



CHICKEN NUGGETS MEAT FROM PLANTS



**BOOST
TRAFFIC**



**ATTRACT NEW
CUSTOMERS**



**IMPROVE SAME
STORE SALES**

PUT ME ON YOUR MENU

The irresistibly crispy and meaty texture your family craves, made from plants! Impossible™ Chicken Nuggets have a crispy golden exterior, a juicy white interior and are specifically designed for restaurant deep fryers. Ready in under 3 minutes, these convenient and delicious nuggets are perfect for lunch, dinner, appetizers and kids meals.

COMPARED TO ANIMAL CHICKEN NUGGETS,¹ EACH 80g SERVING OF IMPOSSIBLE CHICKEN NUGGETS PROVIDES:

- 10g protein
- 25% less total fat
- 40% less saturated fat
- 0mg cholesterol

Request a sample of Impossible Chicken Nuggets and see why they beat out a leading animal nugget in a taste test!²



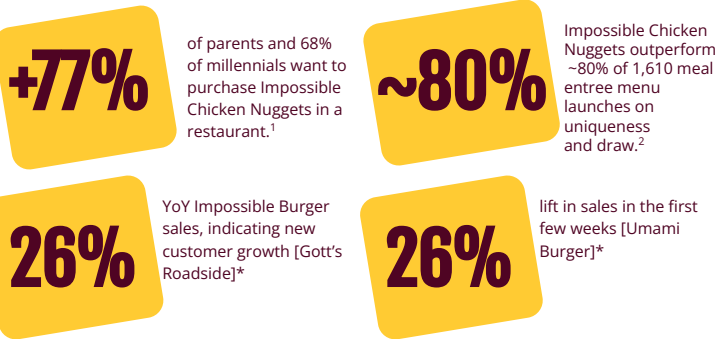
ImpossibleFoods.com/Sell-Chicken

1. USDA Chicken Nuggets contain 12 g total fat and 2.5 g of saturated fat while Impossible Chicken Nuggets Meat From Plants contain 9 g total fat and 1.5 g of saturated fat per 80 g serving.
2. In a blind taste test in Irving, TX, of 201 meat-eating consumers, many of whom regularly eat plant-based products, 74% preferred Impossible Chicken Nuggets served in restaurants over animal chicken nuggets from a leading supplier.



GOOD FOR YOUR BUSINESS

We have a track record of creating strong business results for our partners, and consumer interest to try Impossible™ Chicken Nuggets in restaurants suggests having them on-menu will drive interest and business:



1 & 2 Source: SCORES Concept Test with Impossible Chicken Nuggets in restaurants, June 2021, n=1049 gen pop *Stats represent Impossible™ Burger.

BETTER TASTING

Impossible Chicken Nuggets served in restaurants were **preferred 74% to 26%** in a head to head comparison with a leading animal chicken nugget³.

They also scored higher on net favorability across Nugget appearance liking, flavor liking, and texture liking than a leading animal chicken nugget.

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FULLY COOKED AND READY TO EAT

Wrapped in seasoned golden breadcrumbs and specifically designed for restaurant deep fryers, Impossible Chicken Nuggets magically deliver the taste and texture kids and families crave at lunch, dinner or anytime in between!



MEAT MADE FROM PLANTS

At Impossible Foods, we believe that delicious meat doesn't have to come from animals. In 2011, we cracked the code on what makes meat taste like meat— using plants, vitamins, nutrients and our rockstar ingredient heme. Since then, our products have won awards, industry acclaim and a cult-like following. That's meat on a mission.

Nutrition Facts	
about 57 servings per container	
Serving size	4 pieces (80g)
Amount per serving	
Calories	180
% Daily Value*	
Total Fat 9g	12%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 330mg	14%
Total Carbohydrate 16g	6%
Dietary Fiber 2g	7%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 10g	16%
Vitamin D 0mcg	0%
Calcium 80mg	6%
Iron 1.2mg	6%
Potassium 430mg	10%
Thiamin	15%
Riboflavin	10%
Niacin	25%
Vitamin B ₆	8%
Folate	20%
Vitamin B ₁₂	35%
Pantothenic Acid	10%
Phosphorus	10%
Zinc	20%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Water, Wheat Flour, Soy Protein Concentrate, Soybean Oil, Sunflower Oil, 2% or Less Of: Potato Starch, Methylcellulose, Salt, Natural Flavors, Yellow Corn Flour, Cultured Dextrose, Wheat Gluten, Yeast Extract, Dried Onion, Dried Garlic, Dextrose, Spices, Food Starch Modified, Paprika and Turmeric Extract (for color), Leavening (Cream of Tartar, Sodium Bicarbonate), Garlic Powder, Onion Powder, Corn Starch, Dried Yeast, Wheat Starch, Dextrin, Mixed Tocopherols (Antioxidant), Guar Gum

Vitamins and Minerals: Zinc Gluconate, Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Thiamine Hydrochloride (Vitamin B1), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12.

Contains: Soy, Wheat

RESOURCES FOR YOU

Get the latest (and greatest) resources to make the most of our products in your restaurant. Whether it's training, menu guidelines, culinary tips, or in-store marketing materials — we've got you covered.

ImpossibleFoods.com/Foodservice

SERVE IMPOSSIBLE CHICKEN NUGGETS

Request a sample from your rep.
Place an order with your distributor.
Reach out through [ImpossibleFoods.com/ Sell-Chicken](https://ImpossibleFoods.com/Sell-Chicken)

Item Code	Description	Pack Size
60-00031	Impossible™ Chicken Nuggets	10lb (2 x 5lb) (Approximately 228 Nuggets)

