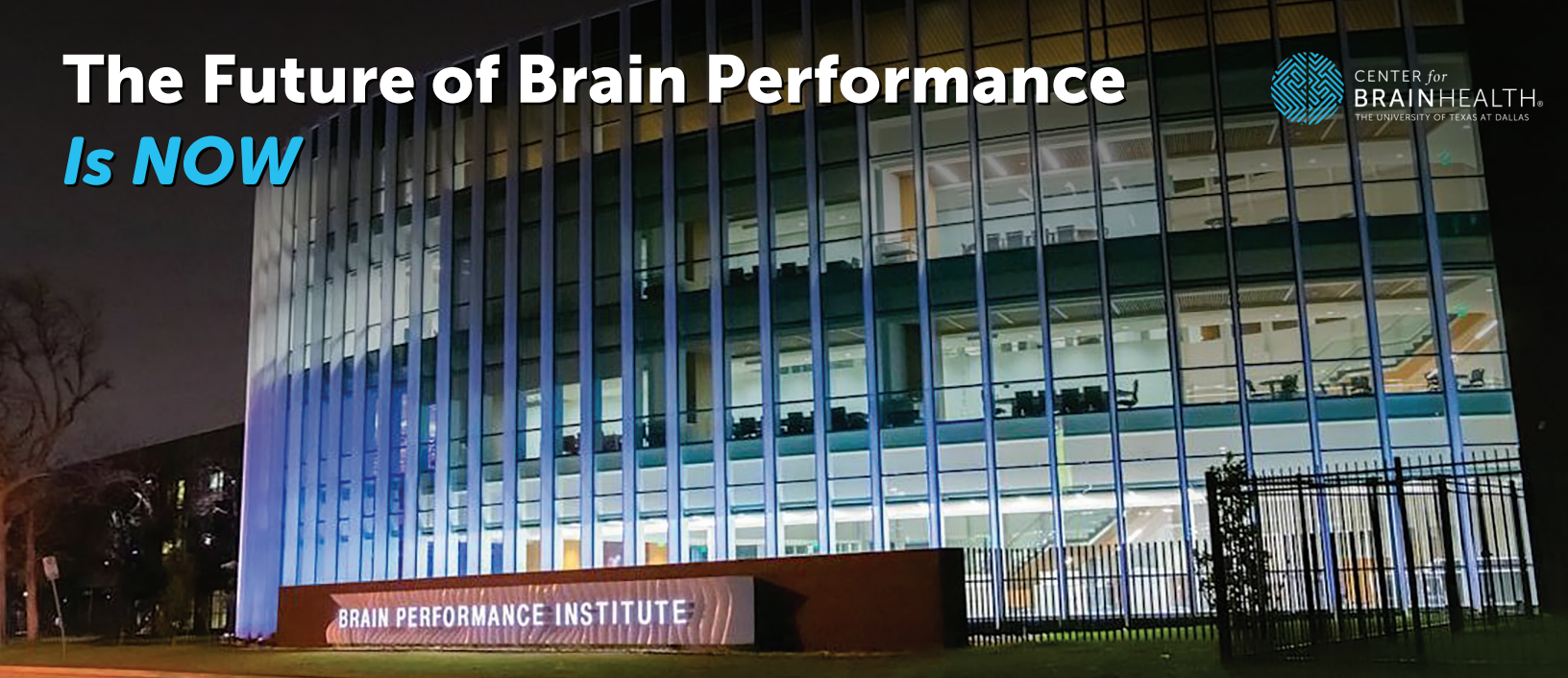


# The Future of Brain Performance Is NOW



Progress at Center for BrainHealth® over the past 25+ years accelerates our ability to deliver breakthroughs that will help people across Texas – and beyond – operate at their highest level with empathy, resilience and agility.

Our vision is to achieve for brain health what has been done for heart health at our world-class facility to **optimize human performance: the Brain Performance Institute** at Center for BrainHealth.

The Brain Performance Institute is a vibrant hub where Corporate Leaders, Special Operators, Warriors/Veterans, Education Leaders, Government Officials, Law Enforcement, Healthcare Leaders, Entrepreneurs, and Community Leaders learn strategies to optimize their brain performance, whatever their starting point.

## The Institute provides a unique combination of expertise, training, & economic growth:

- **Precision Brain Performance Assessment** via the BrainHealth Index (patent pending), the only validated measure of holistic brain improvement and decline over time.
- **High-Performance Brain Training** for individuals and teams focused on strengthening the brain's executive networks in the brain.
- **Elite Physical Performance Optimization**, through a partnership with Virginia High Performance, to improve special operators' health and wellness downrange and back at home.
- **Motivational Lifestyle Habit Coaching** to leverage in-house, board-certified lifestyle medicine expertise and empower individuals with a roadmap to implementing healthy, impactful, sustainable habits.
- **Neuro-Tech Industry Expansion** by identifying and partnering with best-in-class organizations and investors that can broaden the impact of our discoveries and generate critical revenue to feed continuing research and economic growth in our community.
- **Understanding the Economic Impact** of better brain wellness and performance at the individual, organizational and societal levels, through the Brainomics® Venture.

**Every human experience begins and ends with the brain.**