, 2026 through August 31, 2027.
- Making your special interests and abilities known in order to enhance your involvement.

AMBASSADOR OPPORTUNITIES

- Attend at least two BrainHealth events each year (in addition to the board meetings), such as the BrainHealth Presents speaker series, the Frontiers of BrainHealth science lecture series, or events related to BrainHealth Week. Invite others to join you.
- Invite others to become Friends of BrainHealth. This annual donor circle votes to grant funding to innovative research accelerating the science of brain health.
- Consider a long-term charitable gift to particular research or program interests, company matching, in memory/in honor contributions, or a planned gift.
- Serve on a special committee or task force.
- Contribute directly to the science: consider enrolling in the BrainHealth Project, our signature longitudinal study that includes measuring brain health and performance through the BrainHealth Index and access to training and coaching over time.
- Invite your corporation or non-profit to participate in BrainHealth training opportunities.
- Make introductions within your personal and/or professional networks to corporations or institutions that may be interested in partnering opportunities.

CONFIDENTIALITY POLICY

The purpose of this policy is to protect the privacy of every current and emeritus member of the Center for BrainHealth Advisory Board. The contact information here, including names, addresses, phone numbers, and email addresses, is confidential.

Under no circumstances may any board member:

- Use the membership list or board contact information for personal gain;
- Use this information to solicit donations, support, or participation on behalf of any other organization, campaign, or cause;
- Share, distribute, or disclose this information to any third party or external organization.

NEW OPTION: Now you can sign up to receive text communication with timely updates like meeting reminders, important news and event information by texting '**BOARD**' to **888-844-8991***

Instagram handle _____

Permission to tag you on social posts from time to time? YES _____ or NO _____

LinkedIn account _____

Permission to tag you on social posts from time to time? YES _____ or NO _____

*By opting in, you agree to receive informational text messages (SMS) providing you with brain health tips and science notifications. Message frequency varies. Message and data rates may apply. Reply HELP for help or STOP to opt out. Terms & Conditions and Privacy Policy can be found at <https://www.utdallas.edu/privacy/>

By signing below, I acknowledge that I have read, understand, and agree to be bound by the terms and conditions set forth above.

Signature

Printed Name

KEY CONTACTS

Gail Cepak
Advisory Board Liaison
gail.cepak@utdallas.edu
972.883.3408

Craig Kennington
Advisory Board Chair
craig.kennington@gmail.com
214.417.7951

Andy Walsh
Advisory Board Vice Chair
andy.walsh4@yahoo.com
571.217.7502