



“CHICKEN” NUGGETS MADE FROM PLANTS

MEAT MADE FROM PLANTS

At Impossible Foods, we believe that meat doesn't have to come from animals. Our meat is made from plants. It's delicious and way better for the planet. Since launching in the United States in 2016, our products have won awards, industry acclaim and a cult-like following. That's meat on a mission.



PUT ME ON YOUR MENU

Impossible™ “Chicken” Nuggets are made from plants for meat lovers, wrapped in crispy seasoned golden breadcrumbs with a tender, juicy bite on the inside:

- **Beat a leading animal chicken nugget in a blind taste test 65% to 35%**¹
- **Use 55% less water, 24% less land, and generate 24% less GHG emissions than animal chicken nuggets**²
- **13g of protein per 100g**
- **25% less sodium than animal chicken nuggets**³

1. Based on a study of 214 participants in the U.K in February, 2022. For more information, visit impossiblefoods.com/gb-en/claims. 2. Compared to typical animal-based manufacturing processes. For more information, visit impossiblefoods.com/gb-en/claims. 3. The UK's CoFID data on chicken nuggets have 1.1g salt while Impossible Nuggets have 0.81g salt and 10g protein per 80g serving.

GOOD FOR YOUR BUSINESS

We have a track record of creating strong business results for our partners. Consumer interest to try Impossible™ “Chicken” Nuggets in restaurants suggests having them on-menu will drive business:

80% of UK consumers claim they would be likely to visit a restaurant if it served Impossible™ Nuggets after tasting it.⁴

70% of UK consumers claim they would be likely to switch to restaurants that served Impossible™ Nuggets after tasting it.⁴

4. Based on a blind taste test study of 214 participants in the U.K. For more information, please see impossiblefoods.com/gb-en/claims.

REHEAT AND EAT

Impossible “Chicken” Nuggets come pre-cooked and are quick and easy to reheat in the deep fryer in under 3 minutes.

NUTRITION AND INGREDIENTS

Nutrition Information		
	Per 100 g	Per portion of 4 nuggets (80 g) (%Reference Intake RI)
Energy	984 kJ / 235 kcal	788 kJ / 188 kcal (9% RI)
Fat	11 g	9 g (13% RI)
Saturates	1.8 g	1.4 g (7% RI)
Carbohydrate	20 g	16 g (6% RI)
Sugars	1 g	0.8 g (1% RI)
Fibre	2 g	1.6 g
Protein	13 g	10 g (20% RI)
Salt	1 g	0.81 g (14% RI)
Thiamin	0.26 mg (24% RI*)	0.21 mg (19% RI)
Riboflavin	0.25 mg (18% RI*)	0.20 mg (14% RI)
Niacin	5.5 mg (35% RI*)	4.4 mg (28% RI)
Vitamin B6	0.24 mg (17% RI*)	0.19 mg (14% RI)
Folic Acid	88.7 mcg (44% RI*)	71.0 mcg (35% RI)
Vitamin B12	1.2 mcg (46% RI*)	0.93 mcg (37% RI)
Pantothenic Acid	1.1 mg (18% RI*)	0.86 mg (14% RI)
Phosphorus	164 mg (23% RI*)	131 mg (19% RI)
Zinc	2.7 mg (27% RI*)	2.1 mg (21% RI)

*Reference intake of an average adult (8,400 kJ / 2,000 kcal)

Ingredients: Water, **Wheat** Flour, Plant Protein (16%)(**Soy**), **Soybean** Oil, Sunflower Oil, Yellow Corn Flour, Thickeners (Methylcellulose, Guar Gum), Spices, Salt, Starch, Enriched **Wheat** Flour (**Wheat** Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Cultured Dextrose, Glutamates, Dextrose, Yeast Extract, Rice Flour, Modified Starch, Flavourings, **Wheat** Gluten, Colours (Paprika Extract, Curcumin), Maltodextrin, Dried Yeast, Raising Agents (Potassium Tartrates, Sodium Bicarbonate), Dextrin, Antioxidant (Mixed Tocopherols), Zinc Gluconate, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Thiamine Hydrochloride (Vitamin B1), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12.

ALLERGY ADVICE: for allergens see ingredients in **bold**.

SERVE IMPOSSIBLE “CHICKEN” NUGGETS

Request a sample from your rep.

Place an order with your distributor.

Item Code	Description	Pack Size
300000025	Impossible™ “Chicken” Nuggets Made From Plants	4.5 kg case (2x 2.27 kg bags) (Approximately 228 Nuggets)