



CENTER for
BRAINHEALTH®
THE UNIVERSITY OF TEXAS AT DALLAS

JENNIFER ZIENTZ, MS, CCC-SLP

DIRECTOR OF PROGRAMS
AND HEAD OF CLINICAL SERVICES



Jennifer Zientz, Director of Programs and Head of Clinical Services at Center for BrainHealth®, focuses on the translation of BrainHealth research to improve how people think, work and live.

Jennifer administers performance-based assessments and facilitates training workshops that empower individuals across the lifespan to take the lead in strengthening their focus, mental efficiency, reasoning and possibility thinking.

She has facilitated [SMART™ Brain Training](#) for specialized groups – including military leadership, active-duty special operators, veterans and their spouses, law enforcement officers, corporate executives and leadership teams, community leaders, athletes and graduate students.

Her career in clinical research and translational application has contributed to the growing knowledge of the impact of cognitive training in health. Jennifer's early work focused on the important role that complex language processing plays in diagnosis and treatment of dementias. She also worked to define best practices for speech-language pathologists in the path of care for individuals with Alzheimer's disease.