



PRODUCT PORTFOLIO

Hi! We're Impossible Foods, and we make delicious meat, made from plants, for people who love eating meat. When our company was founded in 2011, we started with a simple question: "What makes meat taste like meat?" Then we took everything we know and love about meat and aimed to make it even better—using plants.

Impossible™ “Chicken” Nuggets Made From Plants

Impossible™ “Chicken” Nuggets Made From Plants are so good, they **beat a leading animal chicken nugget in a blind taste test 65% to 35%.**¹ They have a golden brown crispy breading on the outside and a tender, juicy bite on the inside—all 100% animal-free. Plus, they have 13g protein per 100g and 25% less salt than animal chicken nuggets.² Bonus: they're also better for the planet.³



Item Code	Description	Pack Size
3000000025	Impossible™ “Chicken” Nuggets Made From Plants	4.5 kg case (2x 2.27 kg bags) (Approximately 228 Nuggets)

Impossible™ Sausage Made From Plants

Impossible™ Sausage Patties Made From Plants are made for meat lovers, with a savoury seasoning for a comforting and crave-worthy taste. They are packed with 5.6g protein, 2.5g fibre, and 1.1mg iron per patty. They're also way better for the planet: Impossible Sausage uses 77% less land, 88% less water, and generates 47% less greenhouse gas emissions than pork sausage.³



Item Code	Description	Pack Size
3000000029	45.4g Impossible™ Sausage Patties Made From Plants	4.5 kg case (2x 2.27 kg bags)

1. Based on a study of 214 participants in the U.K in January, 2022. For more information, visit impossiblefoods.com/gb-en/claims.

2. The UK's CoFID data on chicken nuggets have 1.1g salt while Impossible Nuggets have 0.81g salt per 80g serving.

3. Compared to typical animal-based manufacturing processes. For more information, visit impossiblefoods.com/gb-en/claims.

Request a sample from your rep. **Place an order** with your distributor.