

# HEY NEW IMPOSSIBLE FOODS CUSTOMERS!\*

## GET \$100

### FOR PURCHASING IMPOSSIBLE™ PRODUCTS!

Offer valid for purchases made 1/1/2021 - 3/31/2021.

Redeem by 4/30/2021.

One-time payment of \$100 per customer.

Must buy at least 1 Impossible™ Burger Bulk case, 2 Impossible™ Burger Patty cases of any size or 1 case of Impossible™ Sausage Made From Plants to qualify.

\*A "new customer" is an entity that has not purchased Impossible Foods products from an authorized distributor as of January 1, 2021, or an existing customer that is ordering a new Impossible Foods SKU.



#### Redeem in 4 Easy Steps:

- 01** Purchase Impossible Products from an authorized distributor from January 1, 2021 - March 31, 2021.
- 02** Fill out the attached rebate submission form.
- 03** Attach your distributor invoices as proof of purchase. Each invoice must show invoice number, invoice date, number of cases and purchase price listed for each.
- 04** Mail completed rebate form and distributor invoice(s), postmarked by April 30, 2021 to:

**Impossible Foods New Operator Program 2021 - Q1A**  
**P.O. Box 552**  
**Traverse City, MI 49685-0552**

Or submit rebate form and copies of invoices online by 11:59pm EST April 30, 2021 by creating a Rapid Rebate account at <https://bit.ly/2LrjzCM> or submit offer form and copies of invoices to [Impossible.rebates@vpdcs.com](mailto:Impossible.rebates@vpdcs.com) by 11:59pm EST April 30, 2021

Business Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Price (per case) Purchased at: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

Distributor City/State: \_\_\_\_\_

To learn more about the Impossible™ Products, visit [ImpossibleFoods.com](https://ImpossibleFoods.com)

**New Impossible Foods operators are eligible for a maximum rebate of \$100. Must buy at least one Impossible Burger bulk case, two Impossible Burger Patty cases of any size or one Impossible Sausage Patties case to qualify. Must be a new customer.**

SKU	Product Description	\$/Case	# of Cases	Total
60-00010	4 x 5lb Impossible Burger Bulk Case	\$100	x	=
60-00011	40 x 1/4lb Impossible Burger Patties	\$50	x	=
60-00015	32 x 1/3lb Impossible Burger Patties	\$50	x	=
60-00022	100 x 1.6oz Impossible Sausage Patties	\$100	x	=
				<b>Total Rebate Amount</b>

**TERMS AND CONDITIONS:** Must buy at least 1 Impossible Burger Bulk case, 2 Impossible Burger Patty cases of any size or 1 case of Impossible Sausage Made From Plants to qualify. Must be a new Impossible Foods customer. Offer valid for individual foodservice operator accounts only. For foodservice operators with multiple locations, each location must participate individually. Offer valid on purchases made between January 1, 2021 - March 31, 2021. Invoice(s) must reflect purchases made within the program date range. Proof of purchase in the form of a distributor invoice (including invoice number, invoice date, number of cases and purchase price listed on each) must accompany the rebate submission form. Cash and carry receipts may be used in lieu of distributor invoices, but must include purchase date, receipt number, business name, number of cases, and purchase price. Computer recaps or hand written invoices are not acceptable. NO TRACKING REPORTS ACCEPTED. Duplicate rebate submission forms will be disqualified. Distributors and group purchasing organizations are excluded from this offer. No third-party submissions will be accepted. If redeeming by mail, the rebate submission form must be postmarked by April 30, 2021, or submitted online by 11:59pm EST April 30, 2021. Maximum rebate per operator location is \$100. Not valid in conjunction with any other Impossible Foods offer, bid, contract price, promotion, or rebate. Please allow 8-10 weeks for processing the redemption. Rebate checks will be sent directly to the operator, unless otherwise requested. Incomplete or illegible forms will automatically be disqualified. Offer valid only in the USA. Void where prohibited, taxed, or restricted. Impossible Foods has the right to modify or discontinue this offer at any time. By submission of this rebate, I consent to receiving emails about Impossible Foods' products and services. Consent is not a condition of purchase.