



**NATIONAL  
FENTANYL  
AWARENESS  
DAY**

**2025 FAMILY  
CONVERSATION GUIDE**

# Family Conversation Guide

When talking with young people about fentanyl and fake pills, create a safe space for honest dialogue. This guide will help you have a meaningful conversation with the teens and young adults in your life.

## KEY POINTS TO COVER

- Fake prescription pills are perfect counterfeits that often contain lethal fentanyl
- One pill can kill—there's no safe way to experiment
- Pills from social media or friends (not a pharmacy) pose extreme risks
- There are healthier ways to cope with stress, anxiety and pain

## CONVERSATION STARTERS

1. "What fact from the video did you find most surprising?"
2. "Why do you think teens rate fentanyl as less dangerous than cocaine or heroin, even though it's much more deadly?"
3. "Why do you think some young people take pills they didn't get from a pharmacist?"
4. "Do you see drugs at school?"
5. "Do you feel like you can talk to friends and family about fentanyl? If not, what would have to change?"
6. "What steps can we take as a family to stay informed about drug safety?"

## WRAP-UP THE CONVERSATION

Thank them for having this important discussion. Offer continued support with statements like:

"Thank you for having this important conversation with me. I want to continue talking and sharing new information as we learn more. Can we agree to come together and discuss this again when either of us learns something new about this topic?"

"Can you let me know if you or a friend might need support? I'm here for you and safety is my #1 priority."

## Additional Resources

### Ready-to-Use Materials Available on Our Website:

- Comprehensive discussion guides for each film
- Social media graphics and sample posts
- Printable fact sheets and posters
- Classroom curricula for educators
- Community event materials
- Overdose recognition and response materials

Visit [fentanylawarenessday.org](https://fentanylawarenessday.org) to access all resources.

Thank you for joining us in this critical mission to protect our communities from fentanyl and fake pills. Your participation can save lives.

For questions or additional support, contact: [info@fentanylawarenessday.org](mailto:info@fentanylawarenessday.org)