



SAUSAGE PATTIES MADE FROM PLANTS

MEAT MADE FROM PLANTS

At Impossible Foods, we believe that meat doesn't have to come from animals. Our meat is made from plants. It's delicious and way better for the planet. Since launching in the United States in 2016, our products have won awards, industry acclaim and a cult-like following. That's meat on a mission.



PUT ME ON YOUR MENU

Impossible™ Sausage Patties Made From Plants are delicious, juicy, and made for meat lovers:

- Made with a **savory seasoning blend for a comforting and crave-worthy taste**
- **Use 88% less water, 77% less land, and generate 47% less GHG emissions** than sausage from pigs.¹
- **5.6g protein and 2.5g fibre** per patty

1. Compared to typical animal-based manufacturing processes. For more information, visit impossiblefoods.com/gb-en/claim

GOOD FOR YOUR BUSINESS

We have a track record of creating strong business results for our partners:

+68% Impossible™ menu items grew +68% at restaurants in the U.S. compared to just two years ago.²

63% of U.S. Impossible™ trialists would be more likely to visit a restaurant if they served Impossible menu items.³

+26% more U.S. sales than the leading U.S. competitor per restaurant location.⁴

2. Datassentials MenuTrends 2021. 3. Plant Based Meat State of Industry research commissioned by Impossible Foods, Jan 2021. 4. NPD Supply Track, September 2021

REHEAT AND EAT

Impossible Sausage Patties come pre-cooked and are quick and easy to reheat. Cook from frozen on the flat top, griddle, or in a convection or turbochef oven. Serve it for breakfast or anytime of day—in a sandwich or crumbled for breakfast burritos, bowls, omelets, quiche, and more.

NUTRITION AND INGREDIENTS

Nutrition Information		
	Per 100 g	Per portion of 1 patty (45 g) (%Reference Intake RI)
Energy	955 kJ / 230 kcal	424 kJ / 102 kcal (5% RI)
Fat	17 g	7.6 g (11% RI)
Saturates	6.5 g	2.9 g (15% RI)
Carbohydrate	3.6 g	1.6 g (1% RI)
Sugars	0 g	0 g (0% RI)
Fibre	5.5 g	2.5 g
Protein	13 g	5.6 g (11% RI)
Salt	1.1 g	0.5 g (8% RI)
Riboflavin	0.21 mg (15% RI*)	0.095 mg (7% RI)
Niacin	7.1 mg (44% RI*)	3.2 mg (20% RI)
Vitamin B6	0.32 mg (23% RI*)	0.14 mg (10% RI)
Vitamin B12	2.9 mcg (114% RI*)	1.3 mcg (51% RI)
Iron	2.4 mg (17% RI*)	1.1 mg (8% RI)
Zinc	4.7 mg (47% RI*)	2.1 mg (21% RI)

*Reference intake of an average adult (8,400 kJ / 2,000 kcal)

Ingredients: Water, Plant Protein (13%)(**Soy**), Sunflower Oil, Coconut Oil, Thickener (Methylcellulose), Spices, Yeast Extract, Cultured Dextrose, Salt, Modified Starch, Citric Acid, Flavours, Apple Extract, Cacao Extract, Antioxidant (Mixed Tocopherols), Zinc Gluconate, Niacin (Vitamin B3), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12.

ALLERGY ADVICE: for allergens see ingredients in **bold**.

SERVE IMPOSSIBLE SAUSAGE

Request a sample from your rep.

Place an order with your distributor.

Item Code	Description	Pack Size
3000000029	45.4g Impossible™ Sausage Patties Made From Plants	4.5 kg case (2x 2.27 kg bags)